

infloso.com



WTF

Results



Total likes

2,37,927



Total Unique Content

689



Total Comments

2739



Unique Accounts Reached

36,58,915



Results



Total Influencers

135

Geolocation

Urban India



Total Impressions

42,23,024



Discovery Rate

89%



Results



Profile Visits
98,705



Saves
11,508



Shares
25,792



Clicks
9,462



Results



Target Audience

18 - 30 years



Influencer Type
**Lifestyle, Fashion,
Street Style**



Earned Media Value

1:189



ROI Generated

136.4x



Results



Likes : Comment

86.86: 1



Gender Ratio

53F : 47M



Performance Score

97%



Influencer Median Age

23 Years



Results



Cost Per Content
INR 285.1



Cost Per Like
INR 0.82



Cost Per Comment
INR 71.72



Cost Per Save
INR 17.07



Results



Cost Per Mile
INR 46.51



Cost Per View
INR 0.04



Cost Per Influencer
1,455.18

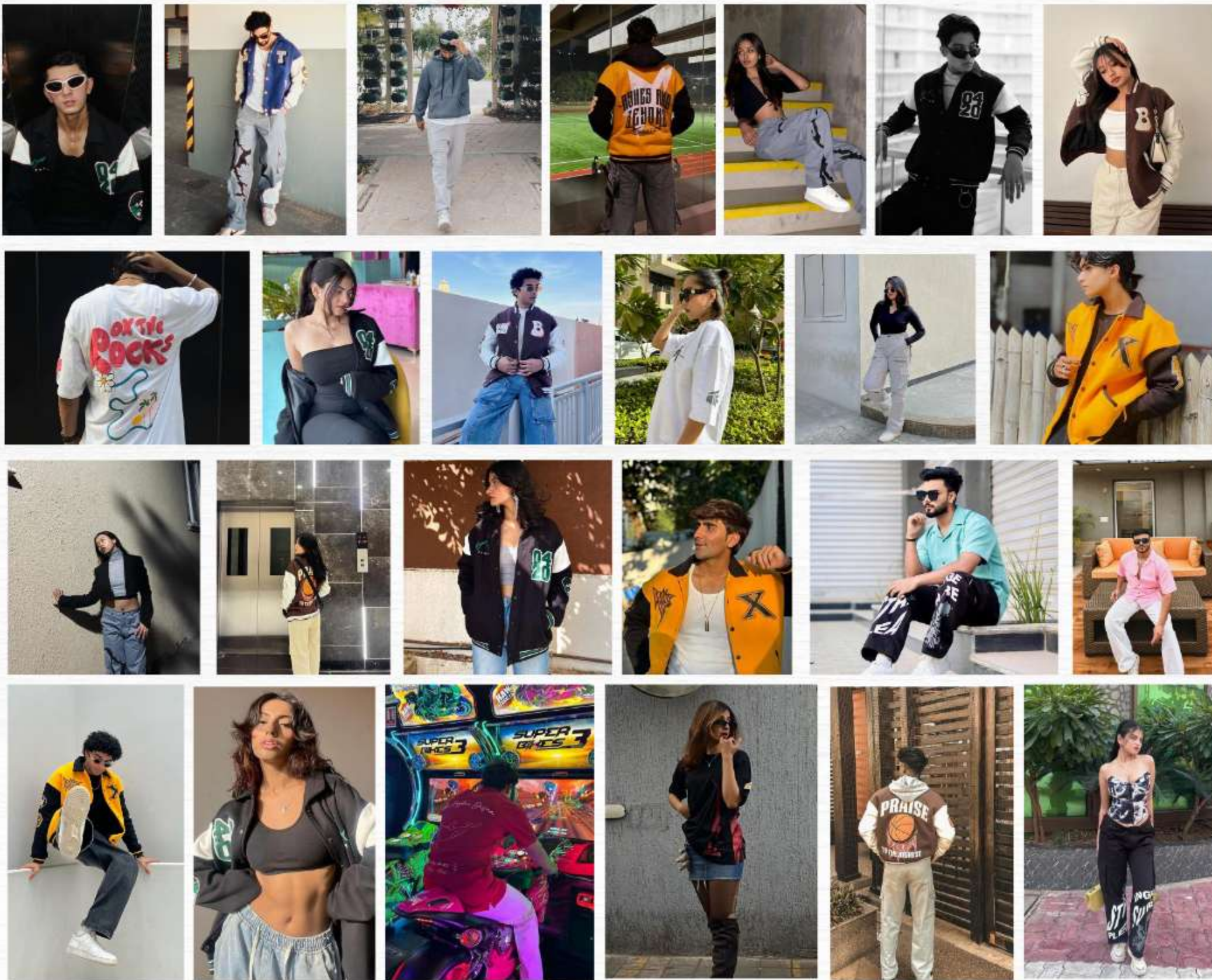


Virality Meter
91%





689 Unique Content





2739 Comments Sentiment Analysis



evillebronmj 24w

Where did you get that t shirt from

Reply



outfittobuy19 24w

Pants from???

Reply



ishxndalvi 15w

what is the size of the Teee?

Reply



These pants are amazing...they attract a lot of dust but gets clean with a swipe. Fabric quality is amazing and the print at the bottom looks really dope also the pockets are really deep. Loved it



1



01byte10 24w • ❤️ 👤

@wtflex.in killing it ❤️

Reply



1

People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.