

**Infloso AI** <sup>©</sup>



**FILA**

# Results



Total likes  
**28,146**



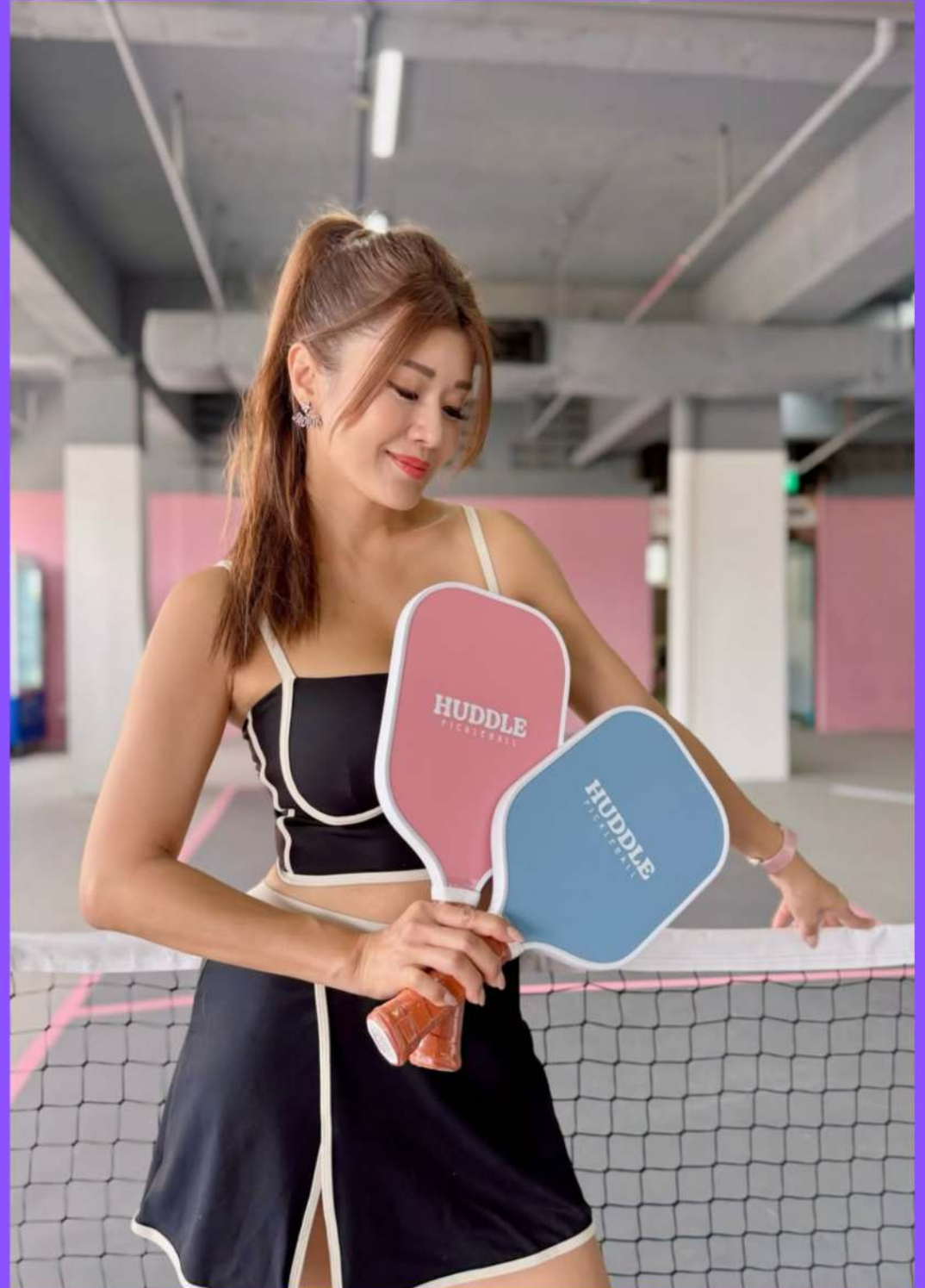
Total Unique Content  
**45**



Total Comments  
**4,921**



Unique Accounts Reached  
**4,032,199**



# Results



Total Influencers  
**15**



Geolocation  
**Singapore**



Total Impressions  
**4,410,394**



Discovery Rate  
**39%**



# Results



Profile Visits  
**15,310**



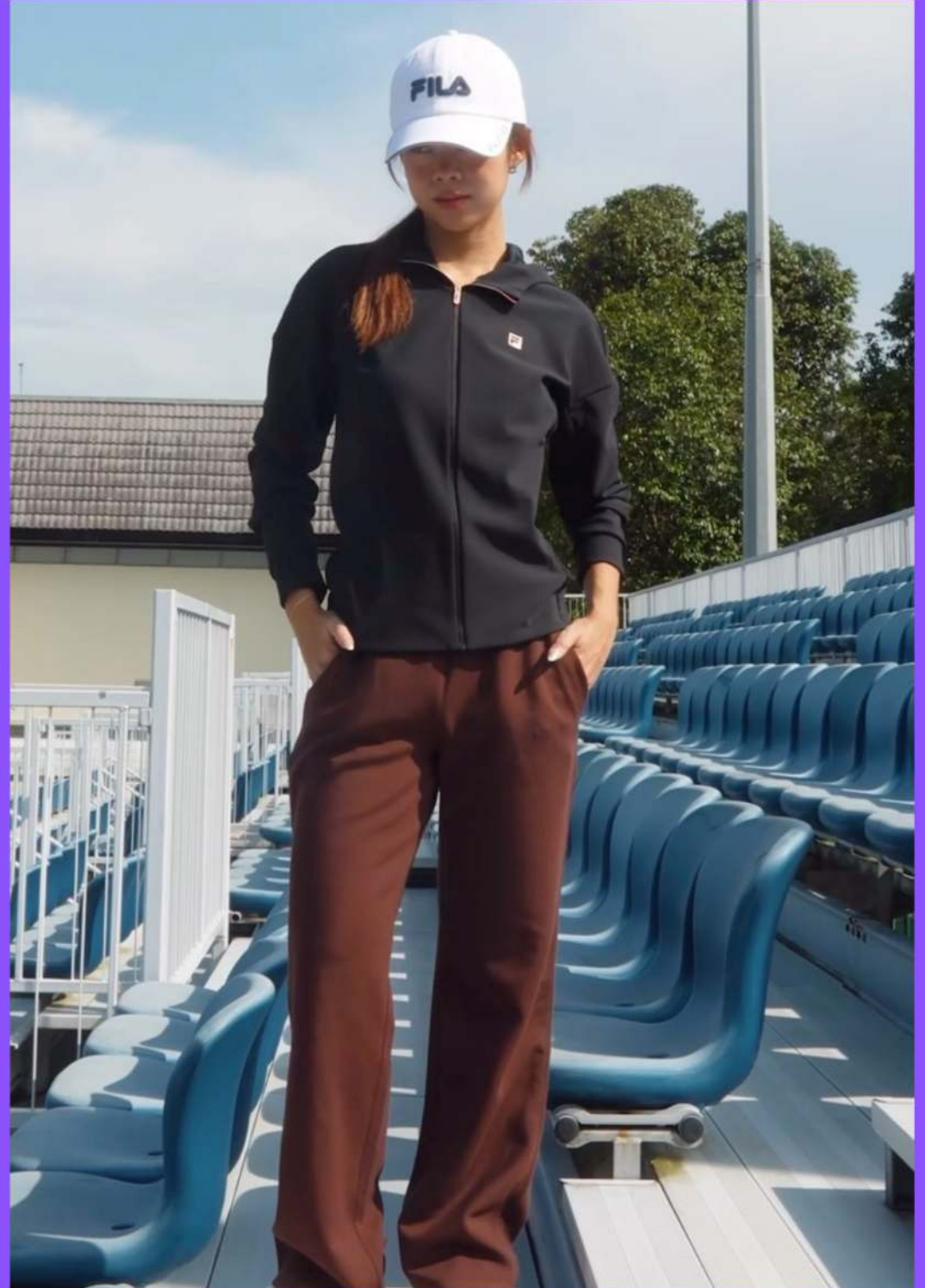
Saves  
**7,418**



Shares  
**6,837**



Clicks  
**9,121**



# Results



Target Audience

21 - 35 years



Influencer Type

Sports, Luxury,  
Travel, Lifestyle



Earned Media Value

1:11.5



ROI Generated

12.2x



# Results



Likes : Comment

5.7 : 1



Gender Ratio

60F : 40M



Performance Score

80%



Influencer Median Age

25 Years



# Results



Cost Per Content  
**\$ 1330**



Cost Per Like  
**\$ 2.1**



Cost Per Comment  
**\$ 12.1**



Cost Per Save  
**\$ 8**



# Results



Cost Per Mile  
**\$ 13.6**



Cost Per View  
**\$ 0.013**



Cost Per Influencer  
**\$ 4000**

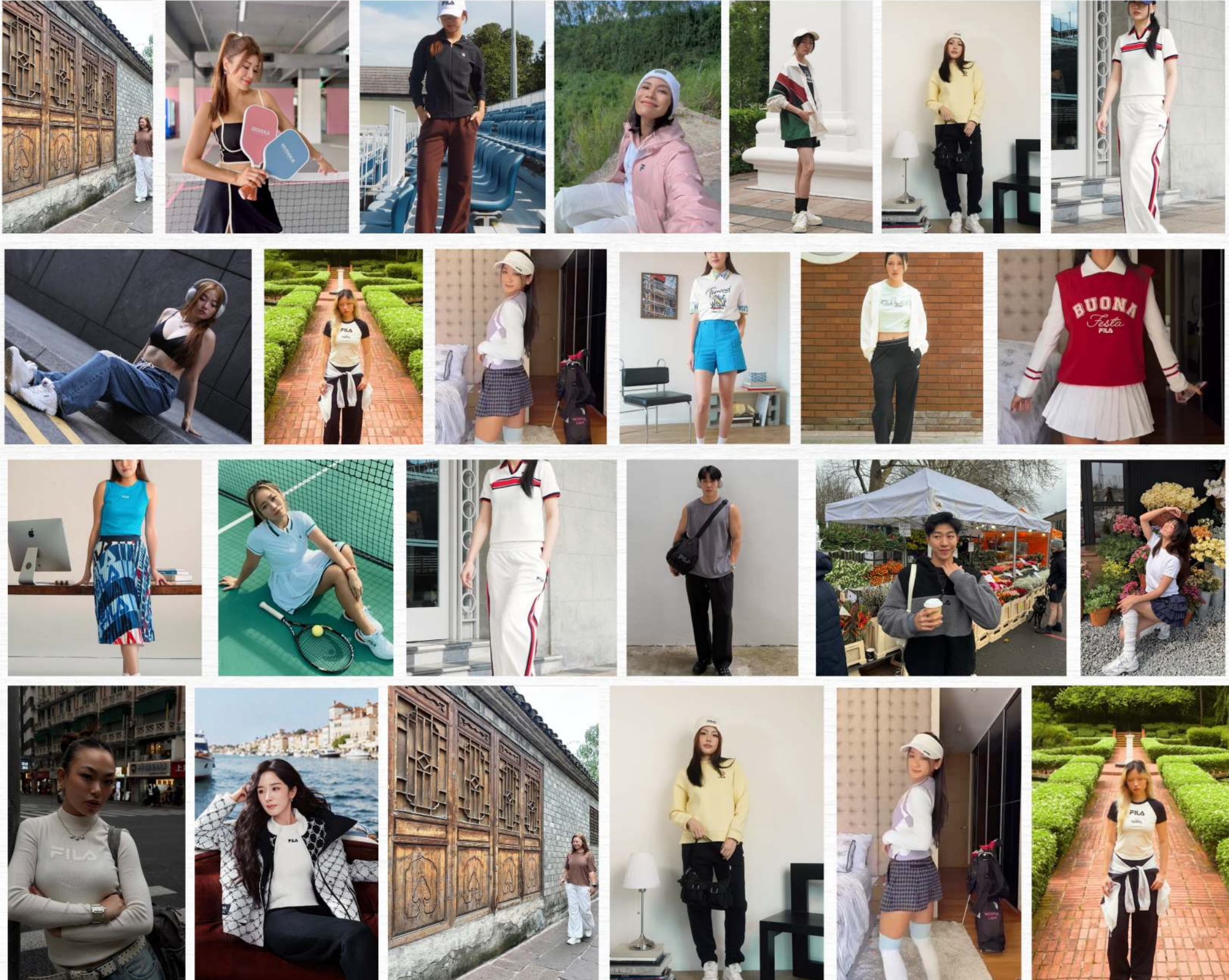


Virality Meter  
**90%**





# 45 Unique Content





# 4,921 Comments Sentiment Analysis



artfc11 Love the look 😍



2w 2 likes Reply ...

annikaxuesager 🌟 So cute!!! Love the fits

5w 1 like Reply

ern88 🌟 I love their fits!!! So comfy n chic

1 like Reply



karren\_ng SO CUTE!!!!



3w Reply

woonkae suffer outfit fr

4w Reply

**People trust people, not ads.**

**Make thousands of people talk  
about your brand online, using  
AI.**

**Get in touch.**