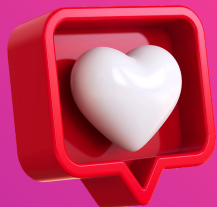


**Infloso AI.**



**SOIE**

# Results



Total likes

2,81,413



Total Unique Content

154



Total Comments

13,478



Unique Accounts Reached

89,13,472



# Results



Total Influencers

64

Geolocation

Urban India



Total Impressions

95,82,658



Discovery Rate

71%



# Results



Profile Visits  
**28,880**



Saves  
**51,805**



Shares  
**97,379**



Clicks  
**36,909**



# Results



Target Audience

18 - 45 years



Influencer Type

Lifestyle, General  
& Fashion



Earned Media Value

1:159

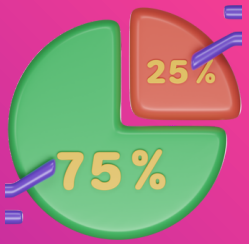


ROI Generated

139.2x



# Results



Likes : Comment  
**20.87 : 1**



Gender Ratio  
**100F : 0M**



Performance Score  
**92%**



Influencer Median Age  
**25 Years**



# Results



Cost Per Content  
**INR 837.66**



Cost Per Like  
**INR 0.45**



Cost Per Comment  
**INR 9.57**



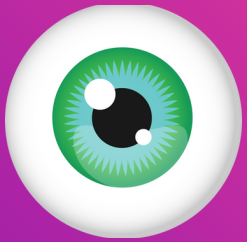
Cost Per Save  
**INR 2.49**



# Results



Cost Per Mile  
**INR 13.46**



Cost Per View  
**INR 0.01**



Cost Per Influencer  
**INR 2,015.62**

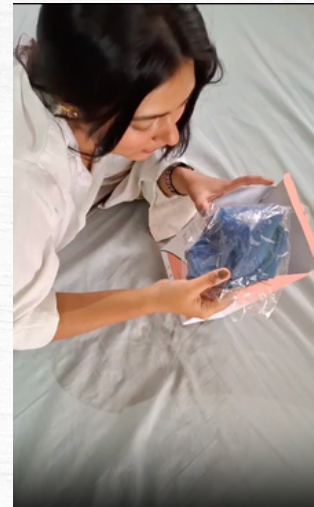
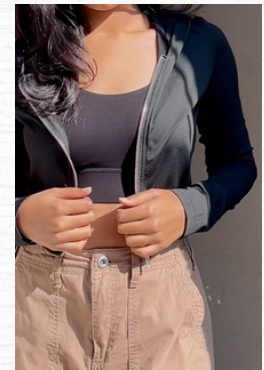
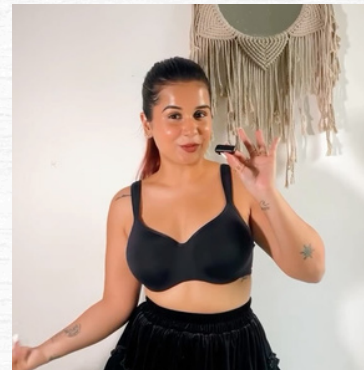
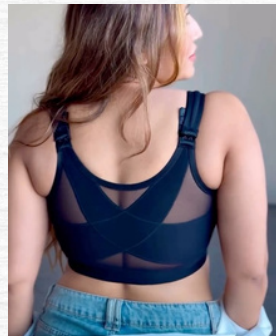
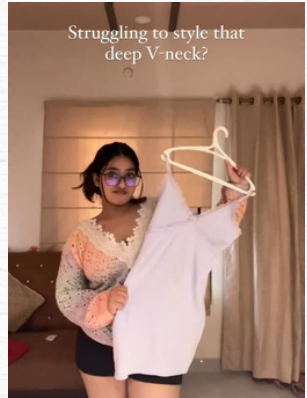
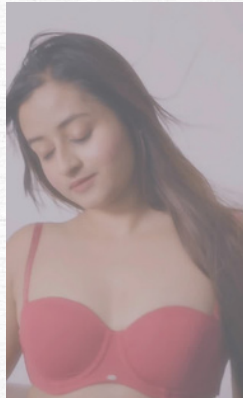
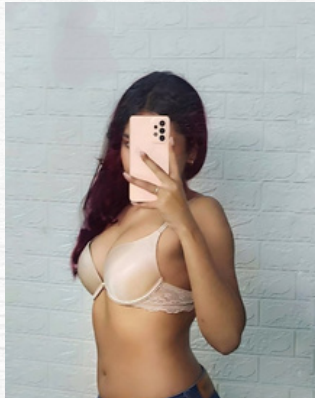


Virality Meter  
**93%**



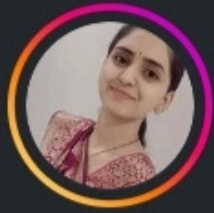


# 154 Unique Content





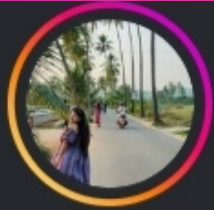
# 13,478 Comments Sentiment Analysis




shy\_one277\_ 2d

Pp

Reply



rads\_aku  15w

Buying it 

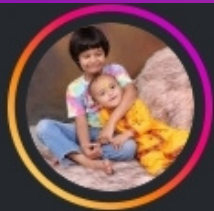
Reply




dilipsinh4032 5w

Bra link

Reply




drnehagupta17  15w

It's awesome. Great collection 

Reply



akkumanish\_ 15w

Price 

Reply



**People trust people, not ads.**

**Make thousands of people talk  
about your brand online, using  
AI.**

**Get in touch.**