

**infloso.com**



**Naarica**

# Results



Total likes

1,458



Total Unique Content

13



Total Comments

45



Unique Accounts Reached

65,339



# Results



Total Influencers

5

Geolocation

Urban India



Total Impressions

72,234



Discovery Rate

32%



# Results



Profile Visits

108



Saves

47



Shares

121



Clicks

100



# Results



Target Audience

20 - 35 years



Influencer Type  
Lifestyle, General,  
Personal Care



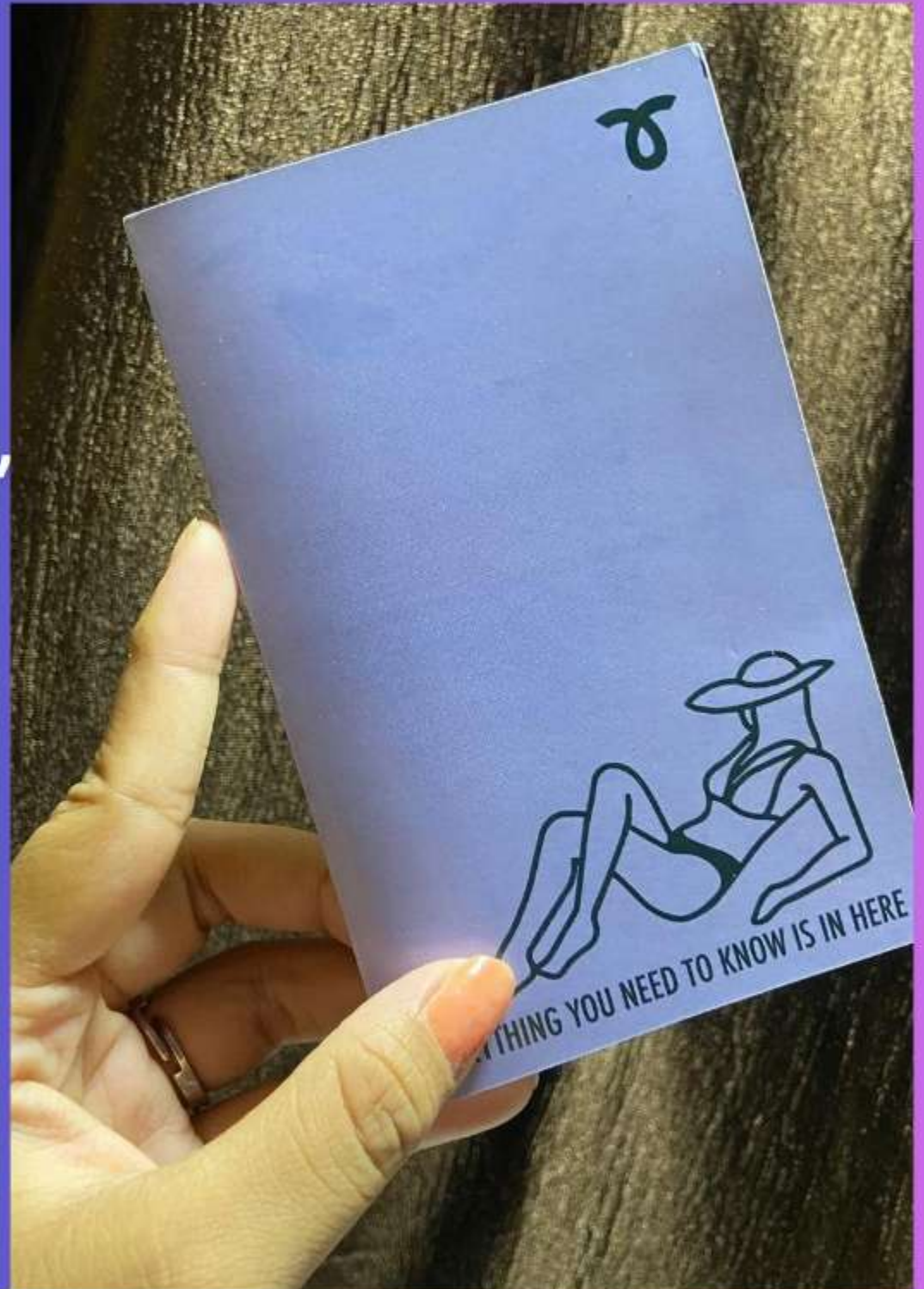
Earned Media Value

1:12



ROI Generated

8.2x



# Results



Likes : Comment  
**32.4: 1**



Gender Ratio  
**100F : 0M**



Performance Score  
**42%**



Influencer Median Age  
**23 Years**



# Results



Cost Per Content  
NA



Cost Per Like  
NA



Cost Per Comment  
NA



Cost Per Save  
NA



# Results



Cost Per Mile  
NA



Cost Per View  
NA



Cost Per Influencer  
NA



Virality Meter  
25%





# 13 Unique Content



**People trust people, not ads.**

**Make thousands of people talk  
about your brand online, using  
AI.**

**Get in touch.**