

infloso.com



The New Bold

Results



Total likes
11,782



Total Unique Content
17



Total Comments
160



Unique Accounts Reached
2,71,298



Results



Total Influencers

4

Geolocation

Urban India



Total Impressions

3,00,986



Discovery Rate

72%



Results



Profile Visits
2,745



Saves
339



Shares
1,675



Clicks
772



Results



Target Audience

20-27 years



Influencer Type

Fashion, Lifestyle



Earned Media Value

1:23



ROI Generated

17.1x



Results



Likes : Comment

73.63 : 1



Gender Ratio

100F : 0M



Performance Score

84%



Influencer Median Age

22 Years



Results



Cost Per Content

NA



Cost Per Like

NA



Cost Per Comment

NA



Cost Per Save

NA



Results



Cost Per Mile

NA



Cost Per View

NA



Cost Per Influencer

NA



Virality Meter

66%





17 Unique Content





160 Comments Sentiment Analysis




alexs_london_diary  9w • Pinned

You looks stunning in this gown!

Reply



thriveandshineco  9w

Lovely golden gown here! Love it 

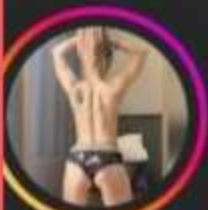
Reply



avimuktas_carnival 9w

Wow beautiful dress 

Reply



jennie_alex 9w

What a beautiful gown 

Reply



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about your brand online, using
AI.**

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