

Infloso AI [©]



FashionNova

Results



Total likes

120,347



Total Unique Content

1,021



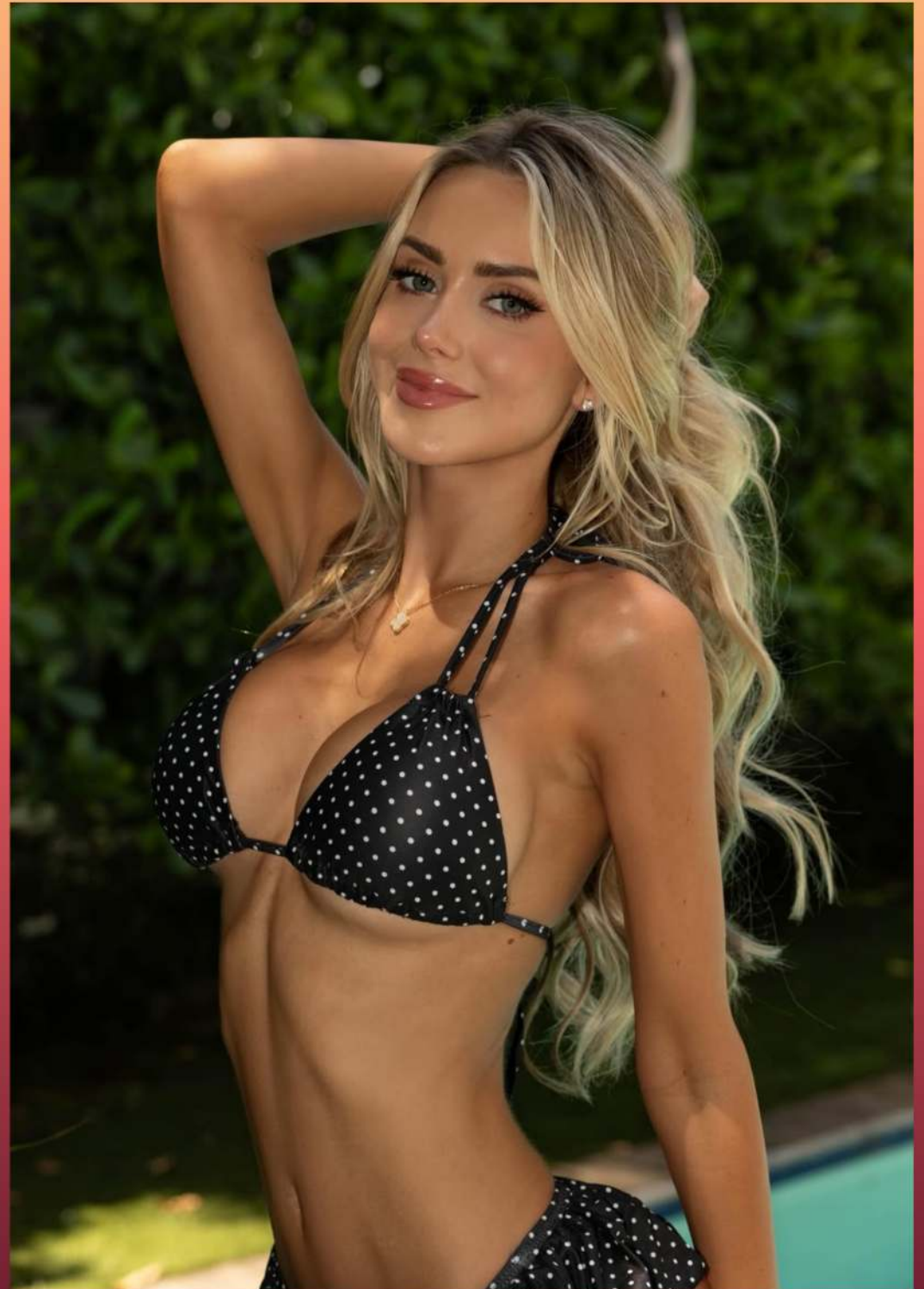
Total Comments

17,549



Unique Accounts Reached

16,039,983



Results



Total Influencers
400



Geolocation
USA



Total Impressions
22,210,394



Discovery Rate
41%



Results



Profile Visits
65,310



Saves
23,418



Shares
122,837



Clicks
62,121



Results



Target Audience

18 - 40 years



Influencer Type

Fashion, Luxury,
Travel, Lifestyle



Earned Media Value

1:13



ROI Generated

18.2x



Results



Likes : Comment

11.408 : 1



Gender Ratio

100F : 0M



Performance Score

92%



Influencer Median Age

24 Years



Results



Cost Per Content
\$ 342.80



Cost Per Like
\$ 2.90



Cost Per Comment
\$ 19.944



Cost Per Save
\$ 14.95



Results



Cost Per Mile
\$ 15.75



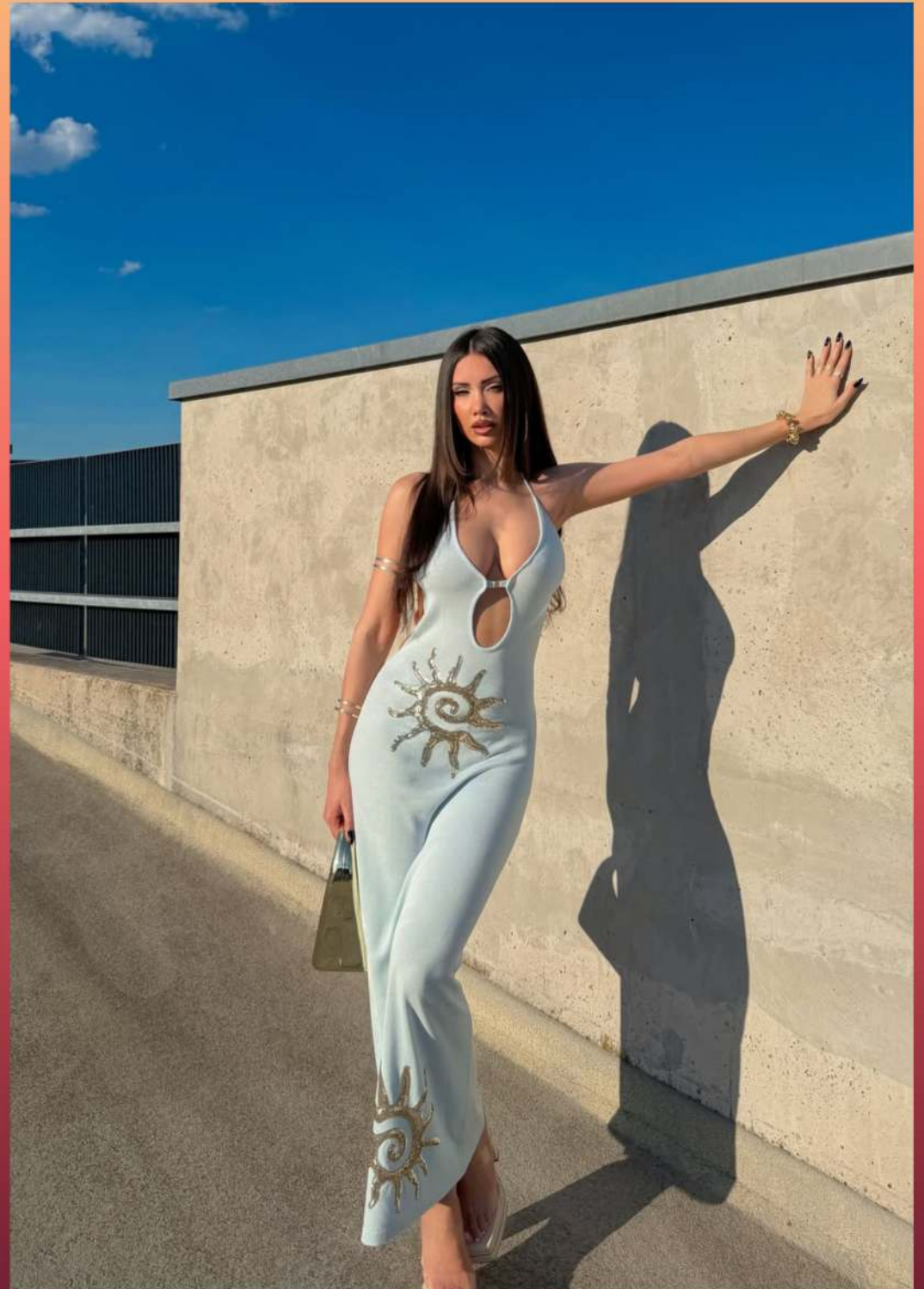
Cost Per View
\$ 0.01



Cost Per Influencer
\$ 875

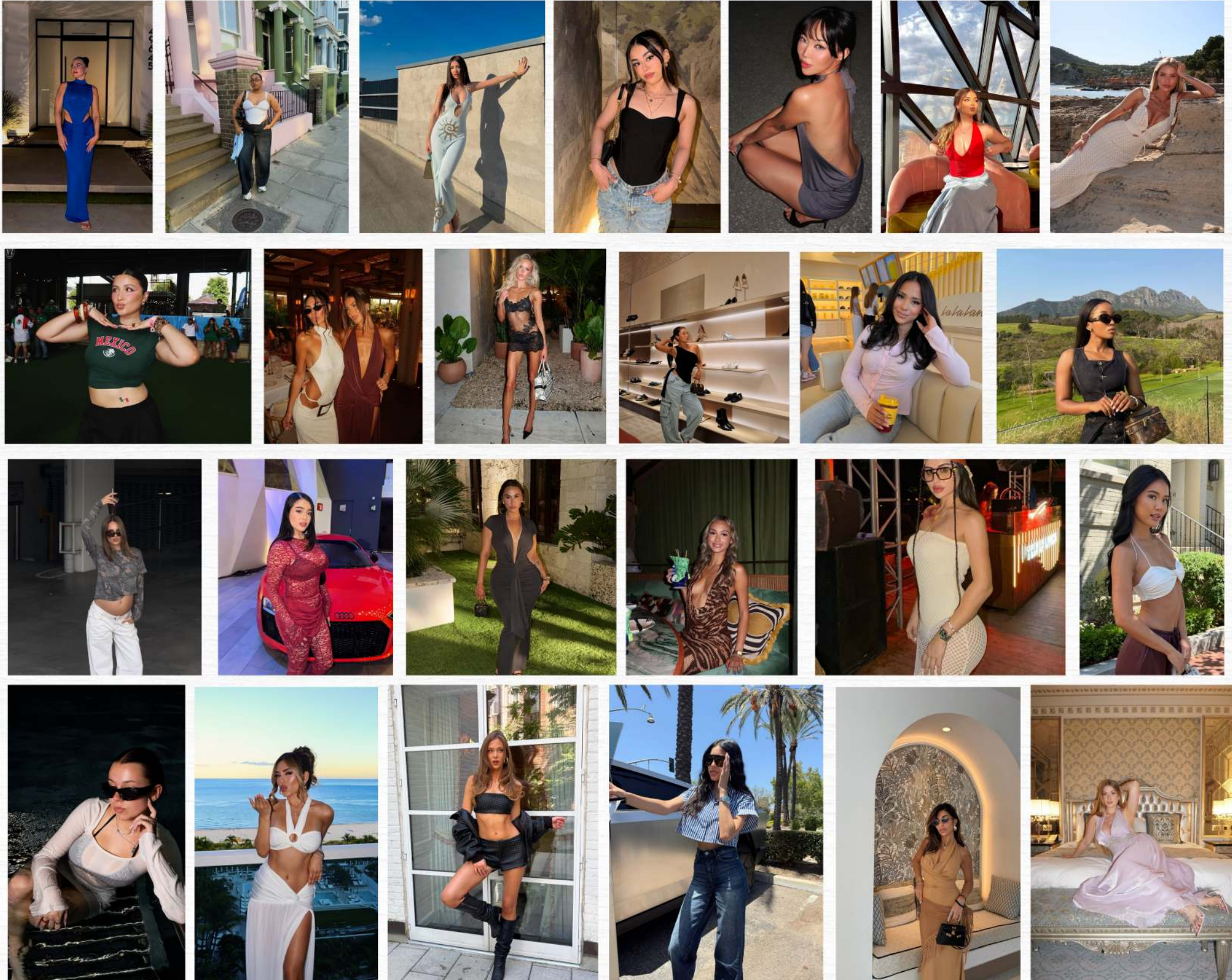


Virality Meter
89%





1,021 Unique Content

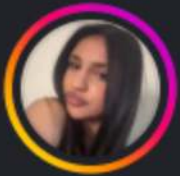




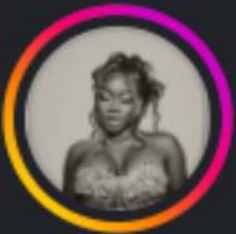
17,549 Comments Sentiment Analysis



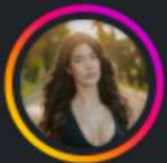
lifeandstyleofshelly 🔥🔥🔥 Where is that swim suit from?
Love 😍



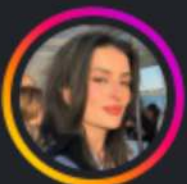
mxira.i Never seen one bad outfit 😏
9h 1 like Reply



amyodili Just got this baggg 😍😍
12h Reply



christy.md This dress is a showstopper
10h Reply



gabriellegrungo Where is that gorgeous polka dot dress
from and shell bag please ?

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about your brand online, using
AI.**

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