

**Infloso AI** <sup>©</sup>



**L'Oréal**

# Results



Total likes  
**13,882**



Total Unique Content  
**70+**



Total Comments  
**5,320**



Unique Accounts Reached  
**7,132,589**



# Results



Total Influencers

38



Geolocation

UAE



Total Impressions

8,930,120



Discovery Rate

44%



*PANORAMA MASCARA*

# Results



Profile Visits  
**6,020**



Saves  
**5,568**



Shares  
**6,773**



Clicks  
**3,293**



# Results



Target Audience

**25 - 45 years**



Influencer Type

**Skincare, Beauty,  
Makeup**



Earned Media Value

**1:14**



ROI Generated

**11x**



Still my favorite mascara!!  
*Even on the go*

# Results



Likes : Comment

2.6 : 1



Gender Ratio

100F : 0M



Performance Score

72%



Influencer Median Age

32 Years





# 70+ Unique Contents



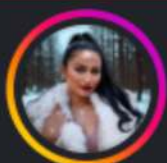


# 5,320 Comments Sentiment Analysis



michelle\_ibadin Loreal products are the best 🙌🏻💕

6d 1 like Reply ...



nadiashahrilmenon 🌟 I want to try that exfoliant peel 😍😍  
looks awesome

6d 1 like Reply



nakeupandliterature 🌟 Is it really that good 😍 omg

6d Reply



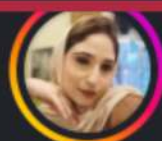
sh.\_7xh Is this the best mascara you recommend ? I want to  
invest into something really good for lashes

6d 1 like Reply



misbah\_diaries 🌟 The volume is wow 😍😍

6d 1 like Reply



thenikhatedit Best drugstore mascara everrrrrr 😍

6d 1 like Reply



**People trust people, not ads.**

**Make thousands of people talk  
about your brand online, using  
AI.**

**Get in touch.**