

Infloso AI[®]



Keka HR

Results



Total likes

6,255



Total Unique Content

40+



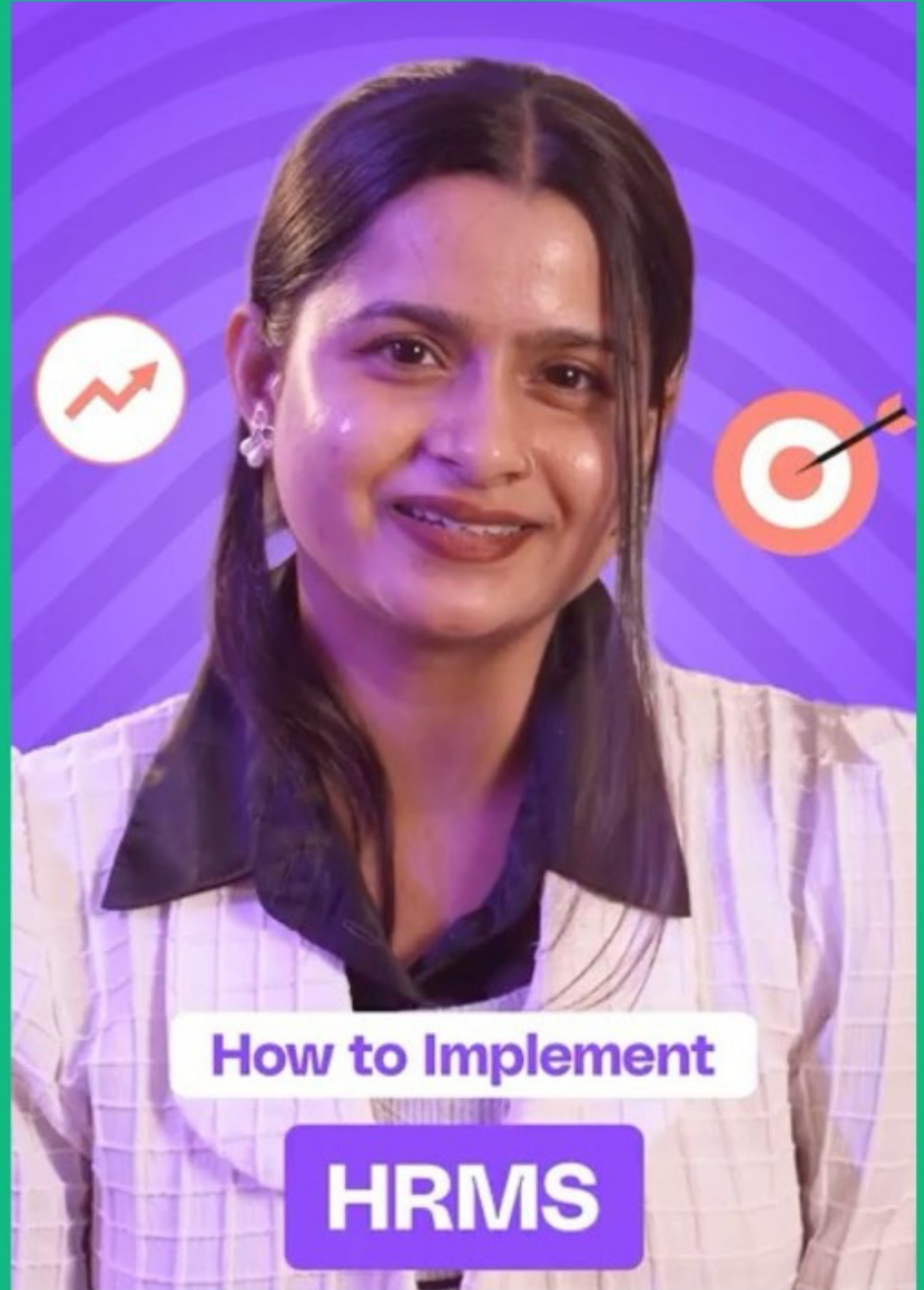
Total Comments

341



Unique Accounts Reached

30,673



Results



Total Influencers

20



Geolocation

Urban India



Total Impressions

34,281



Discovery Rate

71%



Results



Profile Visits

1,024



Saves

876



Shares

922



Clicks

348



Results



Target Audience

21 - 60 years



Influencer Type

HR, Managers,
etc



Earned Media Value

1:12



ROI Generated

9x



Results



Likes : Comment

18.34 : 1



Gender Ratio

10F : 90M



Performance Score

72%



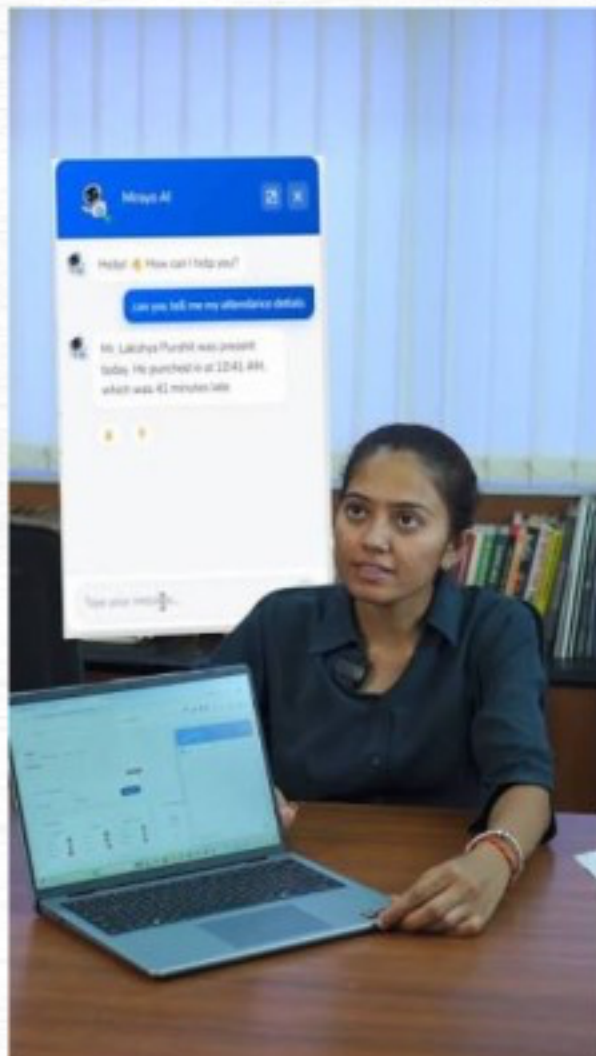
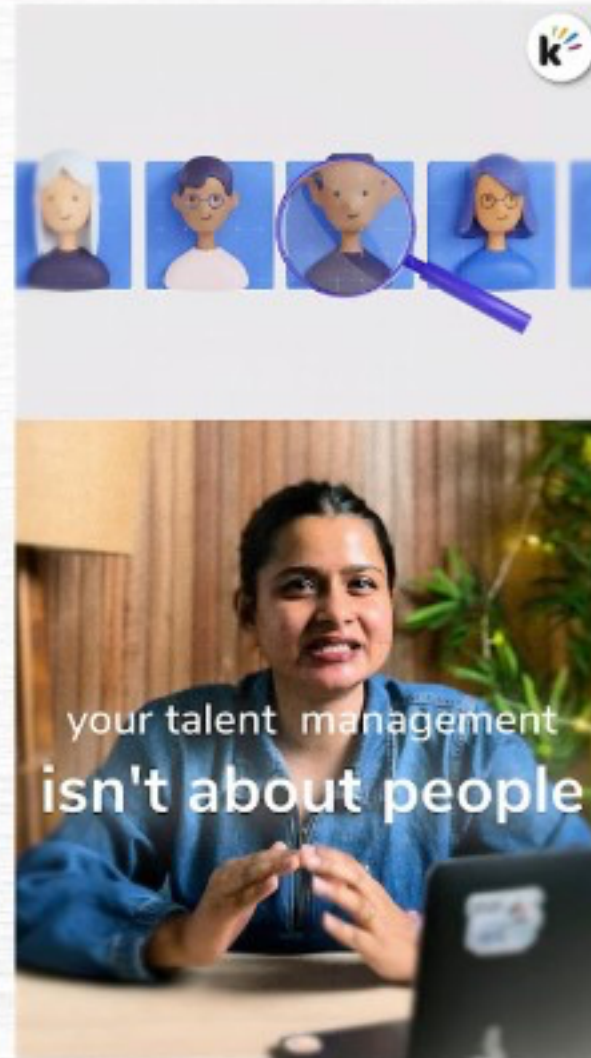
Influencer Median Age

29 Years





40+ Unique Contents



People trust people, not ads.

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about your brand online, using
AI.**

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