

Infloso AI®



DAZZL

Results



Total likes
4,209



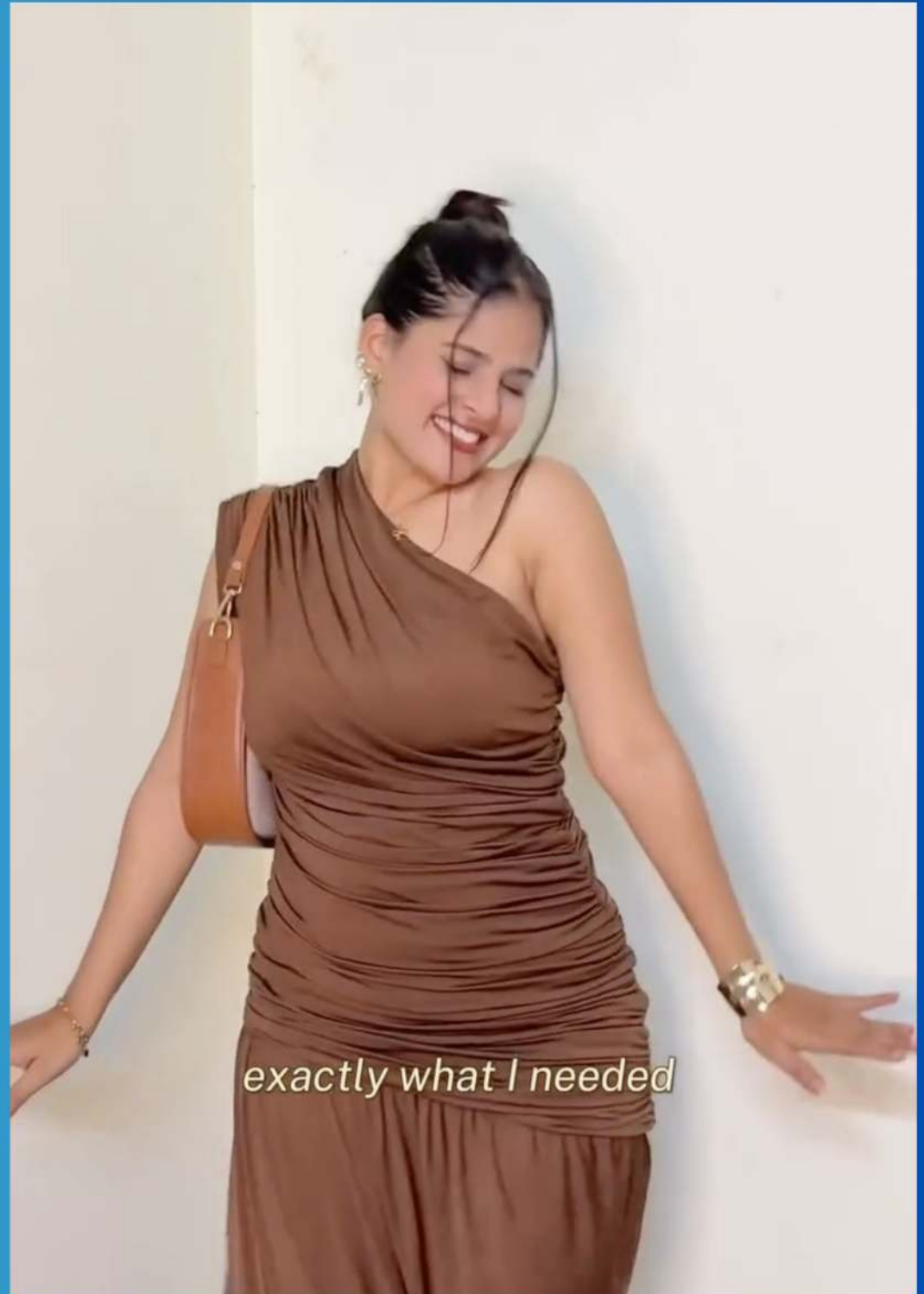
Total Content
10



Total Comments
197



Unique Accounts Reached
1,08,301



Results



Total Influencers

4

Geolocation

Bangalore



Total Impressions

1,18,247



Discovery Rate

98%



Results



Profile Visits

821



Saves

557



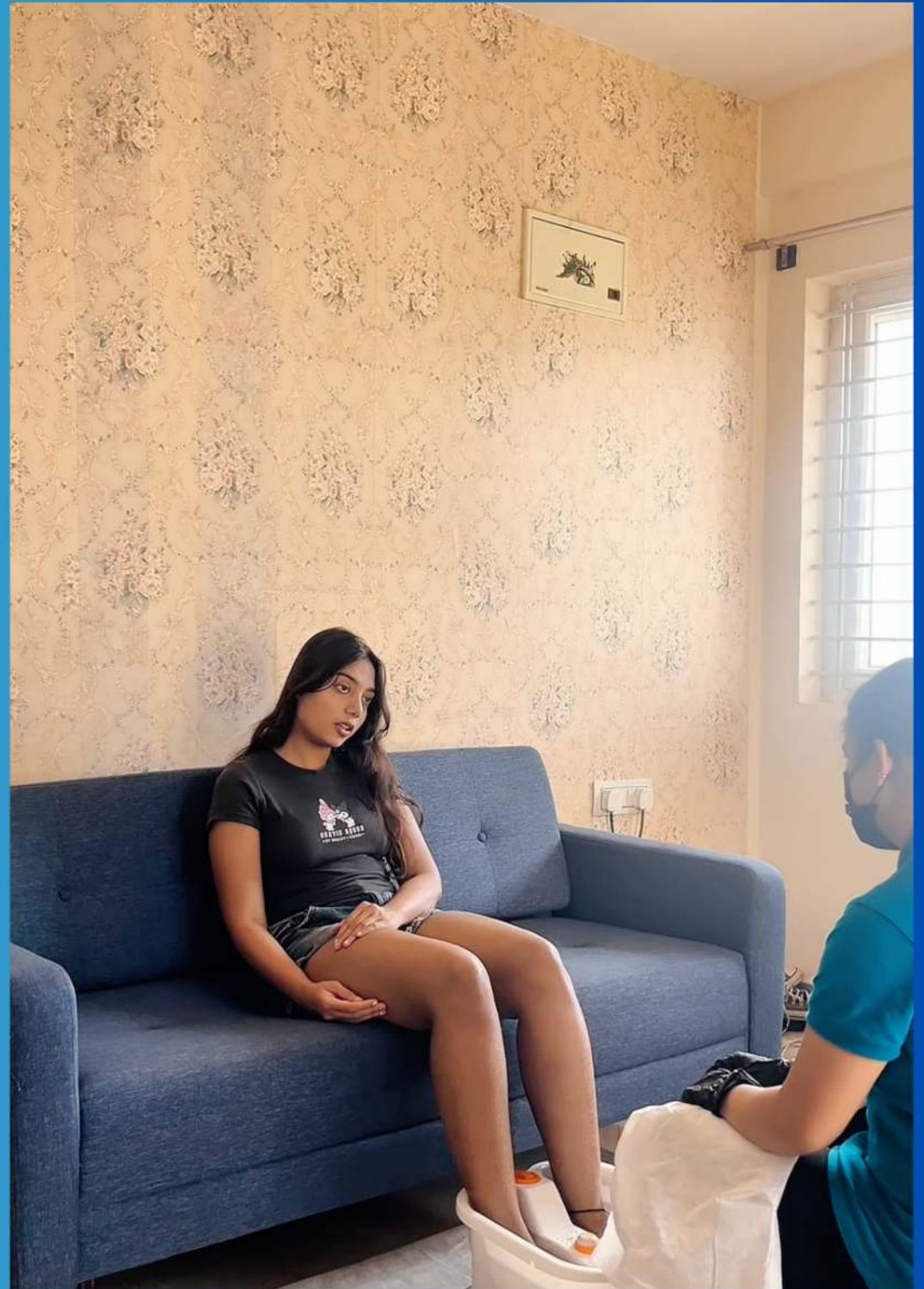
Shares

465



Clicks

152



Results



Target Audience

24 - 40 years



Influencer Type

Lifestyle, Moms,
etc.



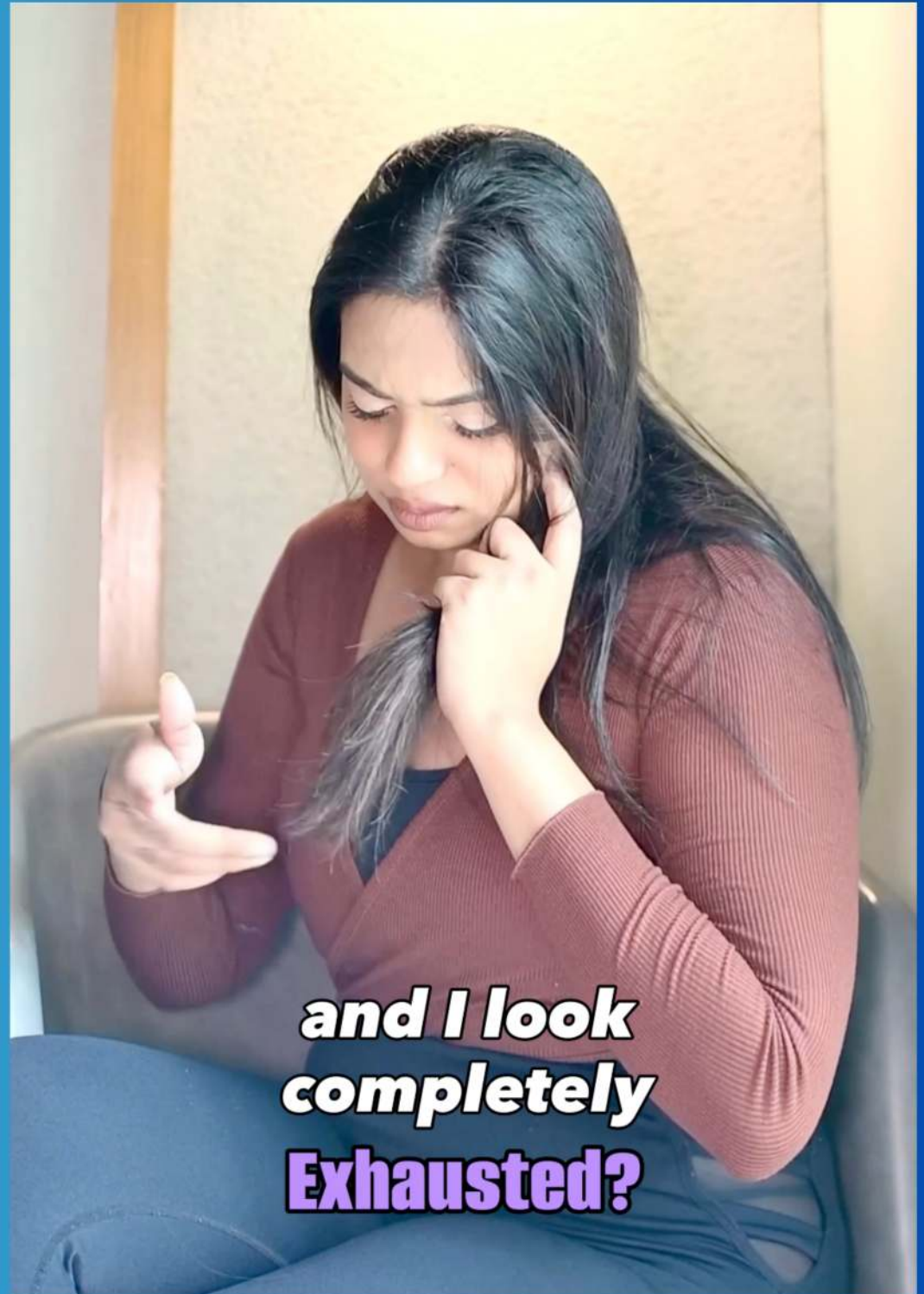
Earned Media Value

1:13



ROI Generated

8.5x



**and I look
completely
Exhausted?**

Results



Likes : Comment
21.36 : 1



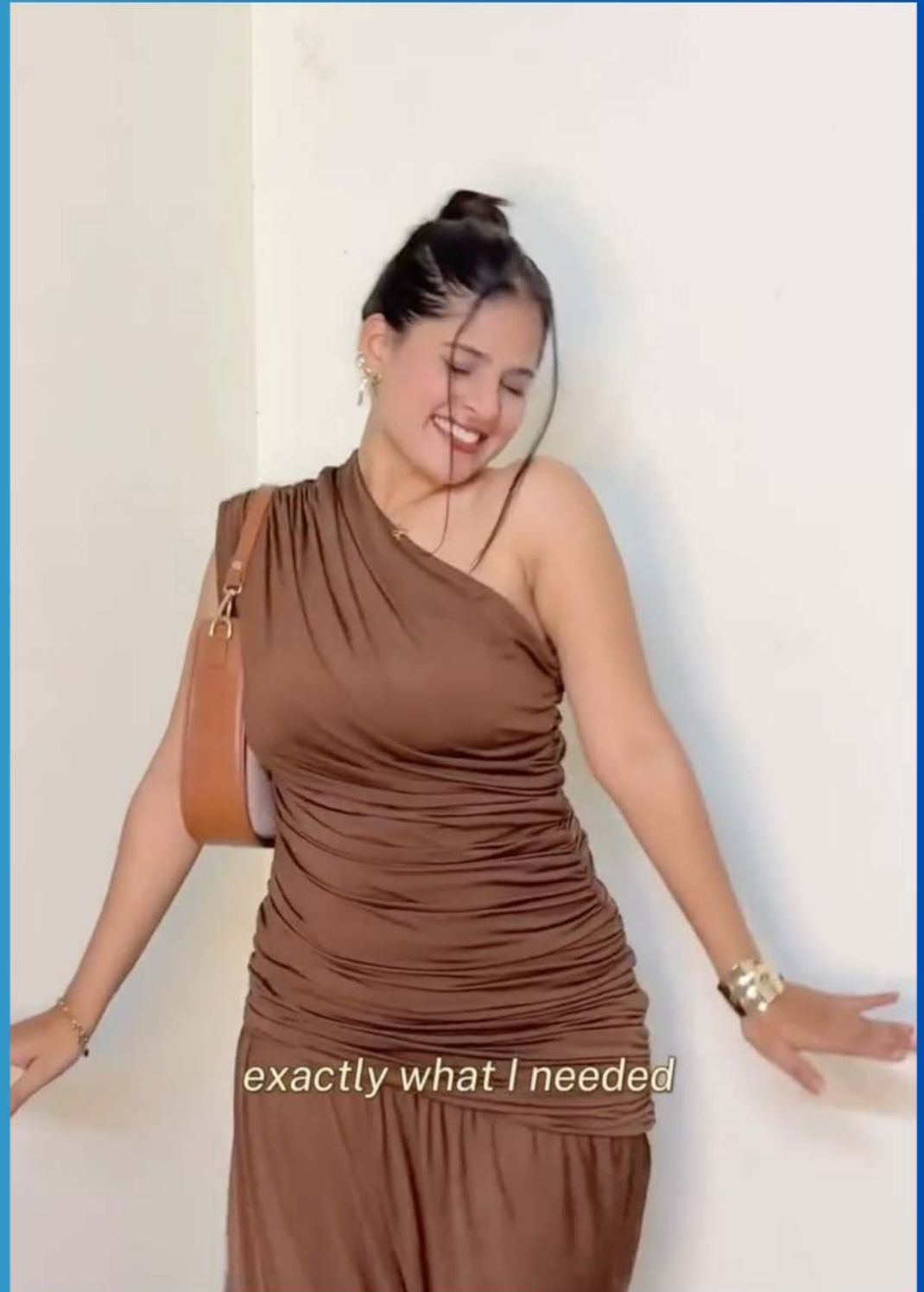
Gender Ratio
100F : 0M



Performance Score
73%



Influencer Median Age
26.25 Years



Results



Cost Per Content
INR 6,000



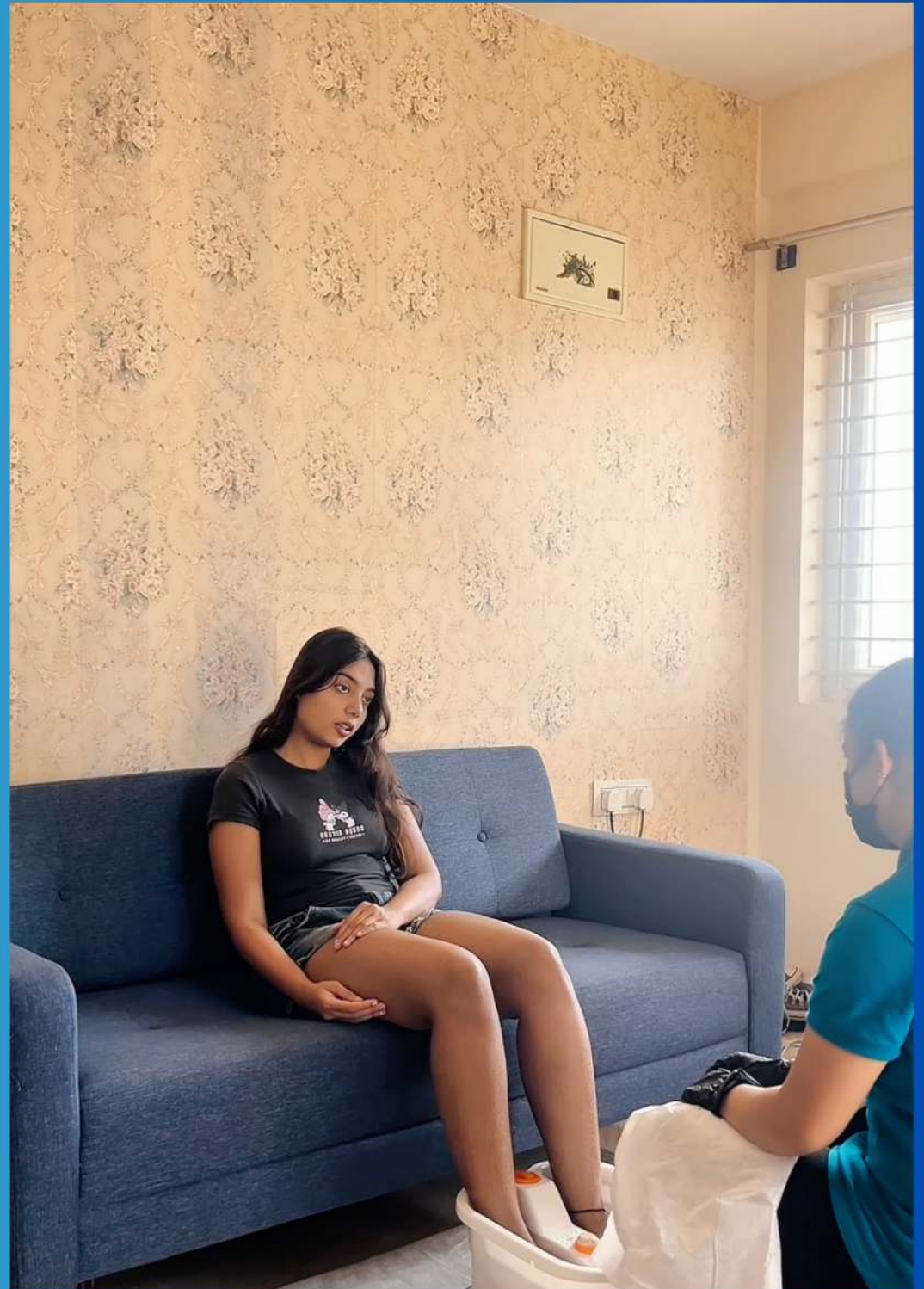
Cost Per Like
INR 14.25



Cost Per Comment
INR 304.56



Cost Per Save
INR 107.71



Results



Cost Per Mile
INR 507.41



Cost Per View
INR 0.50



Cost Per Influencer
INR 15,000



Virality Meter
65%





10 Total Content



People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.