

**Infloso AI.**



**Ray-Ban India**

# Results



Total likes

2,76,383



Total Unique Content

230



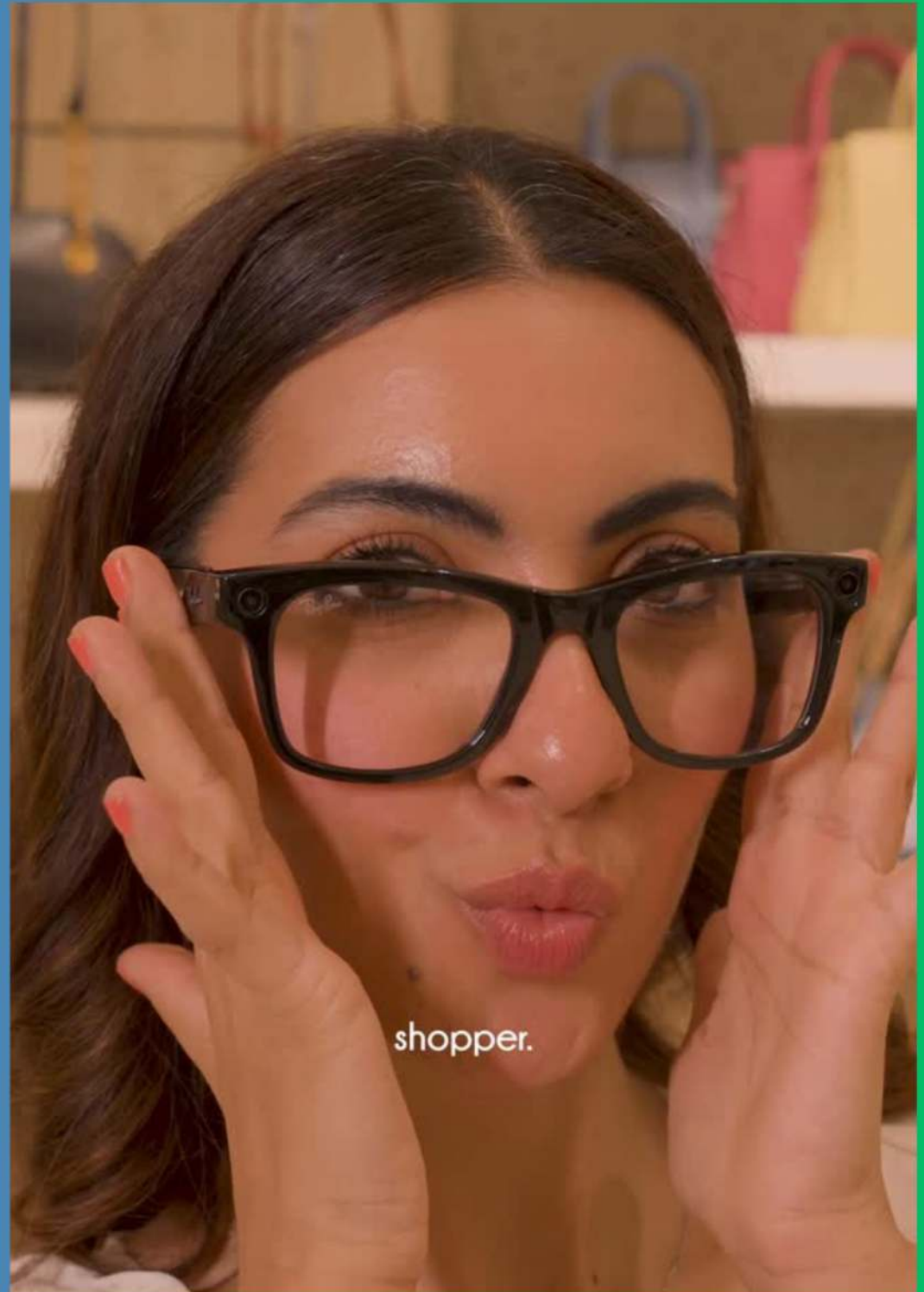
Total Comments

1,578



Unique Accounts Reached

50,37,194



# Results



Total Influencers  
**100**



Geolocation  
**India**



Total Impressions  
**54,28,654**



Discovery Rate  
**50%**



# Results



Profile Visits  
**39,752**



Saves  
**15,240**



Shares  
**19,669**



Clicks  
**12,775**



# Results



Target Audience

21-30 years



Influencer Type

Lifestyle, Fashion,  
Travel



Earned Media Value

1:16



ROI Generated

13x



# Results



Likes : Comment  
**175.14 : 1**



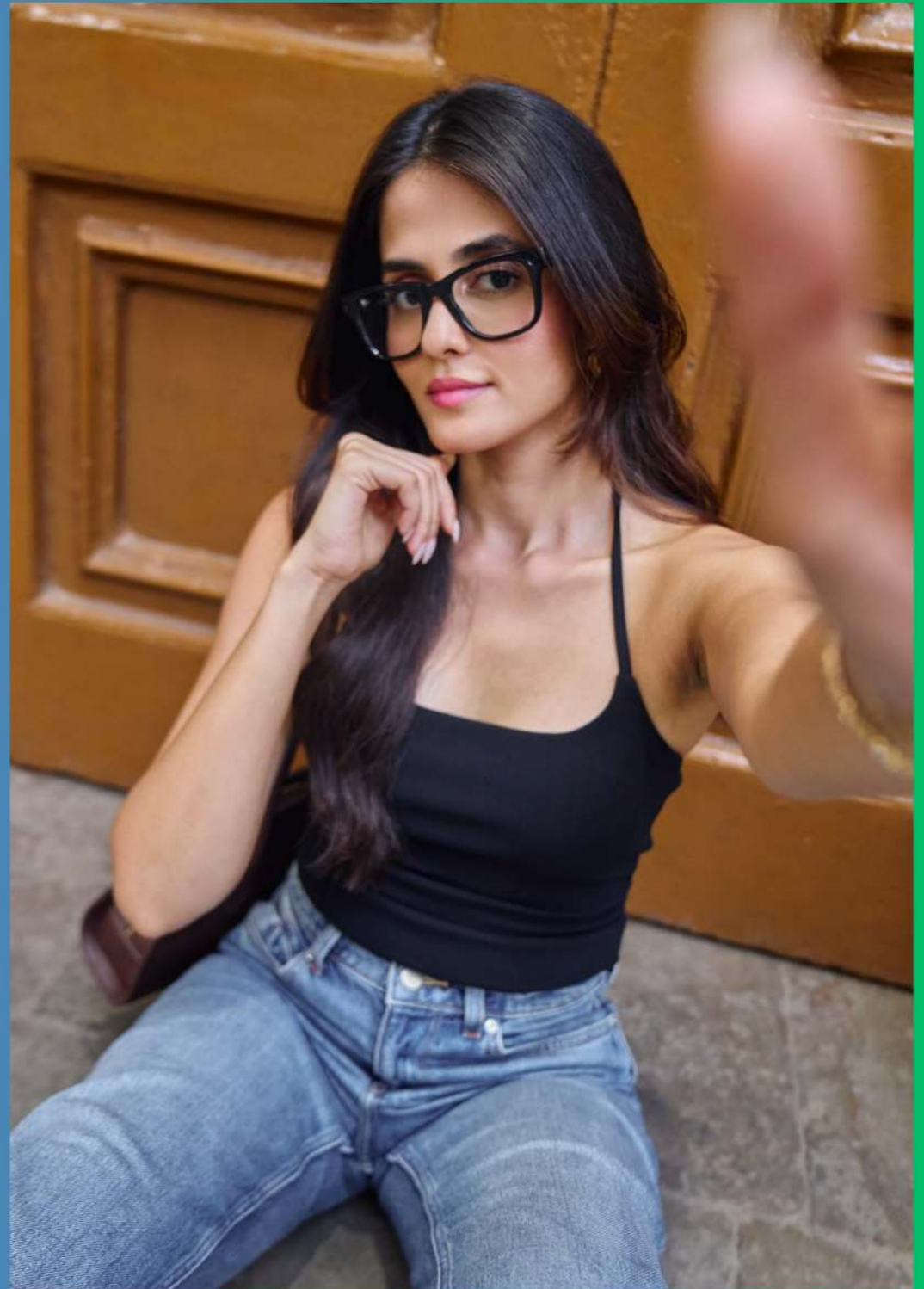
Gender Ratio  
**100F : 0M**



Performance Score  
**79%**

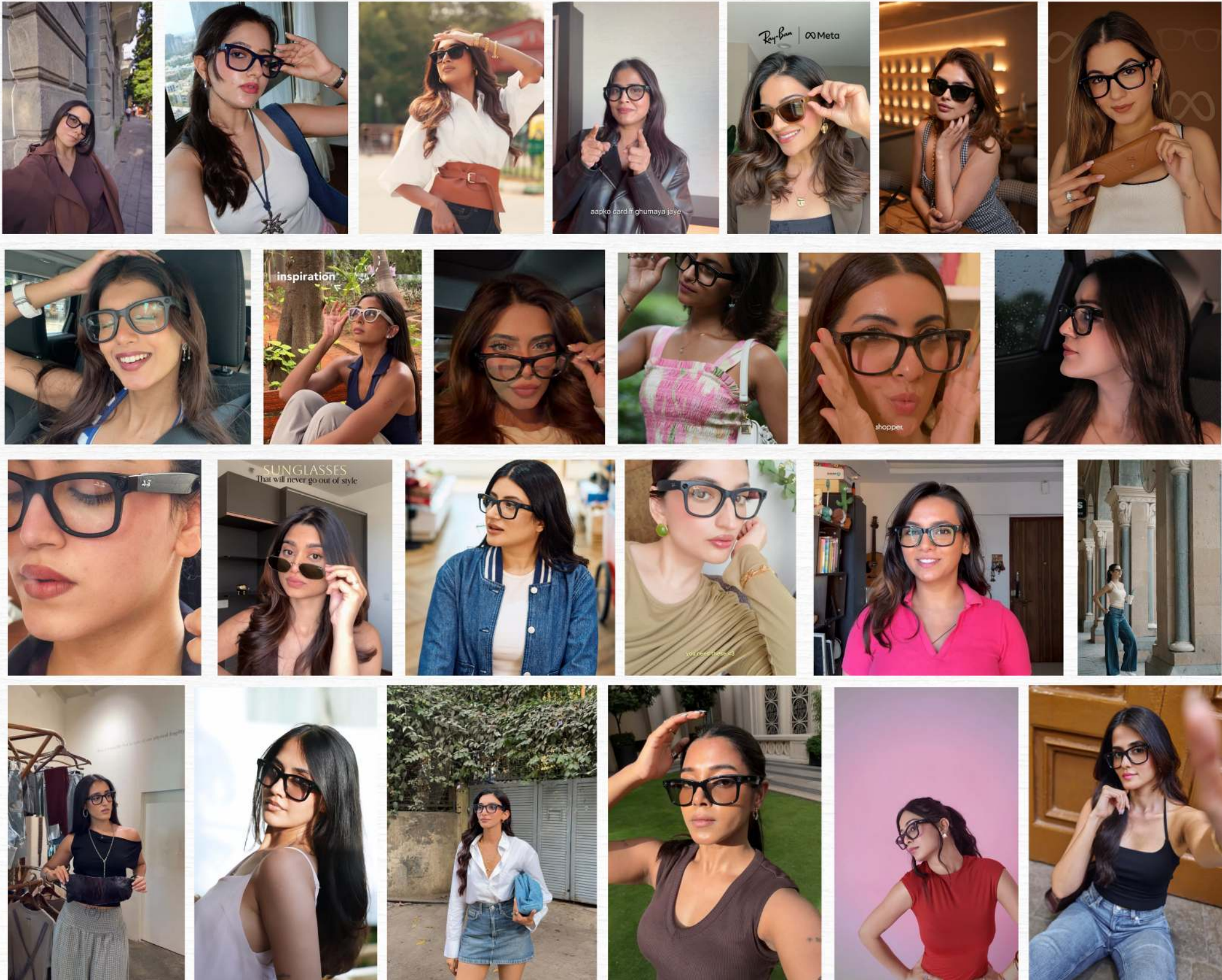


Influencer Median Age  
**25 Years**





# 230 Unique Contents





# 1,578 Comments Sentiment Analysis



prathamaheshwari\_ 4w

@raybanmeta sponsor one pair to me 🤔



Reply



noopurartul 3w

I can't wait to steal them 😍



Reply



sal.el89 4w 🧡

rayban meta are just crazy, love them 😍😍



Reply

7



iamirrehan 4w

I think I'll have to buy this.



Reply

1



hitiheartts 3d 🧡

fav girl repping fav brand 🧡



Reply

4

**People trust people, not ads.**

**Make thousands of people talk  
about your brand online, using  
AI.**

**Get in touch.**