

Infloso AI



Karol G

Results



Total likes

4,560,000



Total Unique Content

145



Total Comments

31,782



Unique Accounts Reached

48,451,936



Results



Total Influencers

50



Geolocation

USA + 3
Countries



Total Impressions

52,000,000



Discovery Rate

38%



Results



Profile Visits
28,318



Saves
39,431



Shares
27,625



Clicks
12,844



Results



Target Audience

18 - 35 years



Influencer Type

**Lifestyle, Dance,
Fashion, etc.**



Earned Media Value

1:17



ROI Generated

12x



Results



Likes : Comment

143.47 : 1



Gender Ratio

100F : 0M



Performance Score

72%



Influencer Median Age

24 Years





145 Unique Contents



People trust people, not ads.

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about your brand online, using
AI.**

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