

Infloso AI®



Bad & Boujee

Results



Total likes

1,27,476



Total Unique Content

307



Total Comments

2,228



Unique Accounts Reached

21,60,372



Results



Total Influencers

59

Geolocation

Urban India



Total Impressions

24,68,531



Discovery Rate

80%



Results



Profile Visits
7,206



Saves
6,345



Shares
6,053



Clicks
4,460



Results



Target Audience

18 - 28 years



Influencer Type

Lifestyle, Street & Fashion



Earned Media Value

1:139



ROI Generated

116x



Results



Likes : Comment

57.21 : 1



Gender Ratio

48F : 52M



Performance Score

91%



Influencer Median Age

23 Years



Results



Cost Per Content
INR 162.86



Cost Per Like
INR 0.39



Cost Per Comment
INR 22.44



Cost Per Save
INR 7.88



Results



Cost Per Mile
INR 20.25



Cost Per View
INR 0.02



Cost Per Influencer
1,000



Virality Meter
84%





307 Unique Content





2,228 Comments Sentiment Analysis



mayankramnani 18w

Look from the bottom of the Tshirt is looking more good than the normal Tshirt



1



krishna_maity7 16w • ❤️ 👤

Are there any discount codes in your website?

Reply



1



rahulmaurya 13w • ❤️ 👤

WHERE THE FUCK THIS TEE FROM I NEED IT

Reply



1



iamparampatel 3w

Size?

Reply



sana_pana20 8w

I plan on stealing that 👁️ hehe

Reply



People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.