

Infloso AI [©]



**Not Yet
by Us**

Results



Total likes
24,029



Total Unique Content
120



Total Comments
2,328



Unique Accounts Reached
76,07,944



Results



Total Influencers

34



Geolocation

Urban India



Total Impressions

88,21,882



Discovery Rate

85%



Results



Profile Visits

18,448



Saves

8,095



Shares

3,947



Clicks

3,179



Results



Target Audience

18-60 years



Influencer Type

Lifestyle,
General &
Fashion



Earned Media Value

1:44

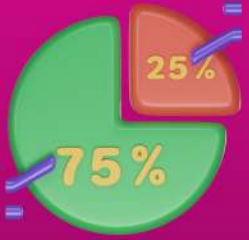


ROI Generated

37.4x



Results



Likes : Comment

10.32 : 1



Gender Ratio

100F : 0M



Performance Score

91%



Influencer Median Age

24 Years



Results



Cost Per Content
INR 537.93



Cost Per Like
INR 2.68



Cost Per Comment
INR 27.72



Cost Per Save
INR 7.97



Results



Cost Per Mile
INR 7.31



Cost Per View
INR 0.007



Cost Per Influencer
INR 1,898.58



Virality Meter
77%





120 Unique Content





2,328 Comments Sentiment Analysis



purnimamalhotra74 3w 

How to order?

Reply



1



adv.shahataj 23w

Blouse is v nice mam

Reply




amishavora89 21w

Price pls how to order

Reply



minakshitaware1990 15w 

Pp

Reply



1



purv_a4593 13w

Link

Reply



1

People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.