

infloso.com



Drip

Results



Total likes
15,984



Total Unique Content
47



Total Comments
489



Unique Accounts Reached
5,72,784



Results



Total Influencers

9



Geolocation

Urban India



Total Impressions

5,84,200



Discovery Rate

59%



Results



Profile Visits

2,728



Saves

1,594



Shares

2,297



Clicks

1,259



Results



Target Audience

19-28 years



Influencer Type
Fashion, Lifestyle,
Street



Earned Media Value

1:13



ROI Generated

9.4x



Results



Likes : Comment

73.58 : 1



Gender Ratio

88.8F : 11.2M



Performance Score

68%



Influencer Median Age

21 Years



Results



Cost Per Content
191.48



Cost Per Like
0.25



Cost Per Comment
18.40



Cost Per Save
5.64



Results



Cost Per Mile
15.40



Cost Per View
0.01



Cost Per Influencer
1,000



Virality Meter
48%





47 Unique Content





489 Comments Sentiment Analysis



suchismitaghose74 7w • ❤️ 👤

Quality ta bhla ni tanushree 😍

Reply



2



simran25385kaur 6w

Link please! ❤️

Reply



girl.withabow 9w • ❤️ 👤

love the indie to cool kid switch 🙌

Reply



1



iqrashemle 9w • ❤️ 👤

The fit is soo good

Reply



1

People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

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