

Infloso AI®



Esva

Results



Total likes
7,033



Total Unique Content
167



Total Comments
347



Unique Accounts Reached
1,56,745



Results



Total Influencers

19

Geolocation

Urban India



Total Impressions

1,78,042



Discovery Rate

92%



Results



Profile Visits

2,818



Saves

804



Shares

609



Clicks

2,343



Results



Target Audience

19 - 29 years



Influencer Type

Lifestyle &
Fashion



Earned Media Value

1:29



ROI Generated

20.8x



Results



Likes : Comment
20.26 : 1



Gender Ratio
100F : 0M



Performance Score
88%



Influencer Median Age
22.5 Years



Results



Cost Per Content
INR 113.77



Cost Per Like
INR 2.70



Cost Per Comment
INR 54.75



Cost Per Save
INR 23.63



Results



Cost Per Mile
INR 121.21



Cost Per View
INR 0.12



Cost Per Influencer
1,000



Virality Meter
57%





167 Unique Content





347 Comments Sentiment Analysis



ofc.akkku 3w

Dress

Reply



rasika2803 4w

Link please

Reply



xo1.kitty 9w

Hehehe great outfit! Link please

Reply



_suhana_jain_ 11w •  

this dress>>

Reply



1



00000.c 12w

Top link?

Reply



People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.