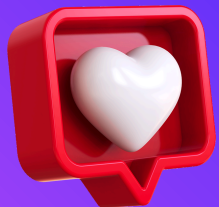


**Infloso AI.**



**Milton**

# Results



Total likes  
814



Total Unique Content  
16



Total Comments  
91



Unique Accounts Reached  
1,11,578



# Results



Total Influencers

8



Geolocation

Urban India



Total Impressions

116,876



Discovery Rate

58%

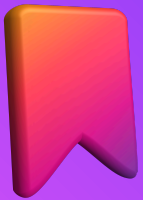


# Results



Profile Visits

982



Saves

226



Shares

237



Clicks

1,311



# Results



Target Audience

21 - 45 years



Influencer Type

Lifestyle, General  
& Foodie



Earned Media Value

1:47

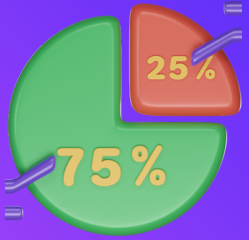


ROI Generated

19.5x



# Results



Likes : Comment  
**8.94 : 1**



Gender Ratio  
**100F : 0M**



Performance Score  
**71%**



Influencer Median Age  
**25 Years**



# Results



Cost Per Content  
INR 500



Cost Per Like  
INR 9.82



Cost Per Comment  
INR 87.91



Cost Per Save  
INR 35.39



# Results



Cost Per Mile  
INR 68.44



Cost Per View  
INR 0.06



Cost Per Influencer  
1,000

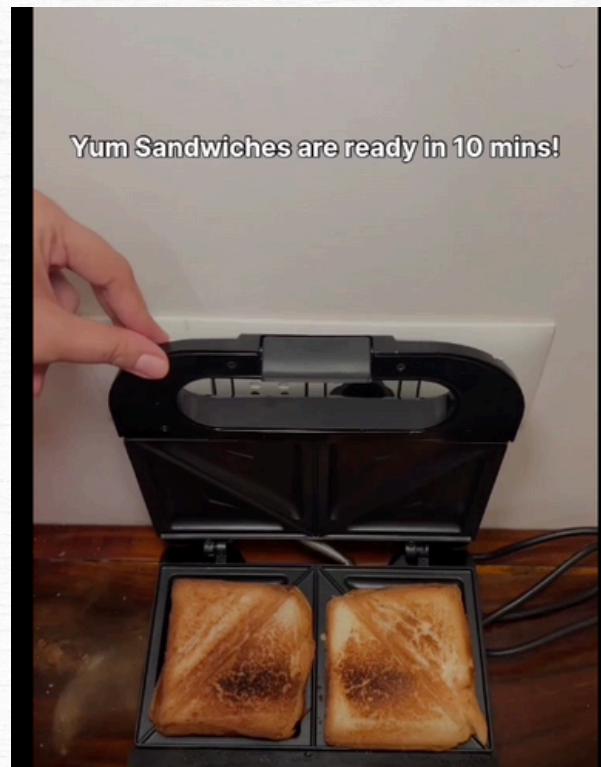
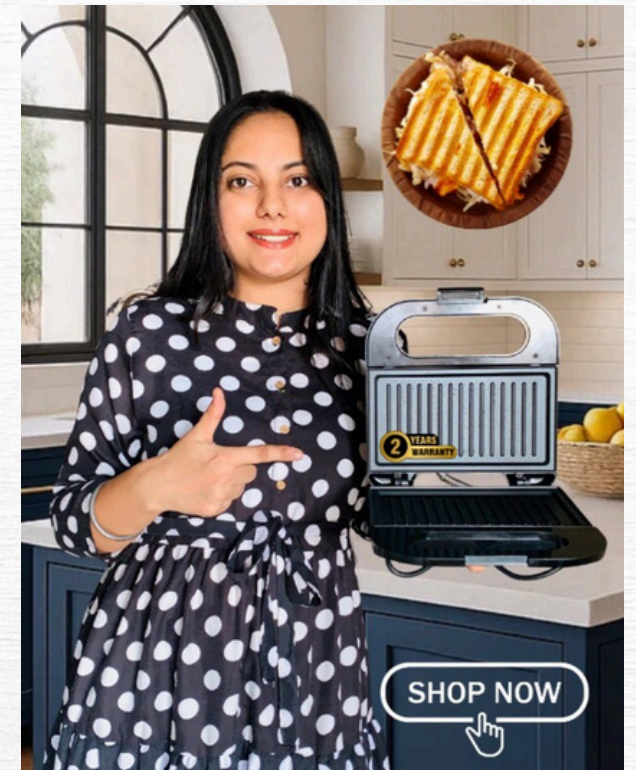


Virality Meter  
60%





# 16 Unique Content



**People trust people, not ads.**

**Make thousands of people talk  
about your brand online, using  
AI.**

**Get in touch.**