

Infloso AI®



Sephora India

Results



Total likes

2,45,890



Total Unique Content

576



Total Comments

56,103



Unique Accounts Reached

38,76,021



Results



Total Influencers
250



Geolocation
India



Total Impressions
45,18,230



Discovery Rate
47%



Results



Profile Visits
42,342



Saves
25,187



Shares
29,395



Clicks
16,257



Results



Target Audience

16 - 35 years



Influencer Type
Beauty, Fashion,
Makeup



Earned Media Value

1:17



ROI Generated

14.4x



Results



Likes : Comment
4.38 : 1



Gender Ratio
100F : 0M



Performance Score
86%



Influencer Median Age
24 Years





576 Unique Contents

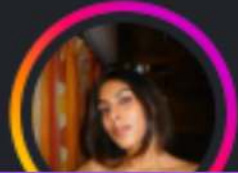




56,103 Comments Sentiment Analysis



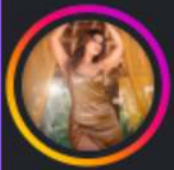
alifyaengineer Love this 😍 Can't wait for part 2!! Always a sucker for your recommendations



jennessafernandes can't wait to try saie ❤️

shopediscovered It smells so juicy and perfect for summer

1d 1 like Reply



thegirlnextdoor gonna most certainly try tint 🦋



1d 1 like Reply

shurairrah Link please! This combo is absolutely gorgeous 😍



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**Make thousands of people talk
about your brand online, using
AI.**

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