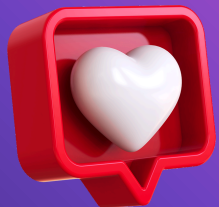


Infloso AI®



UM & SO

Results



Total likes
16,195



Total Unique Content
177



Total Comments
1,106



Unique Accounts Reached
6,00,113



Results



Total Influencers

87

Geolocation

Urban India

Total Impressions

6,24,734

Discovery Rate

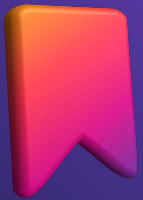
62%



Results



Profile Visits
1,080



Saves
1,671



Shares
1,597



Clicks
1,432



Results



Target Audience

18 - 45 years



Influencer Type

Lifestyle, Beauty,
General, Fashion
& Skincare



Earned Media Value

1:22

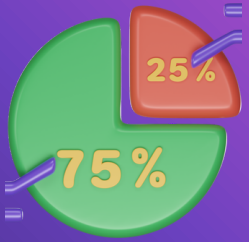


ROI Generated

16x



Results



Likes : Comment

14.64 : 1



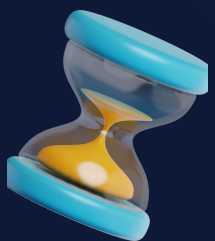
Gender Ratio

66.66F : 33.33M



Performance Score

65%



Influencer Median Age

25 Years



Results



Cost Per Content
INR 491.52



Cost Per Like
INR 5.37



Cost Per Comment
INR 78.66



Cost Per Save
INR 52.06



Results



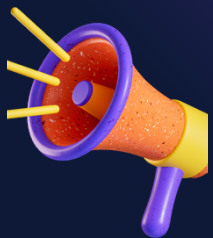
Cost Per Mile
INR 139.25



Cost Per View
INR 0.13



Cost Per Influencer
INR 1,000

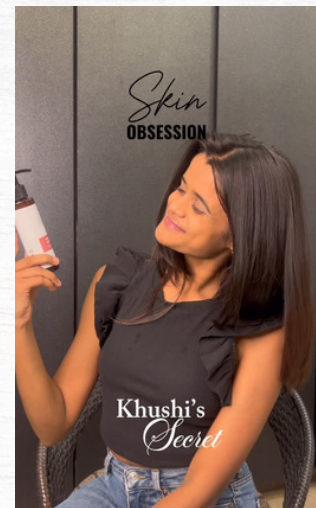


Virality Meter
52%





177 Unique Content





1,106 Comments Sentiment Analysis



shivangi.singh.chauhan 24w

Anti aging ka perfect solution lag raha hai

Reply



3



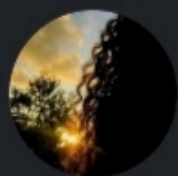
thakurcansolo 24w

UrbanMooch ka product hamesha top hota hai

Reply



10




dr.arshijamal 25w

How to order? 😍

Reply



tanayaa.calmlyy 29w 

definitely trying this out

Reply



1



mohd.faisalIII 23w

All products looks good

Reply



People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.