

**Infloso AI** <sup>©</sup>



**Hello Fresh**

# Results



Total likes

567,834



Total Unique Content

5,000+



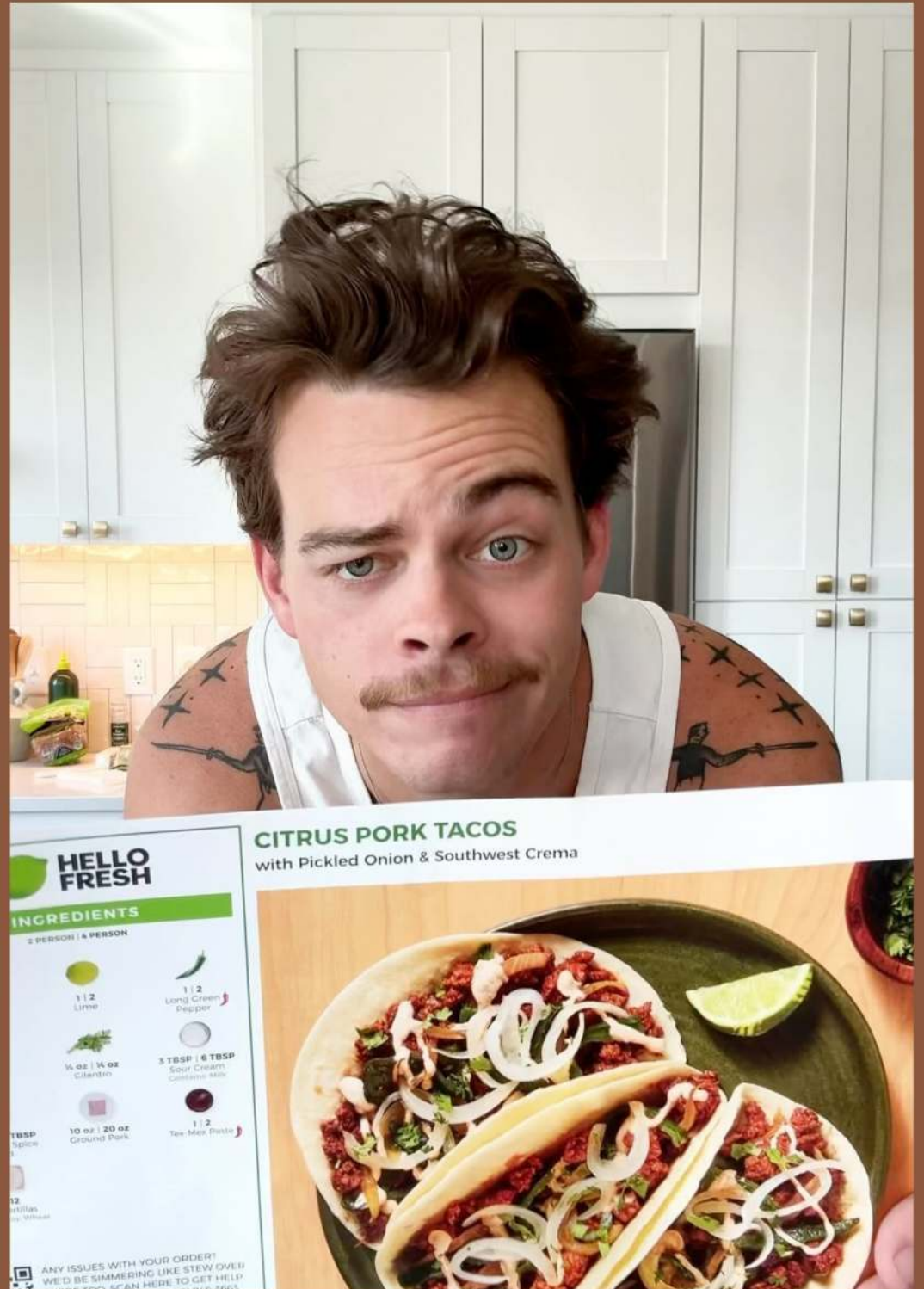
Total Comments

75,342



Unique Accounts Reached

70,67,393



# Results



Total Influencers  
**2,450**



Geolocation  
**USA**



Total Impressions  
**82,205,68**



Discovery Rate  
**53%**



# Results



Profile Visits  
**31,775**



Saves  
**25,458**



Shares  
**28,500**



Clicks  
**24,387**



# Results



Target Audience

18 - 60 years



Influencer Type  
Lifestyle, Fitness,  
Food, Travel, etc.



Earned Media Value

1:28



ROI Generated

22x



# Results



Likes : Comment

4 : 1



Gender Ratio

64F : 36M



Performance Score

91%



Influencer Median Age

28 Years





# 5,000+ Unique Contents







# 75,342 Comments Sentiment Analysis



**jaliya\_davis**  I love hello fresh waiting for my package!!

63w Reply



**robin.forslund**  Oh love the addition of ready made meals for those busy nights 

63w Reply



**dearest.honey** I've heard such great things about hello fresh!!



**itskittycurtis**  I want to try Hello Fresh! Looks awesome

63w Reply



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