

Infloso AI[©]



Strch

Results



Total likes
11,803



Total Unique Content
39



Total Comments
479



Unique Accounts Reached
3,90,209



Results



Total Influencers

16

Geolocation

Urban India



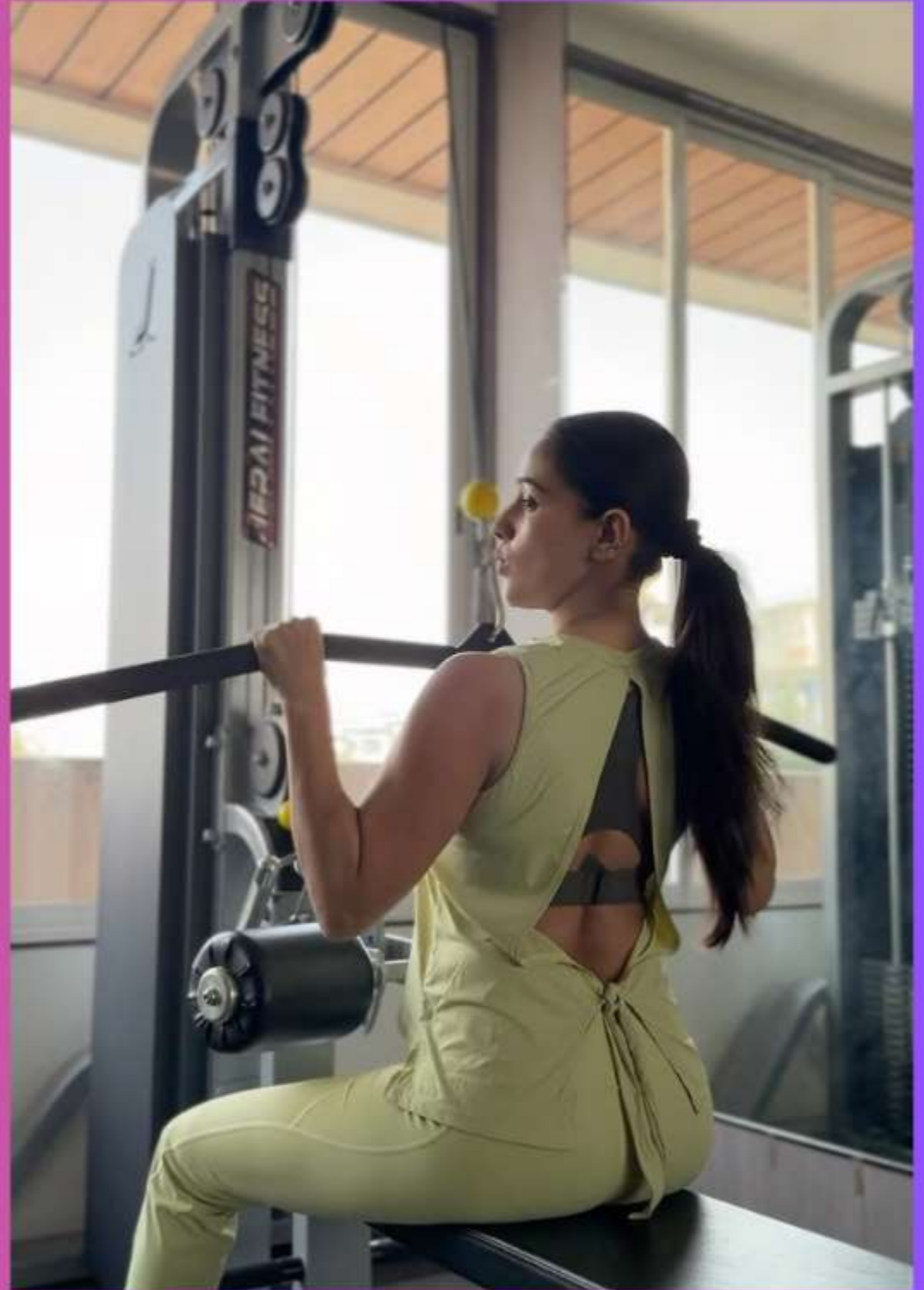
Total Impressions

5,13,942



Discovery Rate

89%



Results



Profile Visits

558



Saves

1,456



Shares

1,261



Clicks

2,098



Results



Target Audience

18 - 30 years



Influencer Type

Lifestyle, Fitness
& Fashion



Earned Media Value

1:82



ROI Generated

78.2x



Results



Likes : Comment

24.64 : 1



Gender Ratio

100F : 0M



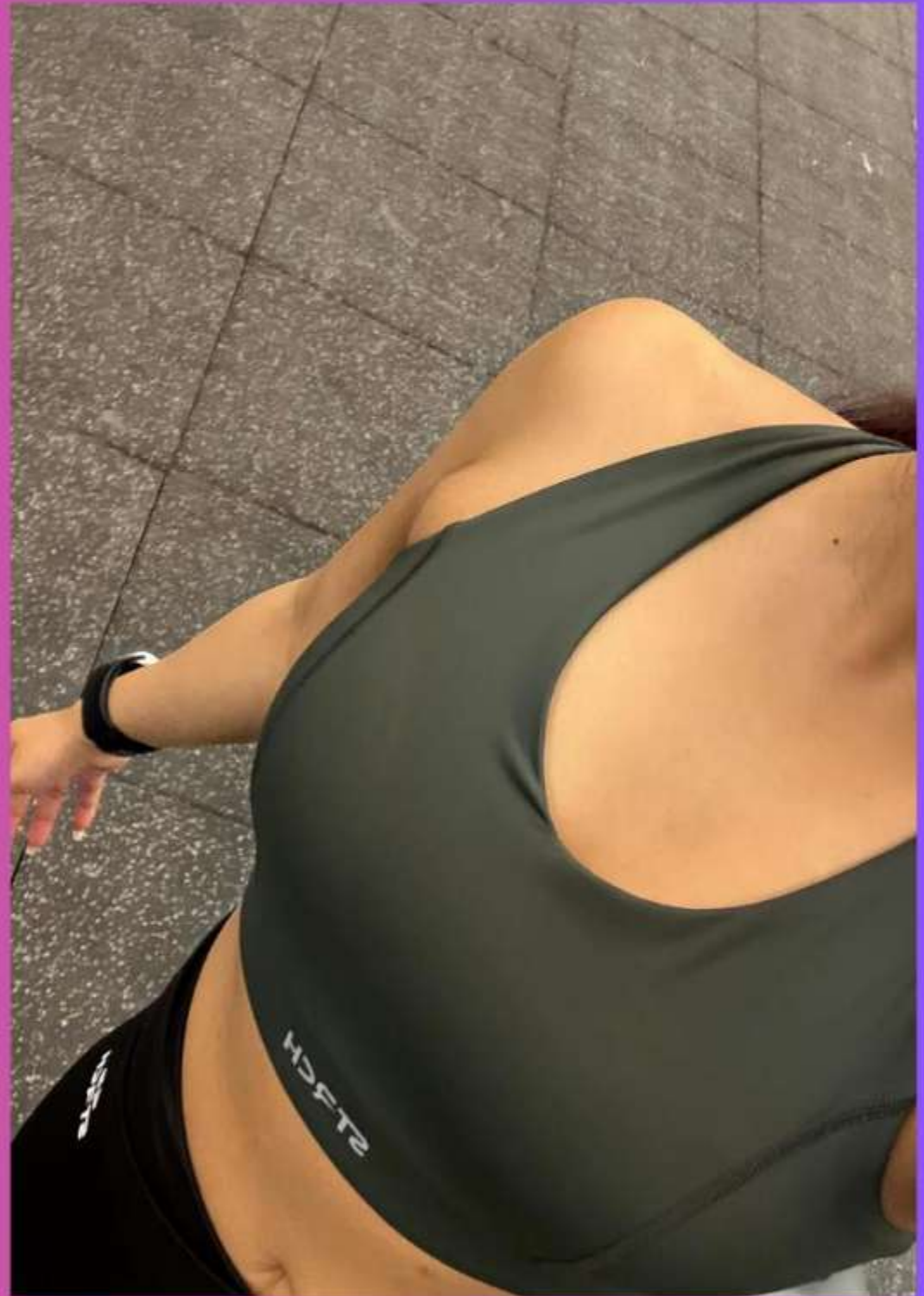
Performance Score

85%



Influencer Median Age

23.5 Years



Results



Cost Per Content
INR 410.25



Cost Per Like
INR 1.35



Cost Per Comment
INR 33.40



Cost Per Save
INR 10.98



Results



Cost Per Mile
INR 31.13



Cost Per View
INR 0.03



Cost Per Influencer
1,000



Virality Meter
78%





479 Comments Sentiment Analysis



jackyy_01_ 13w

When out of stock items will be restocked and will there new launches also

Reply



oyechestaa 13w • ❤️ 👤

Oh la laaaa! Nice set 🙌🔥

Reply



2



jayrane_ 10w

Added to my wish list

Reply



People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.