

infloso.com



Corenature

Results



Total likes
17,662



Total Unique Content
32



Total Comments
505



Unique Accounts Reached
7,43,650



Results



Total Influencers

9

Geolocation

Urban India



Total Impressions

6,62,728



Discovery Rate

44%



Results



Profile Visits

339



Saves

142



Shares

6,017



Clicks

607



Results



Target Audience

20 - 32 years



Influencer Type

Lifestyle, Fashion,
Fitness



Earned Media Value

1:18



ROI Generated

7.5x



Results



Likes : Comment
133.98 : 1



Gender Ratio
67F : 33M



Performance Score
59%



Influencer Median Age
25 Years



Results



Cost Per Content
INR 312.5



Cost Per Like
INR 0.14



Cost Per Comment
INR 19.80



Cost Per Save
INR 238.09



Results



Cost Per Mile
INR 15.08



Cost Per View
INR 0.01



Cost Per Influencer
1,111.11



Virality Meter
30.4%





32 Unique Content





505 Comments Sentiment Analysis




manuela__vergelea  10w

Your tshirt is from 

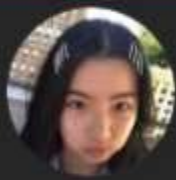
Reply





shenee_jaydalee 10w

I like that shirt  700

Reply



zhuo1hu 10w

Love the eco-friendly vibe! That hemp top looks fantastic on you  

Reply



dimitry 10w

Wow that tee hits all the points

Reply



People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.