

Infloso AI<sup>©</sup>



Cuddlewell

# Results



Total likes  
**13,142**



Total Unique Content  
**180**



Total Comments  
**640**



Unique Accounts Reached  
**6,77,654**



# Results



Total Influencers

24

Geolocation

Urban India



Total Impressions

7,57,148



Discovery Rate

84%



# Results



Profile Visits

1,690



Saves

1,409



Shares

866



Clicks

942



# Results



Target Audience

18 - 30 years



Influencer Type

Lifestyle &  
Fashion



Earned Media Value

1:74



ROI Generated

68.5x



# Results



Likes : Comment  
**20.53 : 1**



Gender Ratio  
**66.66F : 33.33M**



Performance Score  
**88%**



Influencer Median Age  
**23 Years**



# Results



Cost Per Content  
**INR 133.33**



Cost Per Like  
**INR 1.82**



Cost Per Comment  
**INR 37.50**



Cost Per Save  
**INR 17.03**



# Results



Cost Per Mile  
**INR 31.69**



Cost Per View  
**INR 0.03**



Cost Per Influencer  
**1,000**



Virality Meter  
**80%**







# 640 Comments Sentiment Analysis



no.not.noah 14w • ❤️ 🙌

Red top is cute and first tops font is cute

Reply



2



saanviii\_gouda 4w

Ur height and weight plzz just for reference

Reply



only\_made\_for\_love 3w

T shirt logo, 😍

Reply



parakidd\_\_ 11w

How can i buy this t shirt 🦴

Reply



\_dvupvt\_ 8w

Link 🎀 😭

Reply



1

**People trust people, not ads.**

**Make thousands of people talk  
about your brand online, using  
AI.**

**Get in touch.**