

infloso.com



Sivani

Results



Total likes
2,922



Total Unique Content
13



Total Comments
109



Unique Accounts Reached
1,44,060



Results



Total Influencers

9



Geolocation

Urban India



Total Impressions

1,68,927



Discovery Rate

70%



Results



Profile Visits

106



Saves

152



Shares

119



Clicks

226



Results



Target Audience

20 - 35 years



Influencer Type
Lifestyle, General,
Self Care



Earned Media Value

1:19



ROI Generated

11.2x



Results



Likes : Comment

26.80: 1



Gender Ratio

88F : 22M



Performance Score

62%



Influencer Median Age

22 Years



Results



Cost Per Content
INR 769.23



Cost Per Like
INR 3.42



Cost Per Comment
INR 91.74



Cost Per Save
INR 152



Results



Cost Per Mile
INR 59.19



Cost Per View
INR 0.05



Cost Per Influencer
1,111.11



Virality Meter
31%





13 Unique Content



People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.