

Infloso AI®



Cyan

Results



Total likes
21,867



Total Unique Content
63



Total Comments
720



Unique Accounts Reached
3,77,195



Results



Total Influencers

9



Geolocation

Urban India



Total Impressions

5,97,433



Discovery Rate

80%



Results



Profile Visits

398



Saves

3,466



Shares

2,788



Clicks

1,488



Results



Target Audience

23 - 36 years



Influencer Type

Lifestyle, General
& Fashion



Earned Media Value

1:18



ROI Generated

12.5x



Results



Likes : Comment

30.37 : 1



Gender Ratio

100F : 0M



Performance Score

80%



Influencer Median Age

35.33 Years



Results



Cost Per Content
INR 841.26



Cost Per Like
INR 2.42



Cost Per Comment
INR 73.61



Cost Per Save
INR 15.29



Results



Cost Per Mile
INR 88.71



Cost Per View
INR 0.08



Cost Per Influencer
5,888.88



Virality Meter
68%





63 Unique Content





720 Comments Sentiment Analysis



ruchi.gangwar 18w • ❤️ 👤

❤️ wow...link plz 🙏

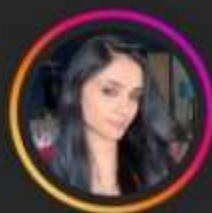
Reply



amosjohn59 17w • ❤️ 👤

Love your ikat collections..you look so pretty 🔥 🔥

Reply



namrata.prasanna 18w • ❤️ 👤

Wow I loved the first one 😍 😍

Reply



vaishali3316aishali 19w

Links please

Reply



nidhi_0410 18w

Pp

Reply



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**Make thousands of people talk
about your brand online, using
AI.**

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