

**Infloso AI**®



**Sephora USA**

# Results



Total likes

410,874



Total Unique Content

1500+



Total Comments

102,346



Unique Accounts Reached

35,886,291



# Results



Total Influencers  
**700**



Geolocation  
**USA**



Total Impressions  
**38,943,629**



Discovery Rate  
**56%**



# Results



Profile Visits  
**29,954**



Saves  
**41,032**



Shares  
**45,128**



Clicks  
**23,547**



# Results



Target Audience

16 - 35 years



Influencer Type

MUA, Beauty,  
Makeup, etc.



Earned Media Value

1:46



ROI Generated

36x



# Results



Likes : Comment  
**8.89 : 1**



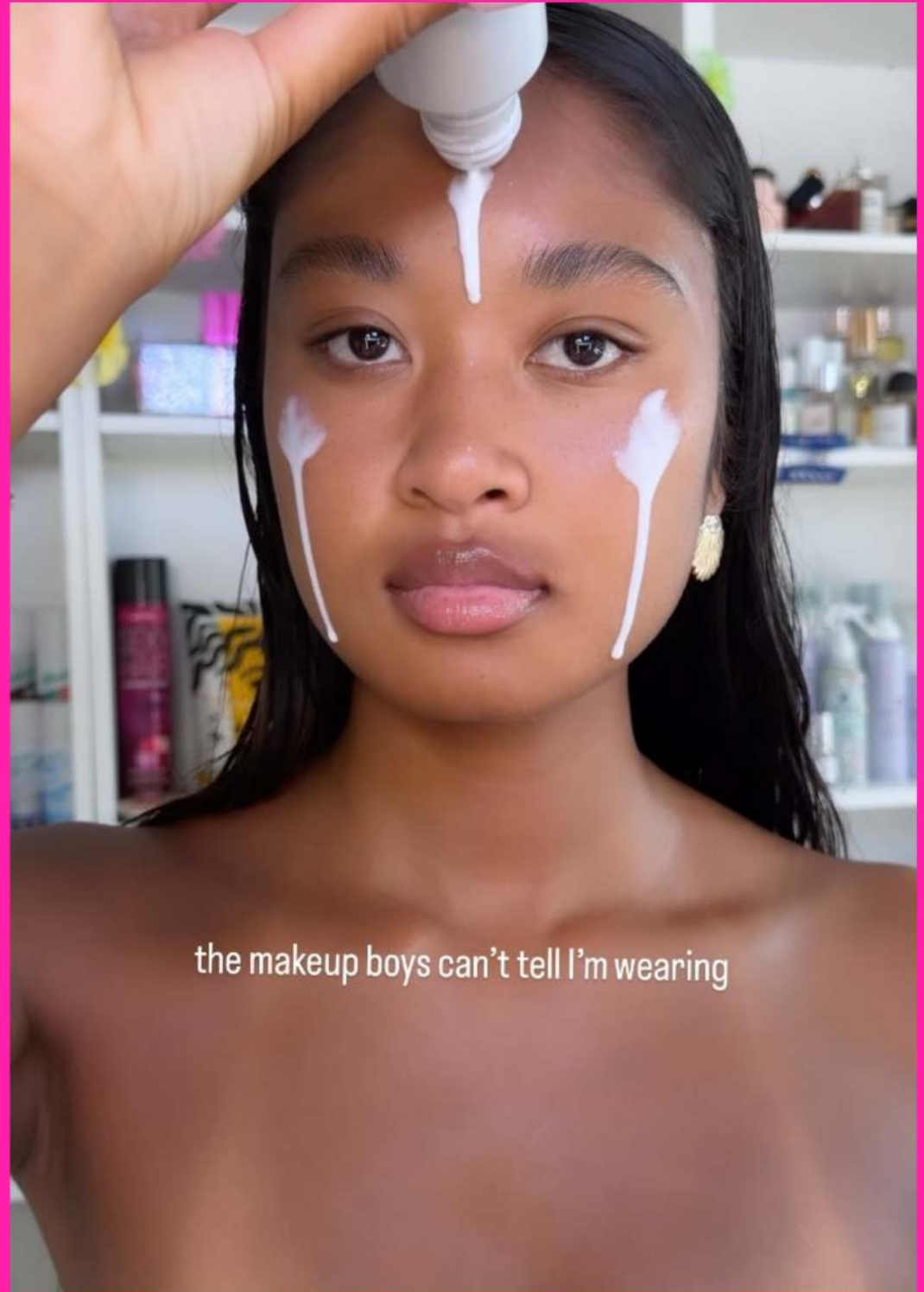
Gender Ratio  
**75F : 25M**



Performance Score  
**89%**



Influencer Median Age  
**26 Years**





# 1,500+ Unique Contents




Jai Caramel Fudge Stayliner, ABH golden tan cream bronze, Make Mario Nude Glow plumping lip Serum



# 102,346 Comments Sentiment Analysis





pinessshannon  Oooh these look super cute 









16h Reply



oliviaishikuro So gorgeous!! I love a good deep, reddish color for lip makeup.

francesca In love with this!!! & the details are just incredible  



darrellcurry228 [@sephora](#) makes the most beautiful products ever, Cheryl!!            

linasbeautylair The blush is so nice  love the whole base

3d 1 like Reply

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about your brand online, using  
AI.**

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