

Infloso AI.



House of Vardha

Results



Total likes
71,443



Total Unique Content
47



Total Comments
2,531



Unique Accounts Reached
16,68,025



Results



Total Influencers

13

Geolocation

Urban India



Total Impressions

18,68,025



Discovery Rate

78%



Results



Profile Visits
3,880



Saves
6,881



Shares
31,056



Clicks
8,908



Results



Target Audience

18-44 years



Influencer Type

Lifestyle &
Fashion



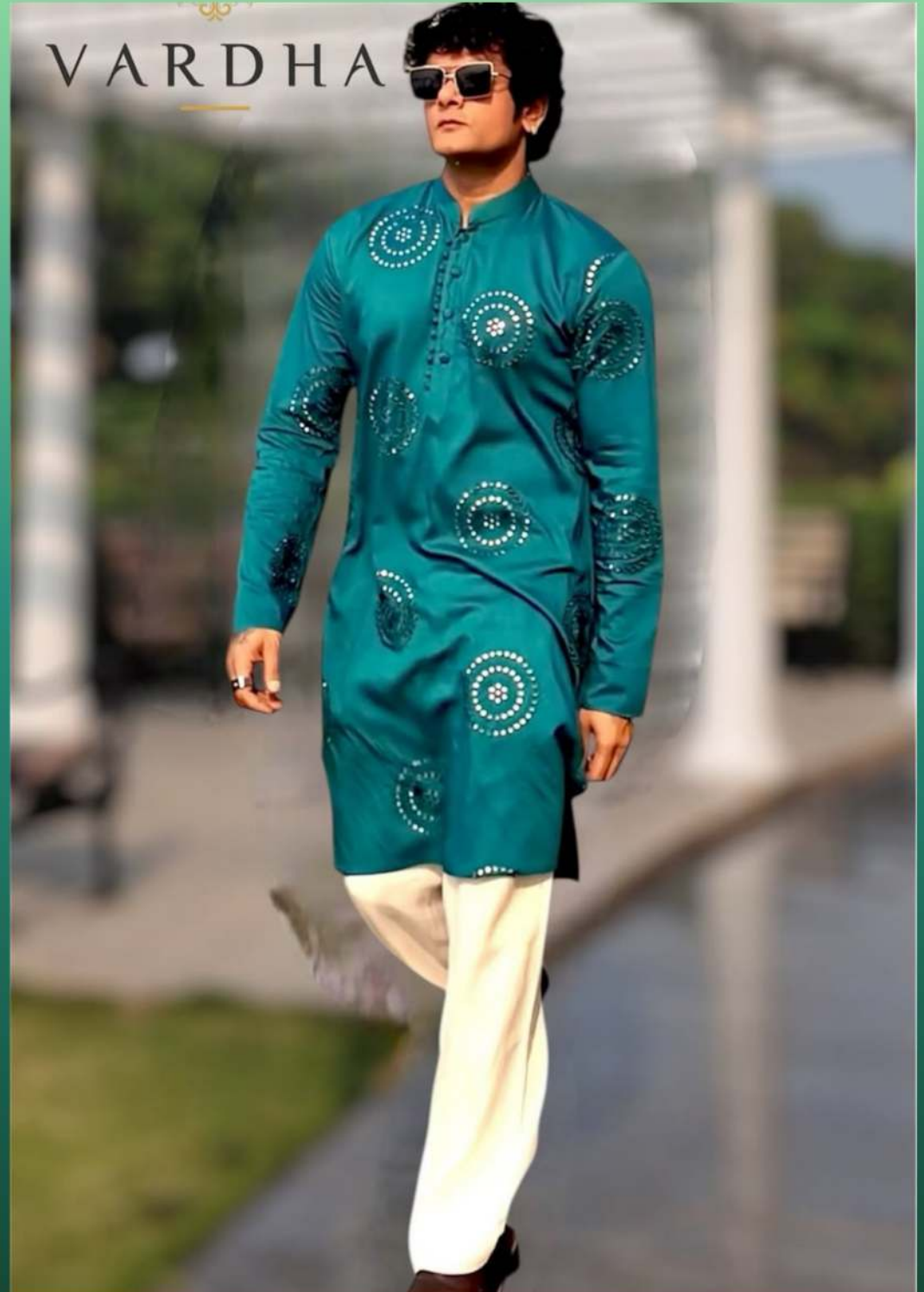
Earned Media Value

1:22



ROI Generated

17.5x



Results



Likes : Comment

28.22 : 1



Gender Ratio

61.5F : 38.4M



Performance Score

81%



Influencer Median Age

25 Years



Results



Cost Per Content
INR 834.04



Cost Per Like
INR 0.48



Cost Per Comment
INR 13.59



Cost Per Save
INR 4.99



Results



Cost Per Mile
INR 18.41



Cost Per View
INR 0.01



Cost Per Influencer
3,015.38



Virality Meter
73%





47 Unique Content





2,531 Comment's Sentiment Analysis



sahana.kr.3 How to order

7w Reply



piyupai0807 Pls send me the price

3w Reply



blush_beard_n_diapers saree link please..whats the price

3w Reply



tanu_honey_mittal Sir plz price

12w Reply



bhargavimallur What is the price of the saree 😊

14w Reply

People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

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