

**Infloso AI** <sup>©</sup>



**Aahwan**

# Results



Total likes  
**51,100**



Total Unique Content  
**112**



Total Comments  
**1,375**



Unique Accounts Reached  
**9,23,811**



# Results



Total Influencers

24

Geolocation

Urban India



Total Impressions

12,66,707



Discovery Rate

77%



# Results



Profile Visits  
**9,621**



Saves  
**6,393**



Shares  
**5,653**



Clicks  
**1,247**



# Results



Target Audience

18-30 years



Influencer Type

Lifestyle &  
Fashion



Earned Media Value

1:68



ROI Generated

42.7x



# Results



Likes : Comment  
**37.16 : 1**



Gender Ratio  
**100F : 0M**



Performance Score  
**89%**



Influencer Median Age  
**23.6 Years**



# Results



Cost Per Content  
**INR 214.28**



Cost Per Like  
**INR 0.46**



Cost Per Comment  
**INR 17.45**



Cost Per Save  
**INR 3.75**



# Results



Cost Per Mile  
**INR 18.94**



Cost Per View  
**INR 0.01**



Cost Per Influencer  
**1,000**



Virality Meter  
**91%**





# 112 Unique Content





# 1,375 Comments Sentiment Analysis



priti.\_\_.dubey06 7w

Pp

Reply



\_3.4000 19w

Link please 🙄

Reply



eternalme10 7w

Pp??

Reply



dasuri.xo 19w

omg the back is sooo pretttyyyy 😭 but my parents would never let me wear it 💔💔💔



1



pranjall.\_.001 19w

Dress from?

Reply



**People trust people, not ads.**

**Make thousands of people talk  
about your brand online, using  
AI.**

**Get in touch.**