

Infloso AI[©]



L'Oréal

Results



Total likes
8,918



Total Unique Content
50+



Total Comments
7,650



Unique Accounts Reached
3,222,581



Results



Total Influencers

30



Geolocation

Urban India



Total Impressions

3,450,570



Discovery Rate

59%



Results



Profile Visits
7,121



Saves
6,456



Shares
12,003



Clicks
4,879



Results



Target Audience

18 - 32 years



Influencer Type

Skincare, Beauty,
Makeup, Hair



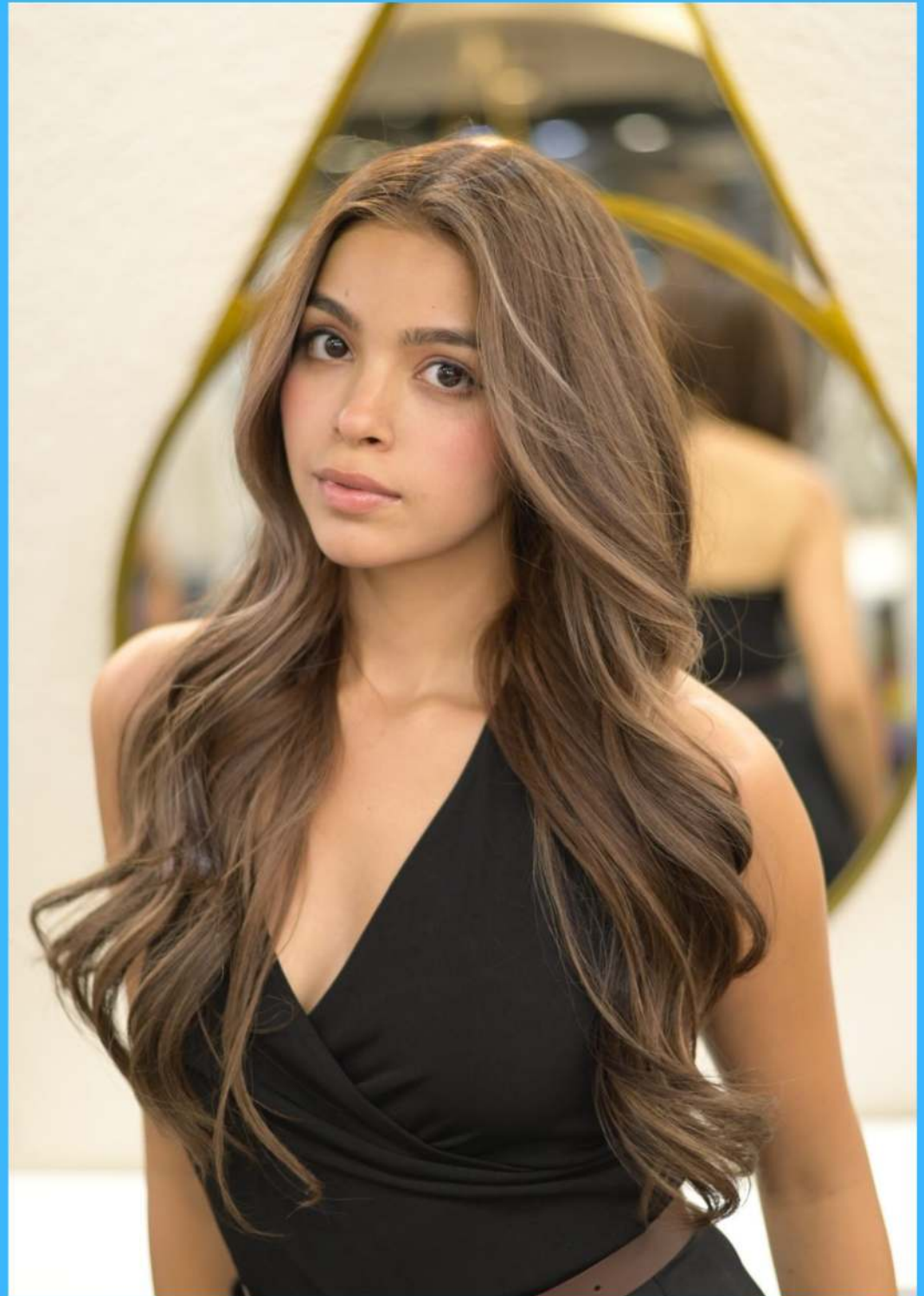
Earned Media Value

1:34



ROI Generated

24.7x



Results



Likes : Comment

1.1 : 1



Gender Ratio

100F : 0M



Performance Score

88%



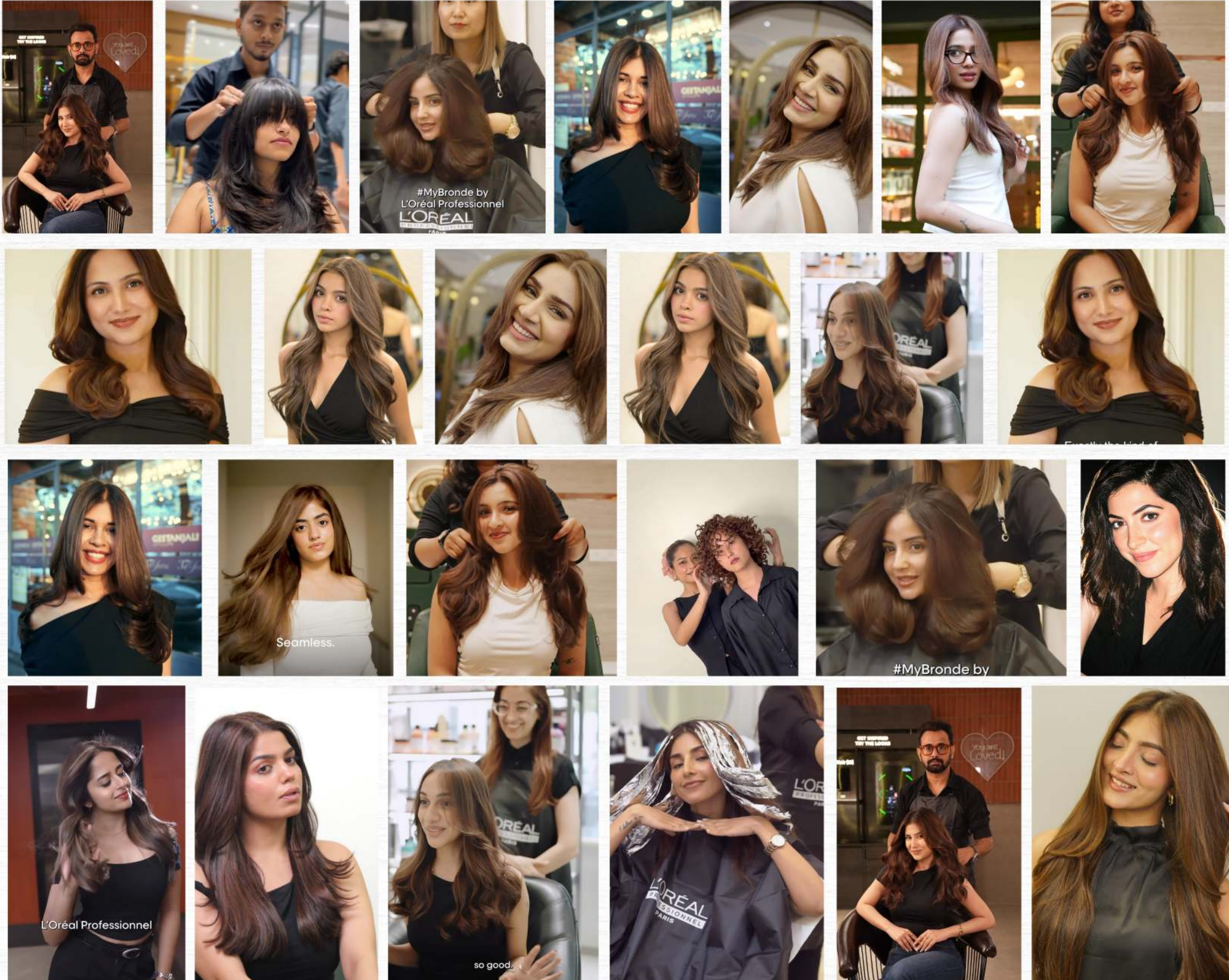
Influencer Median Age

25 Years





50+ Unique Contents





7,650 Comments Sentiment Analysis



blackpearrlll Location of the salon?????



3d Reply

aashi_1812 Pls share shade details.

1h Reply ...

sikavasu The hair colour 🥰🥰🥰

Reply



rahiguha What's the shade colour?

20h Reply

titli_su Hey which branch is this?

17h Reply

People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.