

**Infloso AI**®



**BSL**

# Results



Total likes  
**75,993**



Total Unique Content  
**149**



Total Comments  
**10,092**



Unique Accounts Reached  
**74,07,944**



# Results



Total Influencers

142

Geolocation

Urban India



Total Impressions

93,16,890



Discovery Rate

82%



# Results



Profile Visits

17,448



Saves

15,294



Shares

24,866



Clicks

13,918



# Results



Target Audience

**18-32 years**



Influencer Type

**Lifestyle,  
General &  
Fashion**



Earned Media Value

**1:92**



ROI Generated

**85x**



# Results



Likes : Comment

7.53 : 1



Gender Ratio

82.39F : 17.6M



Performance Score

89%



Influencer Median Age

24.15 Years



# Results



Cost Per Content  
**INR 775.42**



Cost Per Like  
**INR 1.31**



Cost Per Comment  
**INR 9.91**



Cost Per Save  
**INR 6.54**



# Results



Cost Per Mile  
**INR 10.73**



Cost Per View  
**INR 0.01**



Cost Per Influencer  
**704.43**



Virality Meter  
**58%**





# 149 Unique Content





# 10,092 Comments Sentiment Analysis



theduskygirl\_\_\_9 85w

Please share the link?

Reply



drea\_blake 86w

Love this fit 😍

Reply



p\_i\_b\_a 8w

Jackets link please

Reply



chouhanvinay1510 7w

Link for clothes both wears

Reply



\_.nobby\_785.\_ 7w

Link

Reply



**People trust people, not ads.**

**Make thousands of people talk  
about your brand online, using  
AI.**

**Get in touch.**