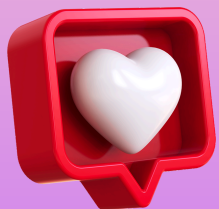


Infloso AI®



**Insight
Cosmetics**

Results



Total likes
7,998



Total Unique Content
203



Total Comments
4,771



Unique Accounts Reached
11,95,578



Results



Total Influencers

98

Geolocation

Urban India

Total Impressions

12,16,975

Discovery Rate

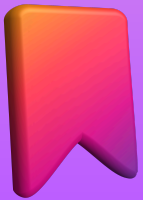
74%



Results



Profile Visits
7,880



Saves
6,869



Shares
6,832



Clicks
5,908



Results



Target Audience

18 - 45 years



Influencer Type

Makeup &
Beauty



Earned Media Value

1:44

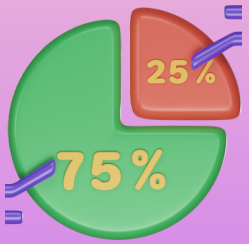


ROI Generated

30x



Results



Likes : Comment

1.67 : 1



Gender Ratio

100F : 0M



Performance Score

83%



Influencer Median Age

25 Years



Let's try on these lip crayons

Results



Cost Per Content
INR 482.75



Cost Per Like
INR 12.43



Cost Per Comment
INR 20.54



Cost Per Save
INR 14.26



Results



Cost Per Mile
INR 80.52



Cost Per View
INR 0.08



Cost Per Influencer
INR 1,000

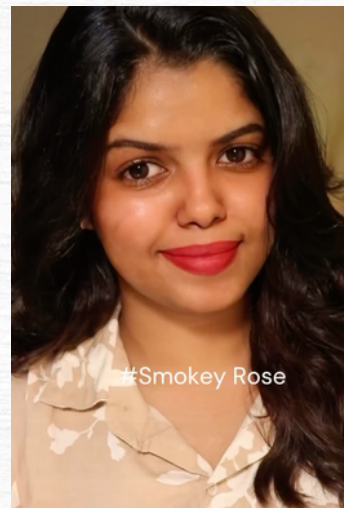
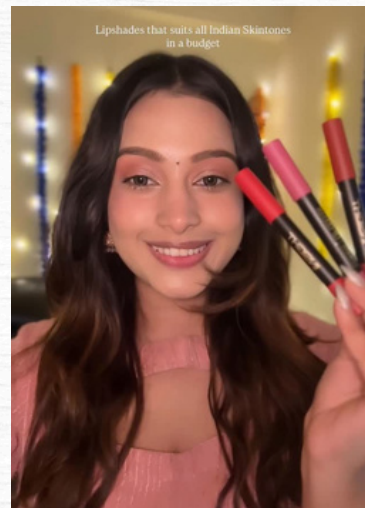
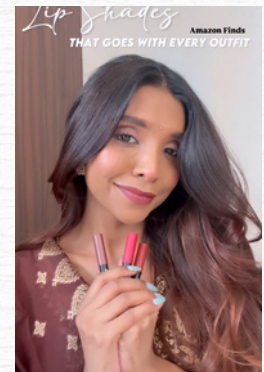
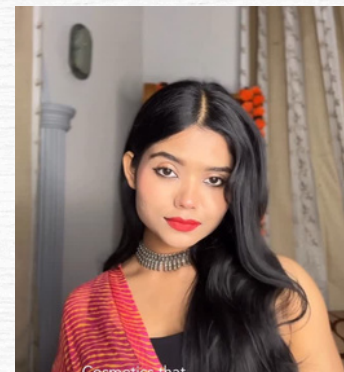
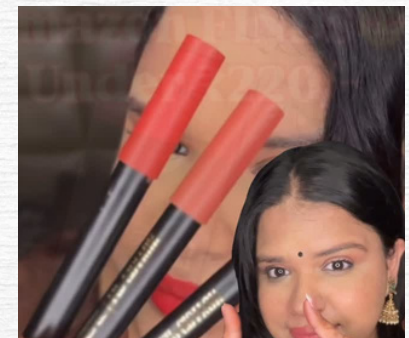
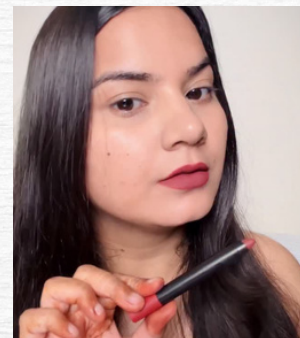
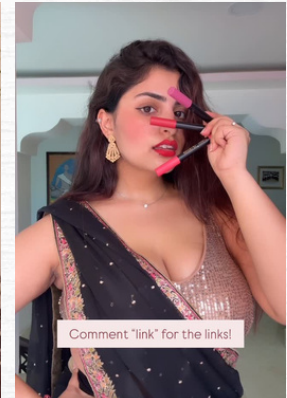
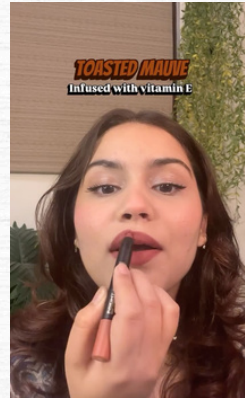
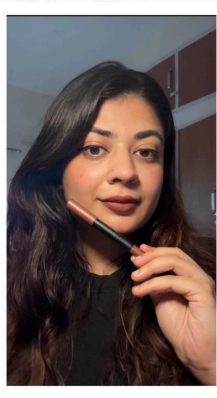


Virality Meter
66%



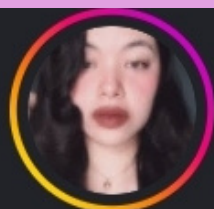



203 Unique Content





4,771 Comments Sentiment Analysis



__khamseng_ 12w 


Tried these just today and omggg so good




Reply



1



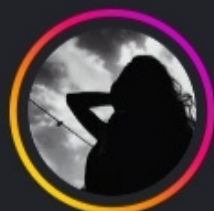
diariesofarsia 11w 


Woah really love the texture   

Reply



1



loves_skinn 10w 


Will try this brand soon


Reply



1



lushtakes 11w 


Fantasy has my heart 


Reply



1



ugc.shrushti 11w 

Wow looks so pretty shades 

Reply



1

People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.