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Results



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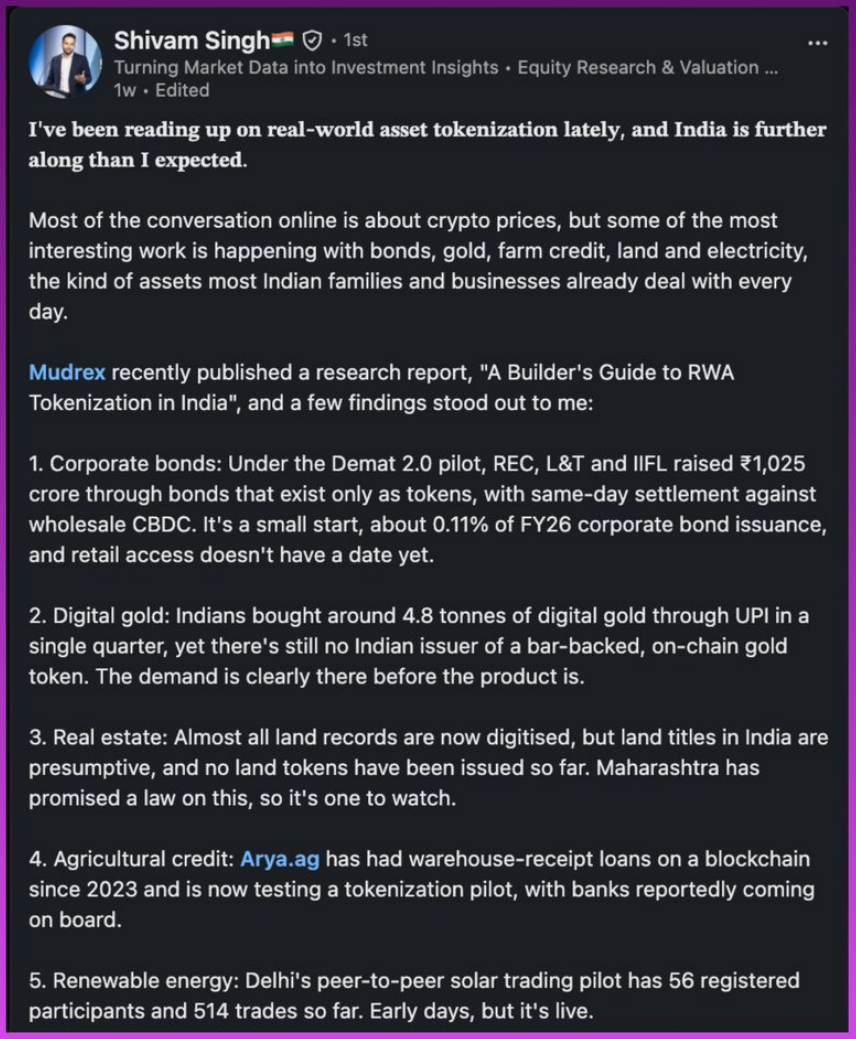
Total Comments

802



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1,37,393



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I've been reading up on real-world asset tokenization lately, and India is further along than I expected.

Most of the conversation online is about crypto prices, but some of the most interesting work is happening with bonds, gold, farm credit, land and electricity, the kind of assets most Indian families and businesses already deal with every day.

Mudrex recently published a research report, "A Builder's Guide to RWA Tokenization in India", and a few findings stood out to me:

1. Corporate bonds: Under the Demat 2.0 pilot, REC, L&T and IIFL raised ₹1,025 crore through bonds that exist only as tokens, with same-day settlement against wholesale CBDC. It's a small start, about 0.11% of FY26 corporate bond issuance, and retail access doesn't have a date yet.

2. Digital gold: Indians bought around 4.8 tonnes of digital gold through UPI in a single quarter, yet there's still no Indian issuer of a bar-backed, on-chain gold token. The demand is clearly there before the product is.

3. Real estate: Almost all land records are now digitised, but land titles in India are presumptive, and no land tokens have been issued so far. Maharashtra has promised a law on this, so it's one to watch.

4. Agricultural credit: Arya.ag has had warehouse-receipt loans on a blockchain since 2023 and is now testing a tokenization pilot, with banks reportedly coming on board.

5. Renewable energy: Delhi's peer-to-peer solar trading pilot has 56 registered participants and 514 trades so far. Early days, but it's live.

Results



Total Influencers

8



Geolocation

India



Total Impressions

1,83,060



Discovery Rate

82%

Shivangi Khanna · 1st
MBA | Founder, SK Swing Edge | Content Creator | Finance, Business & ...
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I recently read Mudrex's "A Builder's Guide to RWA Tokenization in India", and it got me thinking about how much ground India's tokenisation story still has to cover, in the best possible way.

The first thing that struck me was how much is already moving.

Under the Demat 2.0 pilot, ₹1,025 crore was raised through tokenised bonds, settled in central bank money. REC's issuance moved from a T+1 to T+3 cycle to same-day settlement.

Credit is moving too. Arya.ag has had warehouse-receipt loans on a blockchain since 2023. In energy, Delhi's peer-to-peer solar trading pilot is live and has been extended to March 2027.

The second thing was how many markets have the demand but are still waiting for their first product.

Indians bought around 4.8 tonnes of digital gold through UPI in a single quarter, and India still has no on-chain gold token backed by physical bars.

Maharashtra has promised a land-token law, opening the door for real estate.

Tokenised equities are a $3.2 billion market globally, and India, with 22.5 crore demat accounts, is yet to open a regulated route.

And with about $1.2 trillion in annual goods trade, India's first cross-border CBDC corridor is still waiting to be built.

The third thing, and the one that stayed with me most, is that this is a rare moment. The rails, the demand and the regulators' interest are coming together, and in many of these markets, the first builder hasn't arrived yet.

Results



Profile Visits

743



Saves & Reposts

290



Shares

402



Clicks

1,393



Palak Jain (financewithpalak) in · 1st
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Indians bought around 4.8 tonnes of digital gold through UPI in just one quarter. But here's what surprised me.

India still doesn't have an on-chain gold token backed by physical gold bars.

We are already comfortable buying digital gold on our phones. But when I started looking deeper into tokenization, I realised there's a much bigger question here.

What exactly do you own when you buy digital gold?

Is it actual gold, a claim on gold, or simply exposure to the price of gold?

These are very different things, and I think investors should understand that distinction.

I went through Mudrex's latest report, A Builder's Guide to RWA Tokenization in India, and this was one of the findings that caught my attention.

The interesting part is that the demand already exists. The infrastructure and regulatory questions are what need to come together next.

As a SEBI Registered Research Analyst, I believe understanding the asset behind a financial product is just as important as understanding its returns.

Would you be comfortable buying a token backed by physical gold, provided the ownership and custody are clearly established?

Results



Target Audience

18 - 44 years

Influencer Type

Finance, Crypto, Trading, Tech, Blockchain, etc.



Earned Media Value

1:14



ROI Generated

10.5x



Dhairya Kharbanda · 1st
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India has issued ₹1,025 crore of corporate bonds that exist only as tokens, and you may have scrolled right past it.

It's a big step for how securities are issued and settled in India. It's also tiny: about 0.11% of FY26 corporate bond issuance.

That's how much of India's FY26 corporate bond issuance the Demat 2.0 pilot represents.

Here's why I think this development deserves attention.

In September 2026, SEBI and RBI announced Demat 2.0, India's first live tokenized bond pilot, involving REC, L&T and IIFL.
Some of the numbers stood out:
→ ₹1,025 crore raised across 23 investors.
→ REC's settlement moved to same-day settlement.
→ REC received ₹796 crore in bids against an issue size of ₹500 crore.

These are meaningful developments. Faster settlement and strong demand in a pilot are encouraging signs for the market.

But the bigger picture is more complicated.

Despite these milestones, the pilot represents only about 0.11% of FY26 corporate bond issuance. Secondary market trading is still not in place, and there is no announced date for retail access.

And that's where I think the real opportunity lies.

India doesn't necessarily need to start from scratch. The regulatory interest and initial infrastructure are taking shape.

The next challenge is building on these foundations.

Results



Likes : Comment

3.24 : 1



Gender Ratio

50F : 50M



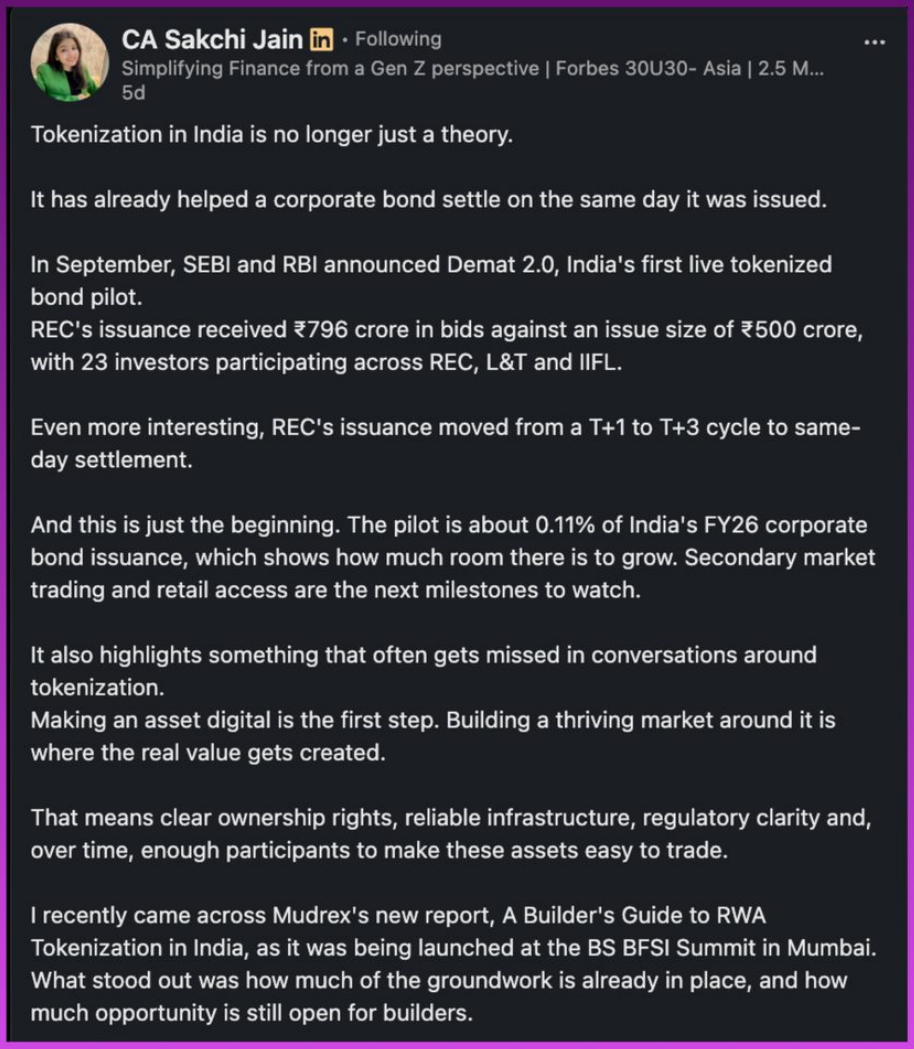
Performance Score

84%



Influencer Median Age

27 Years



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Tokenization in India is no longer just a theory.

It has already helped a corporate bond settle on the same day it was issued.

In September, SEBI and RBI announced Demat 2.0, India's first live tokenized bond pilot.
REC's issuance received ₹796 crore in bids against an issue size of ₹500 crore, with 23 investors participating across REC, L&T and IIFL.

Even more interesting, REC's issuance moved from a T+1 to T+3 cycle to same-day settlement.

And this is just the beginning. The pilot is about 0.11% of India's FY26 corporate bond issuance, which shows how much room there is to grow. Secondary market trading and retail access are the next milestones to watch.

It also highlights something that often gets missed in conversations around tokenization.
Making an asset digital is the first step. Building a thriving market around it is where the real value gets created.

That means clear ownership rights, reliable infrastructure, regulatory clarity and, over time, enough participants to make these assets easy to trade.

I recently came across Mudrex's new report, A Builder's Guide to RWA Tokenization in India, as it was being launched at the BS BFSI Summit in Mumbai. What stood out was how much of the groundwork is already in place, and how much opportunity is still open for builders.

8 Unique Content



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India has built the rails for tokenization.



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Some of India's most valuable assets are also the hardest to move.



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Millions of Indians already own a fraction of an asset without thinking twice about



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Tokenization in India is no longer just a theory.

802 Comments Sentiment Analysis



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Tokenization could make investment markets more inclusive and efficient.



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The interesting part is fractional ownership, where even smaller investors can participate in valuable assets. 💡



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I see huge potential when traditional finance meets blockchain, especially in creating new investment opportunities.



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Interesting market development!



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"Spot on, Sakchi! Shifting from T+1 to same-day settlement demonstrates the tangible efficiency tokenization brings to capital markets. Digitizing the asset is just the first step—building liquidity, regulatory trust, and robust market infrastructure is where the true long-term value lies."

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