

Infloso AI®



Poppi Soda

Results



Total likes

183,968



Total Unique Content

4000+



Total Comments

45,800



Unique Accounts Reached

82,623,511



Results



Total Influencers
1,980



Geolocation
USA



Total Impressions
87,910,657



Discovery Rate
51%



Results



Profile Visits
62,501



Saves
39,886



Shares
21,893



Clicks
18,905



Results



Target Audience

16 - 35 years



Influencer Type

Lifestyle, Fitness,
Food, Travel



Earned Media Value

1:64



ROI Generated

43x



Results



Likes : Comment

4 : 1



Gender Ratio

60F : 40M



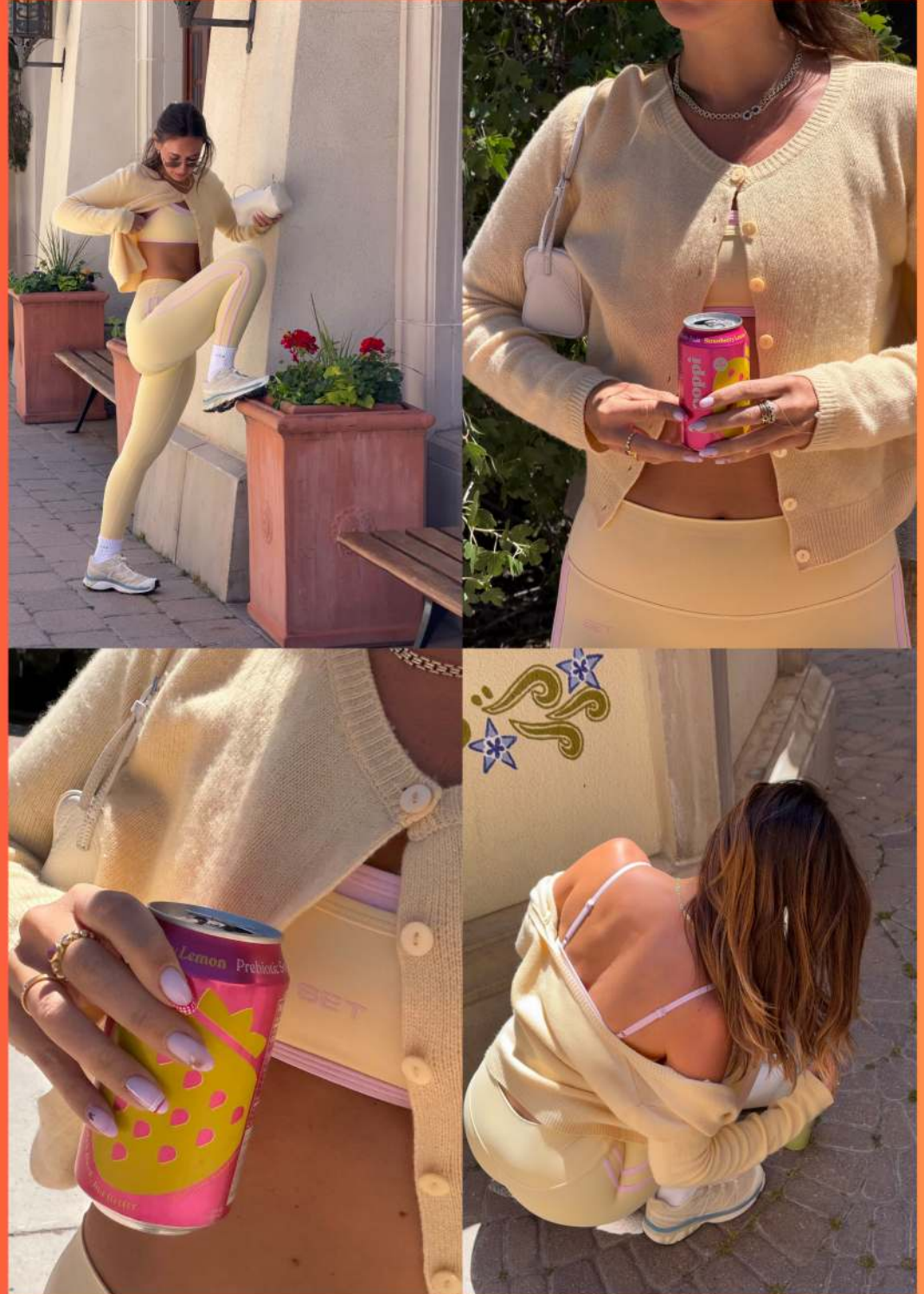
Performance Score

93%



Influencer Median Age

24 Years





4000+ Unique Contents





45,800 Comments Sentiment Analysis



adinasbooknook I want to try @drinkpoppi this summer when we come back!



uticagirl I tried Poppi because of you and am hooked!!!!
Thank you!!!!

abixhobbies do y'all like Poppi? 🤔

5h Reply



dallas_discovered 🟦 Ooh need to try this!

10h 1 like Reply



marikaizabella 🟦 This poppi flavour is ELITE

22h 1 like Reply

People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.