

infloso.com



Nutrabox

Results



Total likes
29,284



Total Unique Content
20



Total Comments
1,456



Unique Accounts Reached
2,133,556



Results



Total Influencers

20

Geolocation

Urban India

Total Impressions

2,871,645

Discovery Rate

74%



Results



Profile Visits
3,416



Saves
5,901



Shares
7,303



Clicks
17,070



Results



Target Audience

18-34 years



Influencer Type

**Fitness, Nutrition
& Lifestyle**



Earned Media Value

1:23



ROI Generated

20.2x



Results



Likes : Comment

20.1:1



Gender Ratio

55F : 45M



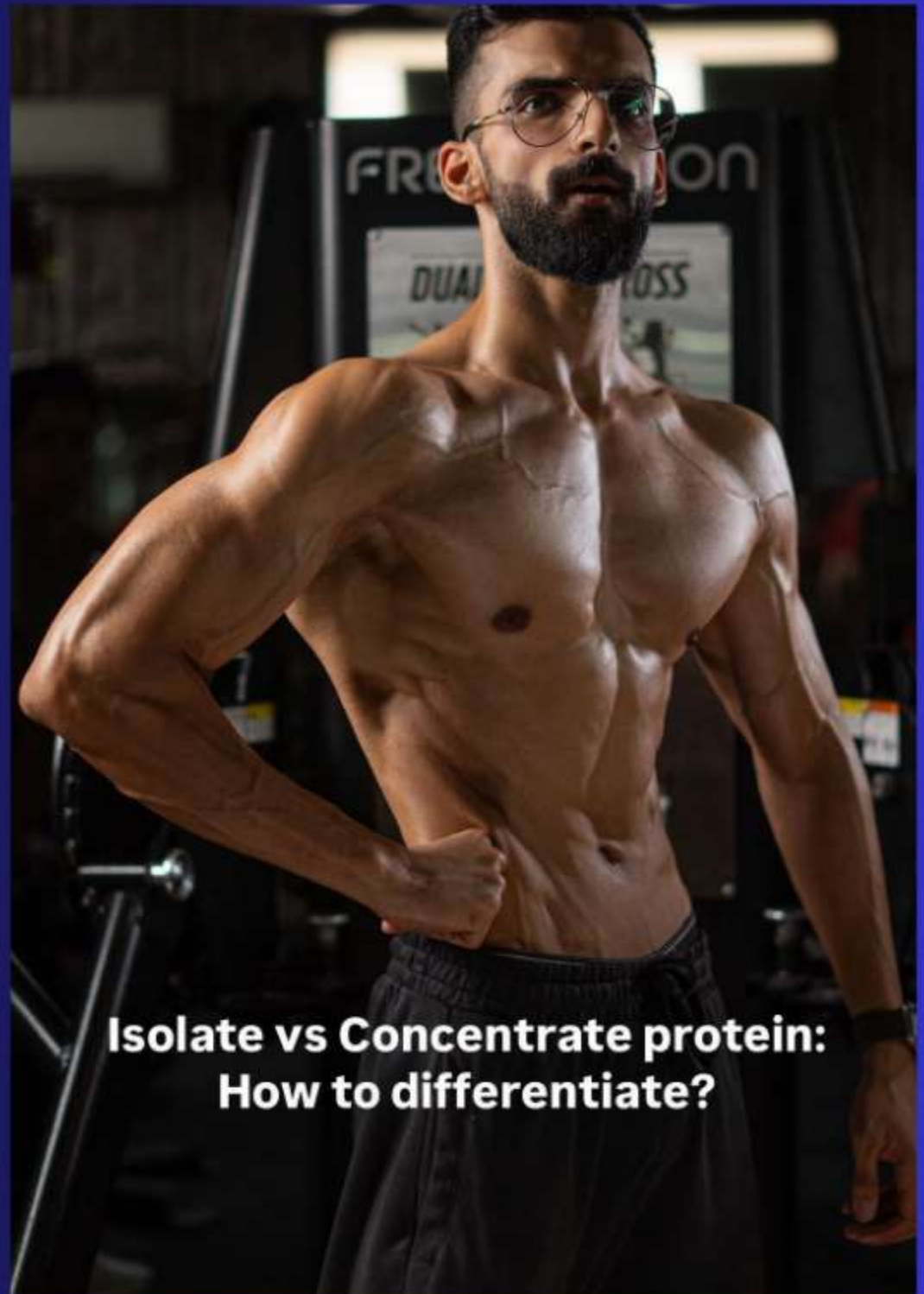
Performance Score

80%



Influencer Median Age

27 Years



**Isolate vs Concentrate protein:
How to differentiate?**

Results



Cost Per Content
INR 10,000



Cost Per Like
INR 6.82



Cost Per Comment
INR 137.36



Cost Per Save
INR 33.89



Results



Cost Per Mile
INR 69.64



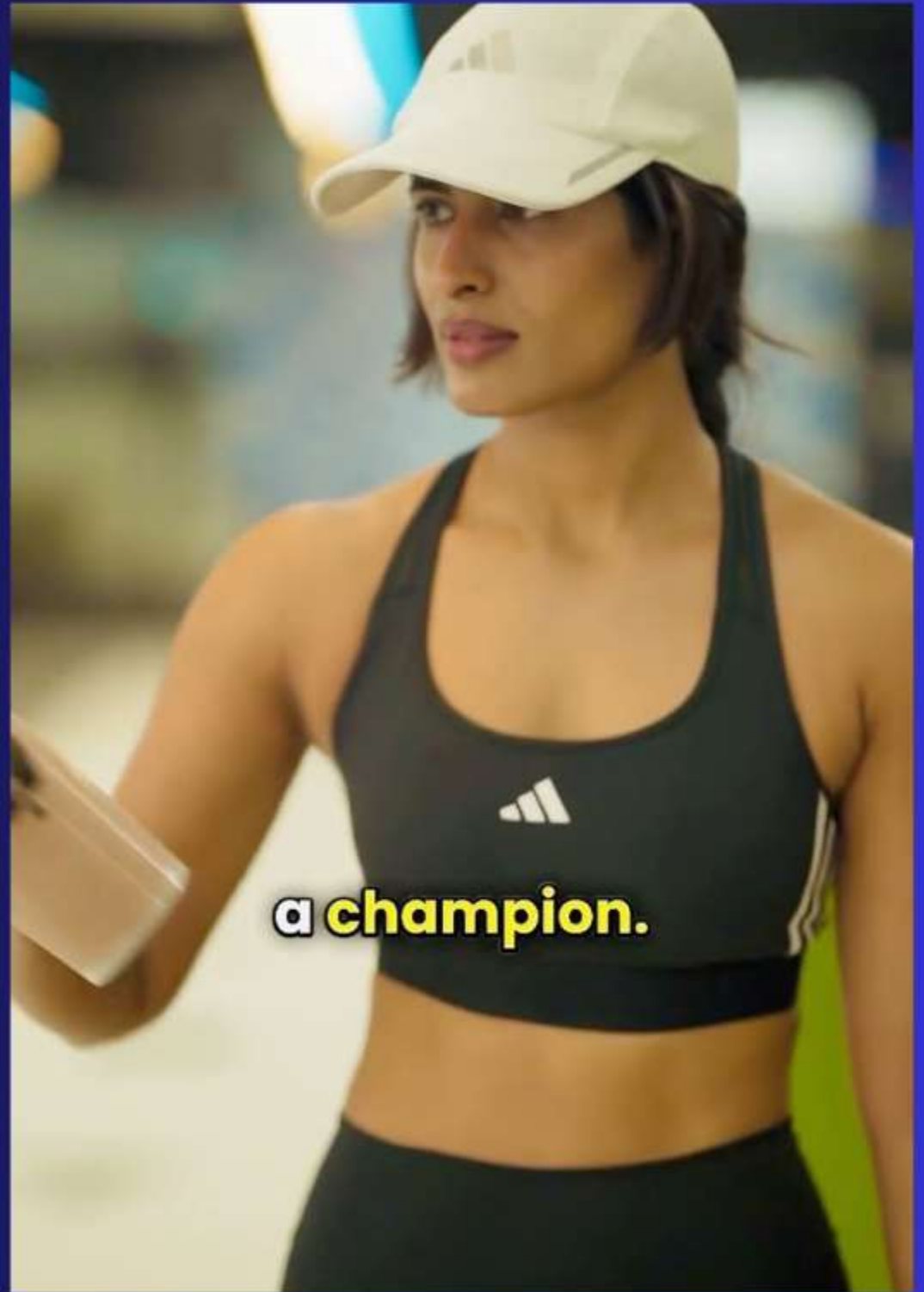
Cost Per View
INR 0.06



Cost Per Influencer
10,000



Virality Meter
70%





20 Unique Content





1,456 Comments Sentiment Analysis



shiv_rajput52 4d

What is the difference between nutrabox plant protein and this vegan protein



Reply



the_bearded_musafir 2w

Do you have any promo code for discount ?



Reply



rakesh4del 1d

I am taking nutrabox protien for the last 2 months, the results are very good. 🔥 🔥



Reply



somjita 7d

What sweetener are you using?



Reply

1

People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.