

Infloso AI®



Ripoff

Results



Total likes
5,613



Total Unique Content
44



Total Comments
216



Unique Accounts Reached
1,31,536



Results



Total Influencers

6

Geolocation

Urban India



Total Impressions

1,50,403



Discovery Rate

40%



Results



Profile Visits

34



Saves

915



Shares

955



Clicks

508



Results



Target Audience

18 - 28 years



Influencer Type

Lifestyle, Street & Fashion



Earned Media Value

1:28



ROI Generated

21x



Results



Likes : Comment

25.98 : 1



Gender Ratio

66.66F : 33.33M



Performance Score

88%



Influencer Median Age

22 Years



Results



Cost Per Content
INR 136.36



Cost Per Like
INR 1.06



Cost Per Comment
INR 27.77



Cost Per Save
INR 6.55



Results



Cost Per Mile
INR 39.89



Cost Per View
INR 0.03



Cost Per Influencer
1,000



Virality Meter
54%





44 Unique Content





216 Comments Sentiment Analysis



sanika_nagvekar_08 21w

Link

Reply



fffarhhheennn 21w

pants from???

Reply



bby_sasi 21w • Author

@3xoxof @ripoff.in

Reply



1



sostnyme 20w

Track pants from? Link

Reply



tkpopstann__ 21w

Size of the pant?

Reply



People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.