

Infloso AI®



RR Kabel

Results



Total likes
89,654



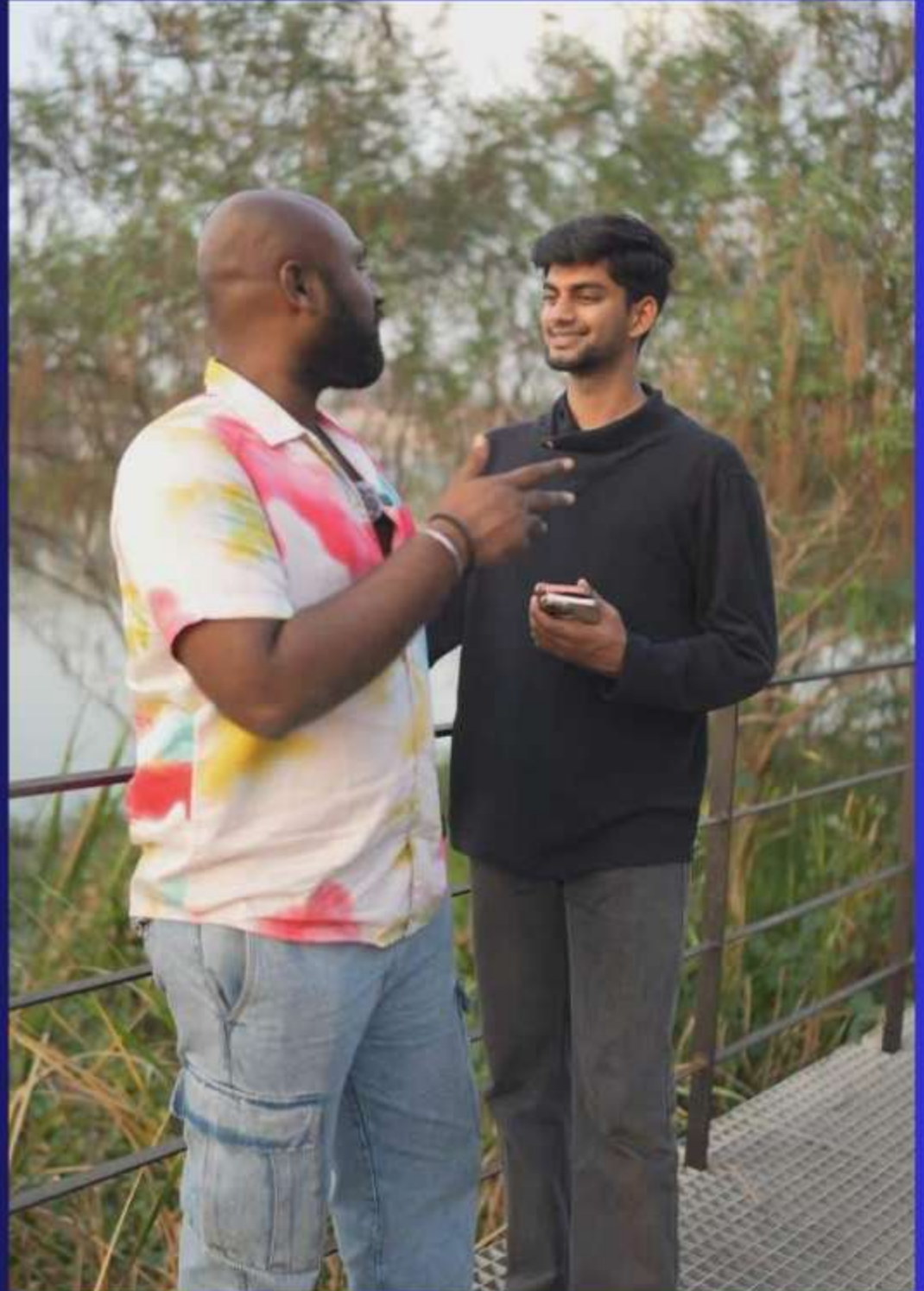
Total Unique Content
4



Total Comments
1,235



Unique Accounts Reached
19,18,964



Results



Total Influencers

6

Geolocation

Regional

Total Impressions

21,93,938

Discovery Rate

94%



Results



Profile Visits

11,491



Saves

13,127



Shares

16,265



Clicks

17,262



Results



Target Audience

20 - 45 years



Influencer Type

Electricians,
General &
Local



Earned Media Value

1:21



ROI Generated

19.5x



Results



Likes : Comment
74.06 : 1



Gender Ratio
OF : 100M



Performance Score
86%



Influencer Median Age
24.25 Years



Results



Cost Per Content

XXX



Cost Per Like

INR 4.38



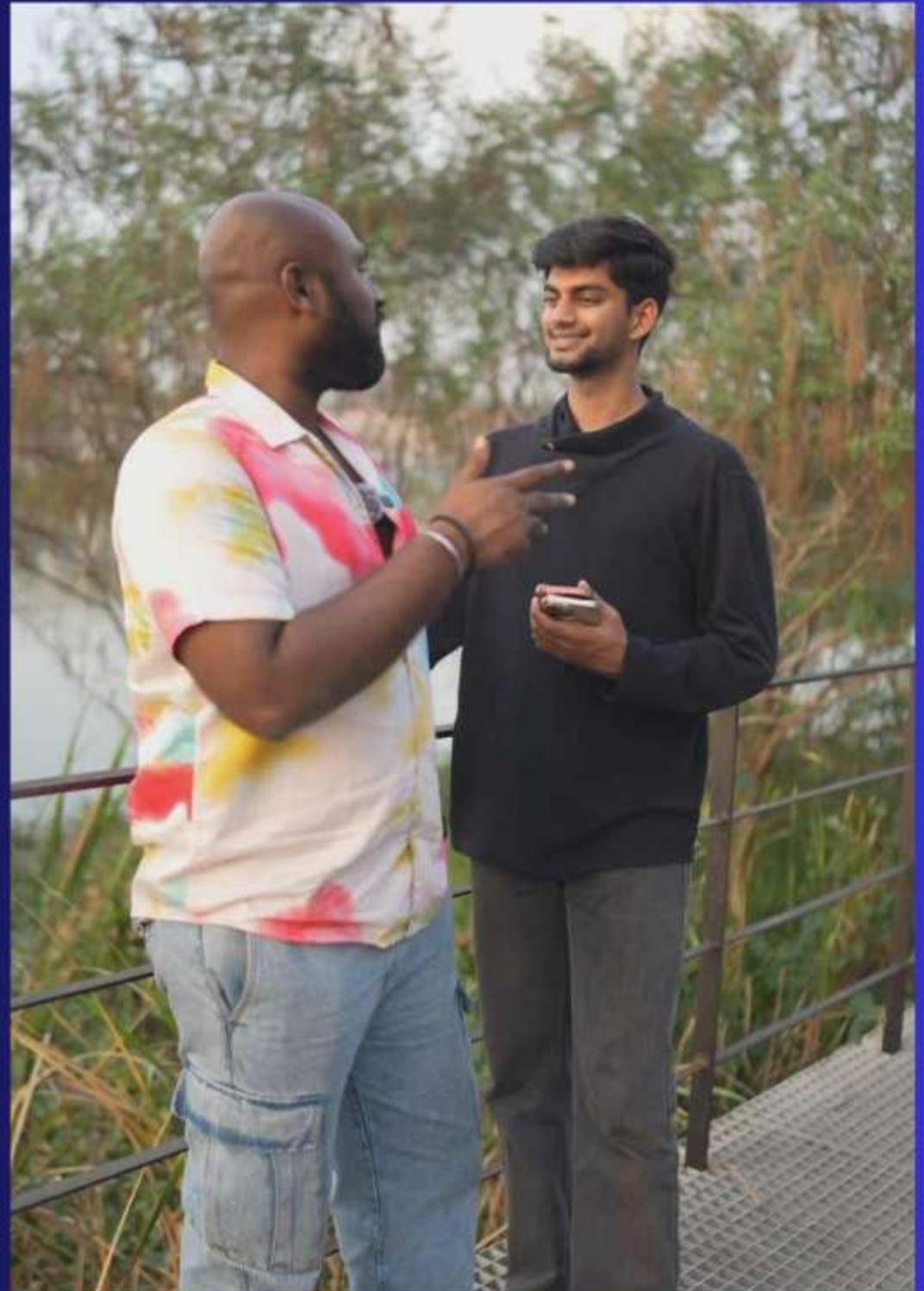
Cost Per Comment

INR 63.15



Cost Per Save

INR 3.27



Results



Cost Per Mile
INR 60.71



Cost Per View
INR 0.026



Cost Per Influencer
XXX



Virality Meter
80%





4 Unique Contents





1,235 Comments Sentiment Analysis



chiran.gif 8w • ❤️ 💡

Great Initiative by RR Kabel!

Reply



6



wasi78687 8w • ❤️ 💡

Hum kasy lay gyia benifit

Reply



1



jagdishpatel1605 8w • ❤️ 💡

Kolarship kese prapat kare

Reply



1



m8199a 8w • ❤️ 💡

Very 100 good wire and cable ❤️ ❤️

Reply



1



sonus_mg17000 8w • ❤️ 💡

Hamare liye kuchh ho sakta hai main bhi electrician
hun

Reply See translation



1

People trust people, not ads.

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about your brand online, using
AI.**

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