

Infloso AI®



**HOW's
Catering**

Results



Total likes
3,818



Total Unique Content
38+



Total Comments
1,730



Unique Accounts Reached
1,122,551



Results



Total Influencers

20



Geolocation

Singapore



Total Impressions

1,230,150



Discovery Rate

64%



Results



Profile Visits
2,152



Saves
3,886



Shares
2,973



Clicks
1,205



Results



Target Audience

20 - 36 years



Influencer Type

Skincare, Beauty,
Makeup, Hair



Earned Media Value

1:22



ROI Generated

20.2x



Results



Likes : Comment
2.2 : 1



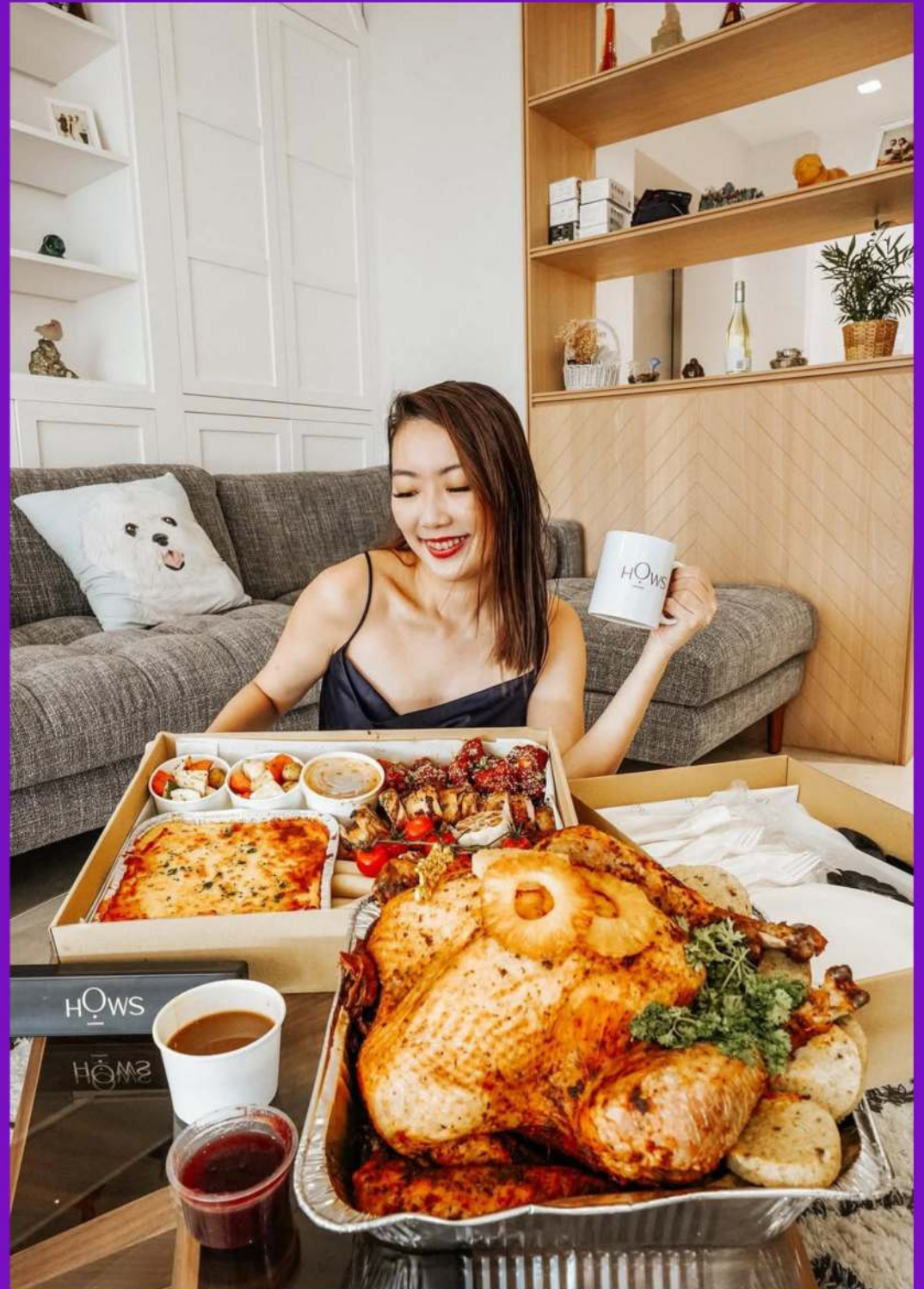
Gender Ratio
100F : 0M



Performance Score
81%



Influencer Median Age
26 Years





38+ Unique Contents





1,730 Comments Sentiment Analysis



shermyyy The cake is so cute!



28w 1 like Reply

_jane_chan_ So convenient! All looks good! 🥰

61w Reply

tjang.fonda Wanna try all

28w 1 like Reply



selena.201 Yummy feast. Enjoy



61w Reply



kate_insigne Definitely a good option



28w 1 like Reply

People trust people, not ads.

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about your brand online, using
AI.**

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