

**Infloso AI**®



**Dusk Attire**

# Results



Total likes  
**36,958**



Total Unique Content  
**74**



Total Comments  
**761**



Unique Accounts Reached  
**8,11,992**



# Results



Total Influencers

19

Geolocation

Urban India



Total Impressions

9,87,785



Discovery Rate

49%



# Results



Profile Visits

3,089



Saves

887



Shares

1,539



Clicks

7,917



# Results



Target Audience

21 - 36 years



Influencer Type

Lifestyle, Luxury,  
Fashion



Earned Media Value

1:34



ROI Generated

41.9x



# Results



Likes : Comment  
**48.56 : 1**



Gender Ratio  
**100F : 0M**



Performance Score  
**87%**



Influencer Median Age  
**24 Years**



# Results



Cost Per Content  
**INR 256.75**



Cost Per Like  
**INR 0.51**



Cost Per Comment  
**INR 24.96**



Cost Per Save  
**INR 21.42**



# Results



Cost Per Mile  
**INR 19.23**



Cost Per View  
**INR 0.01**



Cost Per Influencer  
**1,000**



Virality Meter  
**79%**







# 761 Comments Sentiment Analysis



drisshtisinghal 6w

Hey! What size are you wearing?

Reply



lost.babygirl 6w

Heyy, Where do you get your long length/full length pants from???

Reply



imakindman 5w • ❤️ 🌍

Wow I loved the collection do they have men's wear as well ??

Reply



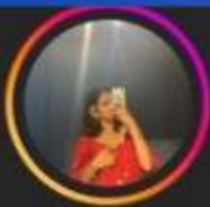
1



\_eshaalkhalid\_ 3w

Such a gorgeous outfit 😍

Reply



megha.rajshekhar\_ 3w

Love that print ❤️

Reply



1

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about your brand online, using  
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