Results



Total likes

1,769



Total Unique Content

18



Total Comments

349



Unique Accounts Reached

1,98,666



Results



Total Influencers

8



Geolocation

Urban India



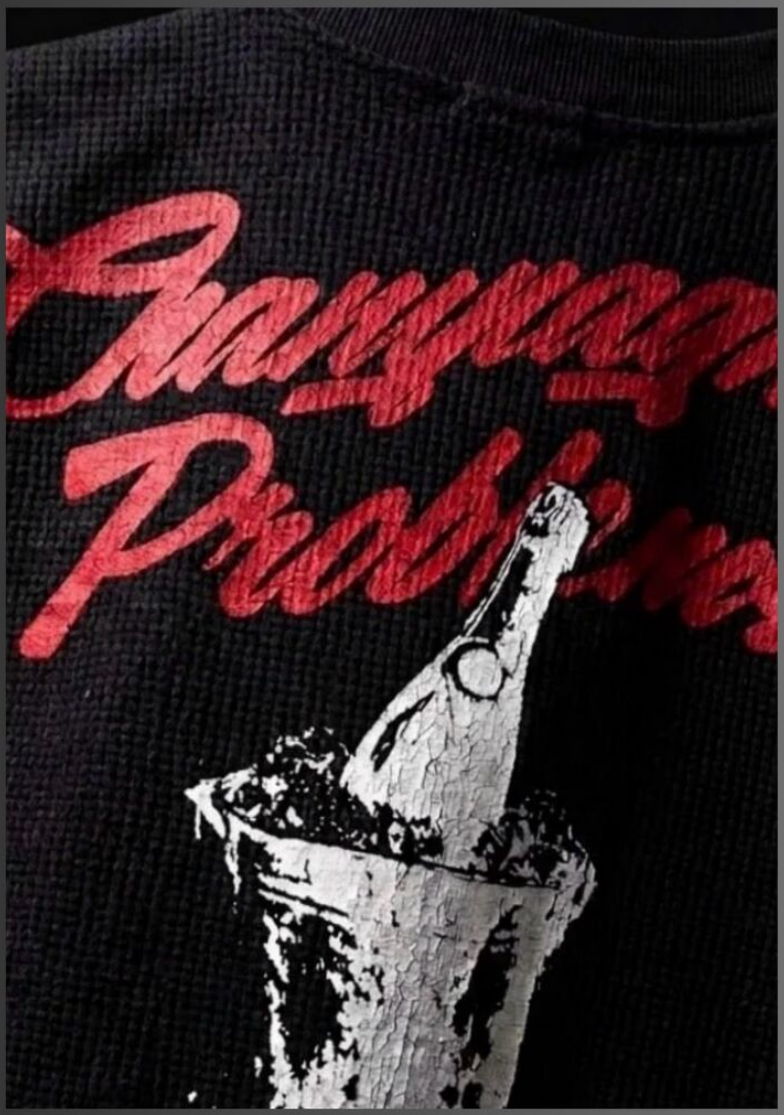
Total Impressions

2,35,832



Discovery Rate

44%



Results



Profile Visits

1,099



Saves

169



Shares

284



Clicks

702



Results



Target Audience

18 - 27 years

Influencer Type

Fashion, Streetwear, etc.



Earned Media Value

1:13



ROI Generated

11x



Results



Likes : Comment

5.06 : 1



Gender Ratio

12.5F : 87.5M



Performance Score

85%



Influencer Median Age

23 Years



18 Unique Content





