

**Infloso AI**®



**L'Oréal**

# Results



Total likes  
**62,142**



Total Unique Content  
**400+**



Total Comments  
**16,790**



Unique Accounts Reached  
**11,042,559**



# Results



Total Influencers  
**210**



Geolocation  
**Indonesia**



Total Impressions  
**12,440,390**



Discovery Rate  
**21%**



# Results



Profile Visits  
**35,920**



Saves  
**27,558**



Shares  
**26,837**



Clicks  
**19,003**



*POV: kamu nggak akan tau  
kalau kulitku Acne-Prone*

@erastaniaa

# Results



Target Audience

24 - 42 years



Influencer Type  
**Skincare, Travel,  
Lifestyle**



Earned Media Value

1:18



ROI Generated

16.8x



# Results



Likes : Comment

3.7 : 1



Gender Ratio

95F : 5M



Performance Score

85%



Influencer Median Age

28 Years





# 400+ Unique Contents





# 16,790 Comments Sentiment Analysis



nadiasenaz It smells really good and is so glossy 😍



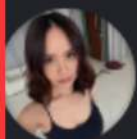
2w Reply See translation

gissele2434 If someone has hair loss, can it be cured?

1w Reply

daphne.andrea\_ spotted limited edition cushionnya loreal paris ❤️😍

2w Reply ...

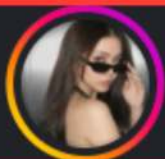


melisakimchi  it's a beautiful shade



2w Reply

rilia\_radew Toloooooonggggg, aku pengen punya r  
ya gini...



austenatassyaa hair goals ini 🔥



2w 1 like Reply

**People trust people, not ads.**

**Make thousands of people talk  
about your brand online, using  
AI.**

**Get in touch.**