

Infloso AI



NYBU

Results



Total likes
14,873



Total Unique Content
52



Total Comments
1,064



Unique Accounts Reached
4,05,108



Results



Total Influencers

26



Geolocation

Urban India



Total Impressions

4,92,128



Discovery Rate

62%



Results



Profile Visits

1530



Saves

2,477



Shares

2,073



Clicks

2,627



Results



Target Audience

24 - 38 years



Influencer Type
**Lifestyle, General
&
Fashion**



Earned Media Value

1:58



ROI Generated

44.5x



Results



Likes : Comment

13.97 : 1



Gender Ratio

100F : 0M



Performance Score

85%



Influencer Median Age

26.33 Years



Results



Cost Per Content
INR 711.53



Cost Per Like
INR 2.48



Cost Per Comment
INR 34.77



Cost Per Save
INR 14.93



Results



Cost Per Mile
INR 75.18



Cost Per View
INR 0.07



Cost Per Influencer
1,423.07



Virality Meter
62%





52 Unique Content





1,064 Comments Sentiment Analysis



dreamy_drapes_love 5w

@notyetbyus when will this and maroon blouse be restocked on your website pls?



Reply



ziiiiiii_007 23w

Web site



Reply



bina_kenkare_amonkar 23w

How to shop



Reply



meri_to_bas_radha_raani 20w

Links please ma'am



Reply



manyakauroberoi 10w

Share link 🥰



Reply

1

People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.