

infloso.com



Favhiker

Results



Total likes
2,314



Total Unique Content
17



Total Comments
119



Unique Accounts Reached
1,24,597



Results



Total Influencers

9



Geolocation

Urban India



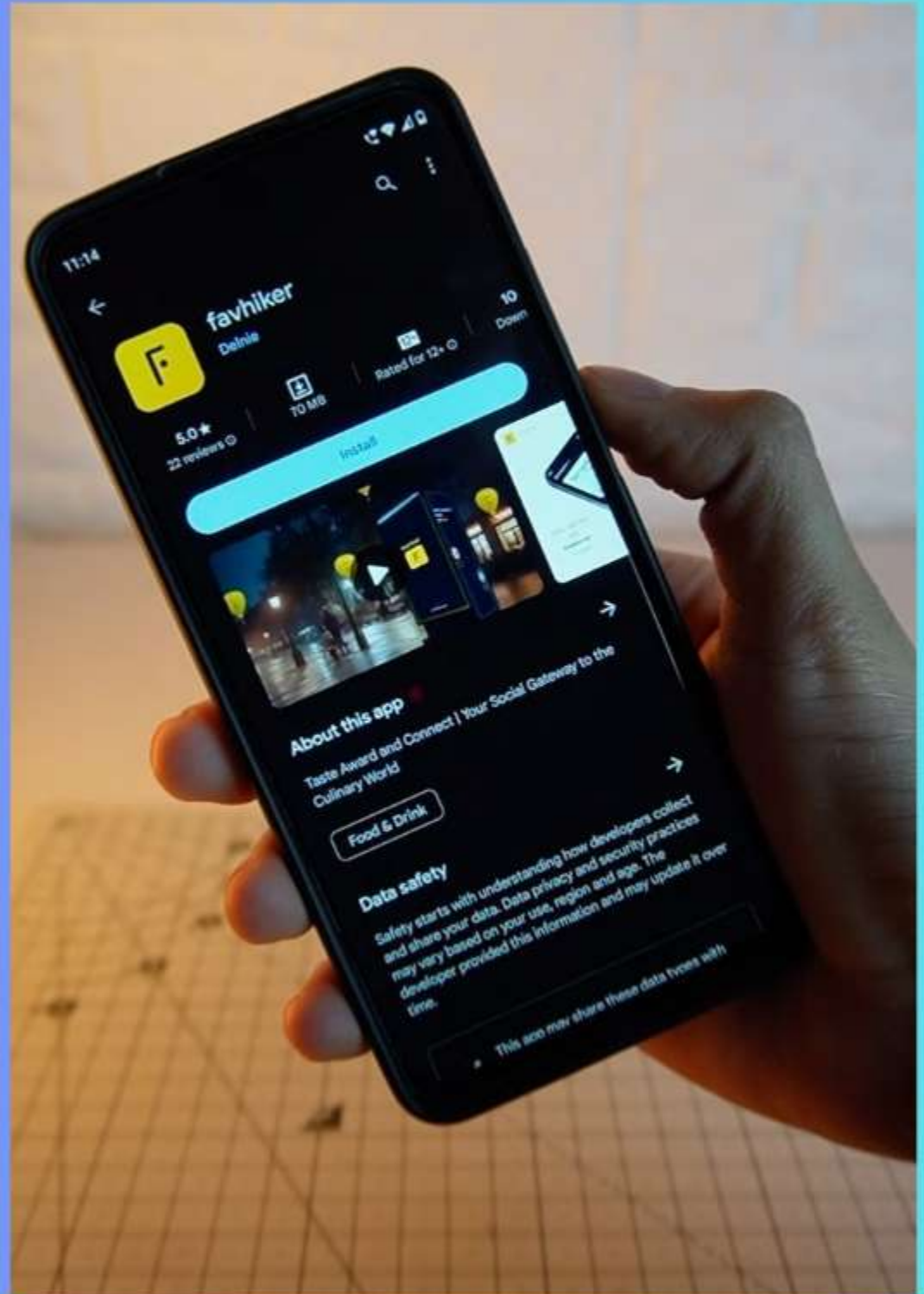
Total Impressions

1,99,018



Discovery Rate

93%



Results



Profile Visits

555



Saves

597



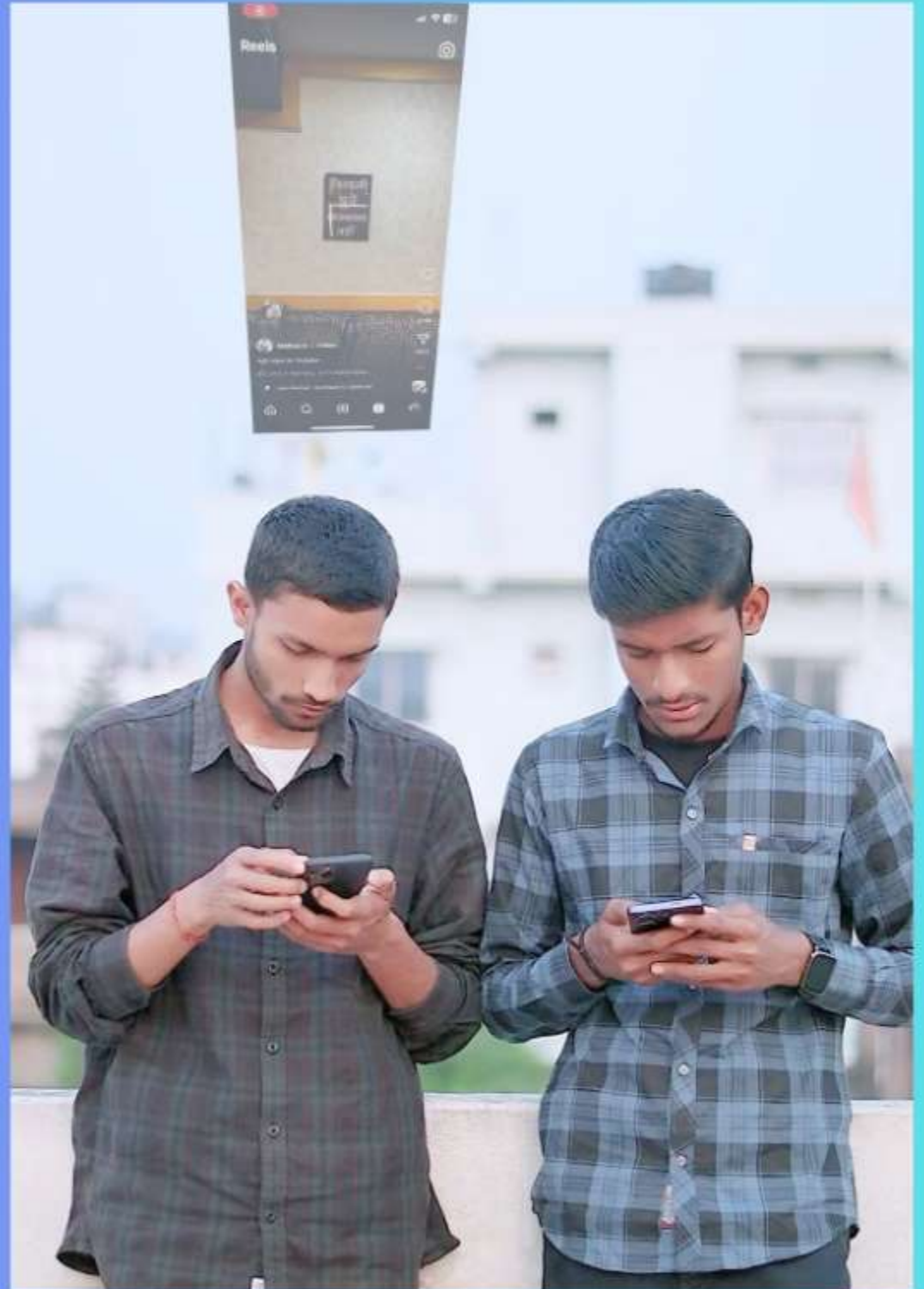
Shares

579



Clicks

1,327



Results



Target Audience

20-35 years



Influencer Type
Food, Tech,
General



Earned Media Value

1:9



ROI Generated

5.2x



Results



Likes : Comment
19.44 : 1



Gender Ratio
33.33F : 66.66M



Performance Score
61%



Influencer Median Age
24 Years



Results



Cost Per Content
2,764.70



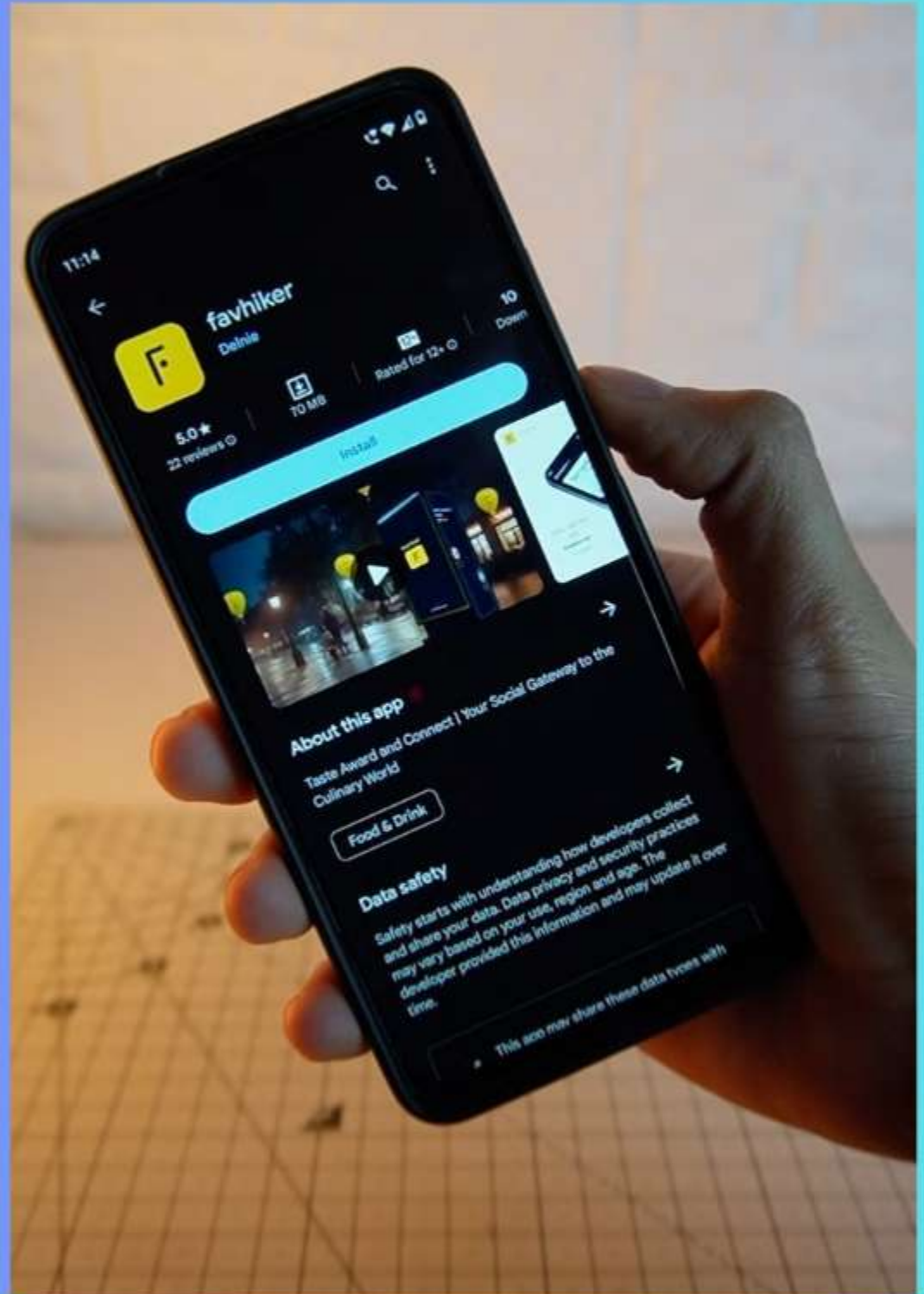
Cost Per Like
20.31



Cost Per Comment
394.95



Cost Per Save
78.72



Results



Cost Per Mile
236.15



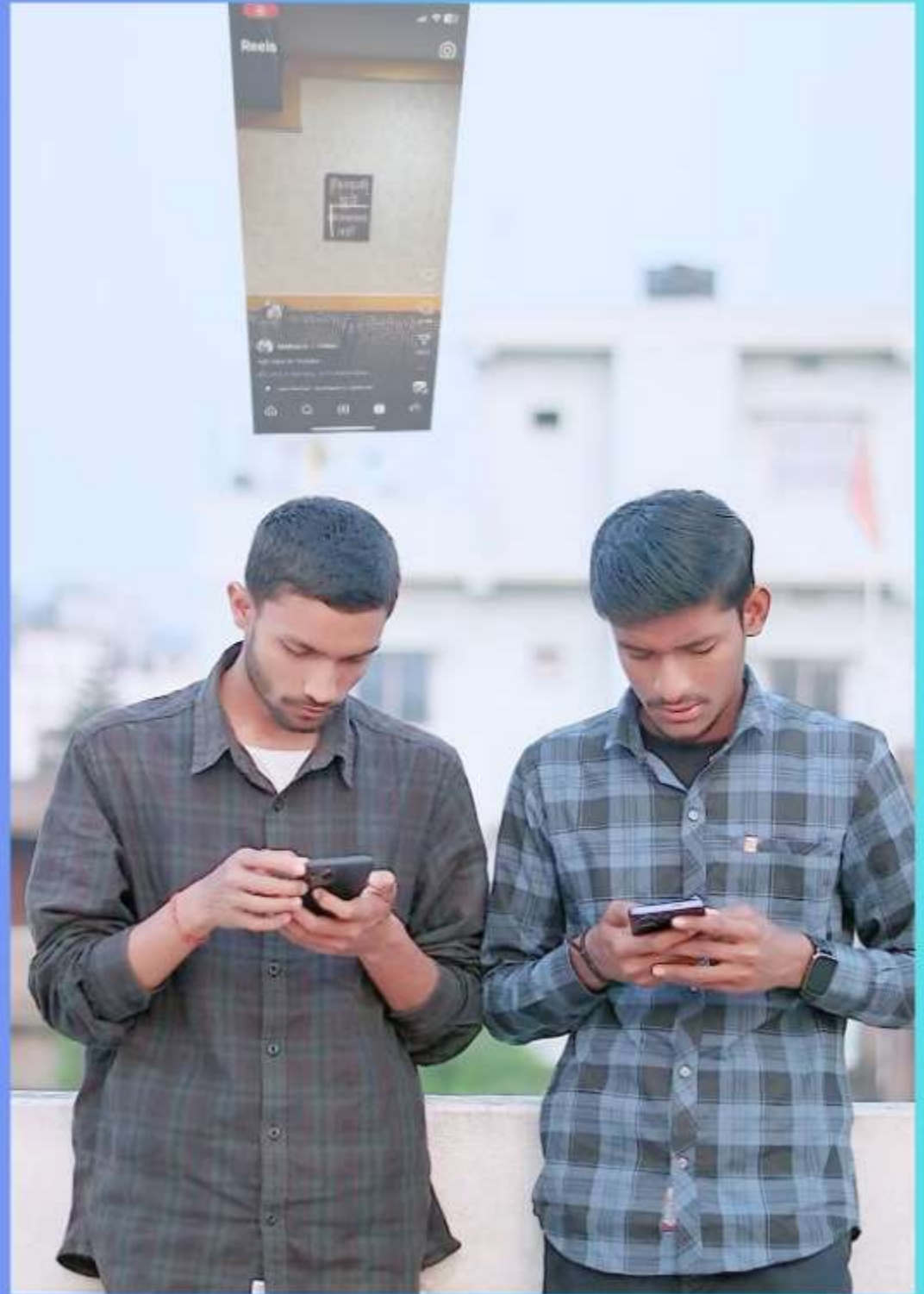
Cost Per View
0.23



Cost Per Influencer
5,222.22

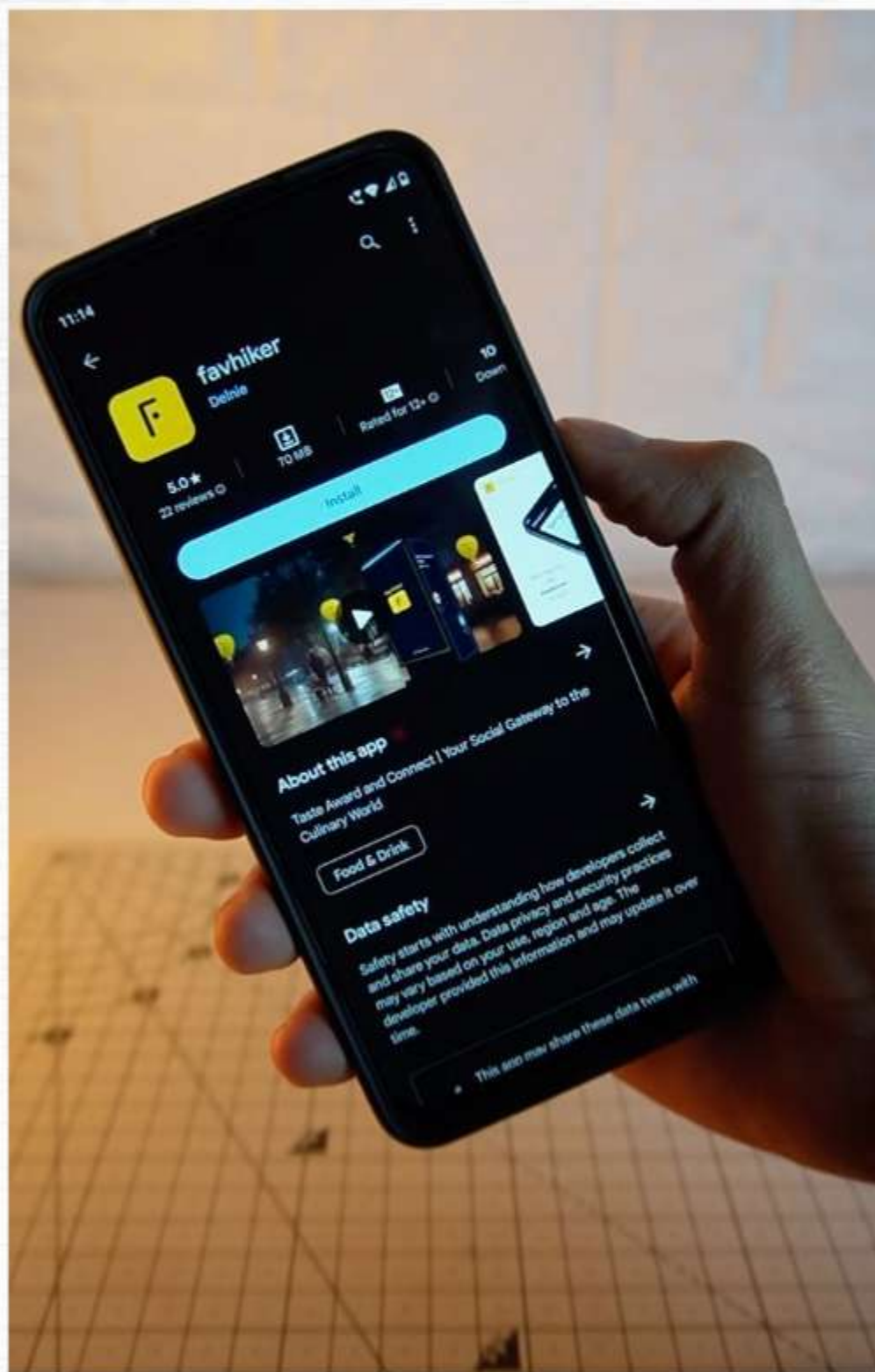


Virality Meter
46%





17 Unique Content





119 Comments Sentiment Analysis



abrahalex 18w • ❤️ 👤

Much needed 🙌

Reply



1



akshatjain341 18w

Bhai sahi m acha app h ya bs promotion ke liye bol rhe ho 😊



5



sameer_2444_ 18w • ❤️ 👤

Something new 🙄 👍 🔥

Reply



9

People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.