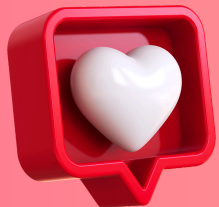


Infloso AI.



Zitara

Results



Total likes
2,620



Total Unique Content
23



Total Comments
278



Unique Accounts Reached
43,200



Results



Total Influencers

7



Geolocation

Urban India



Total Impressions

65,934



Discovery Rate

43%



Results



Profile Visits

1,880



Saves

371



Shares

482



Clicks

909



Results



Target Audience

18 - 40 years



Influencer Type
Lifestyle, General
&
Fashion



Earned Media Value

1:13

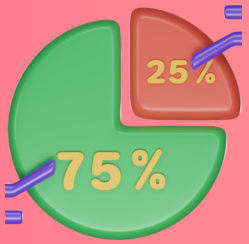


ROI Generated

9.6x



Results



Likes : Comment

9.42 : 1



Gender Ratio

100F : 0M



Performance Score

77%



Influencer Median Age

23 Years



Results



Cost Per Content
INR 395.65



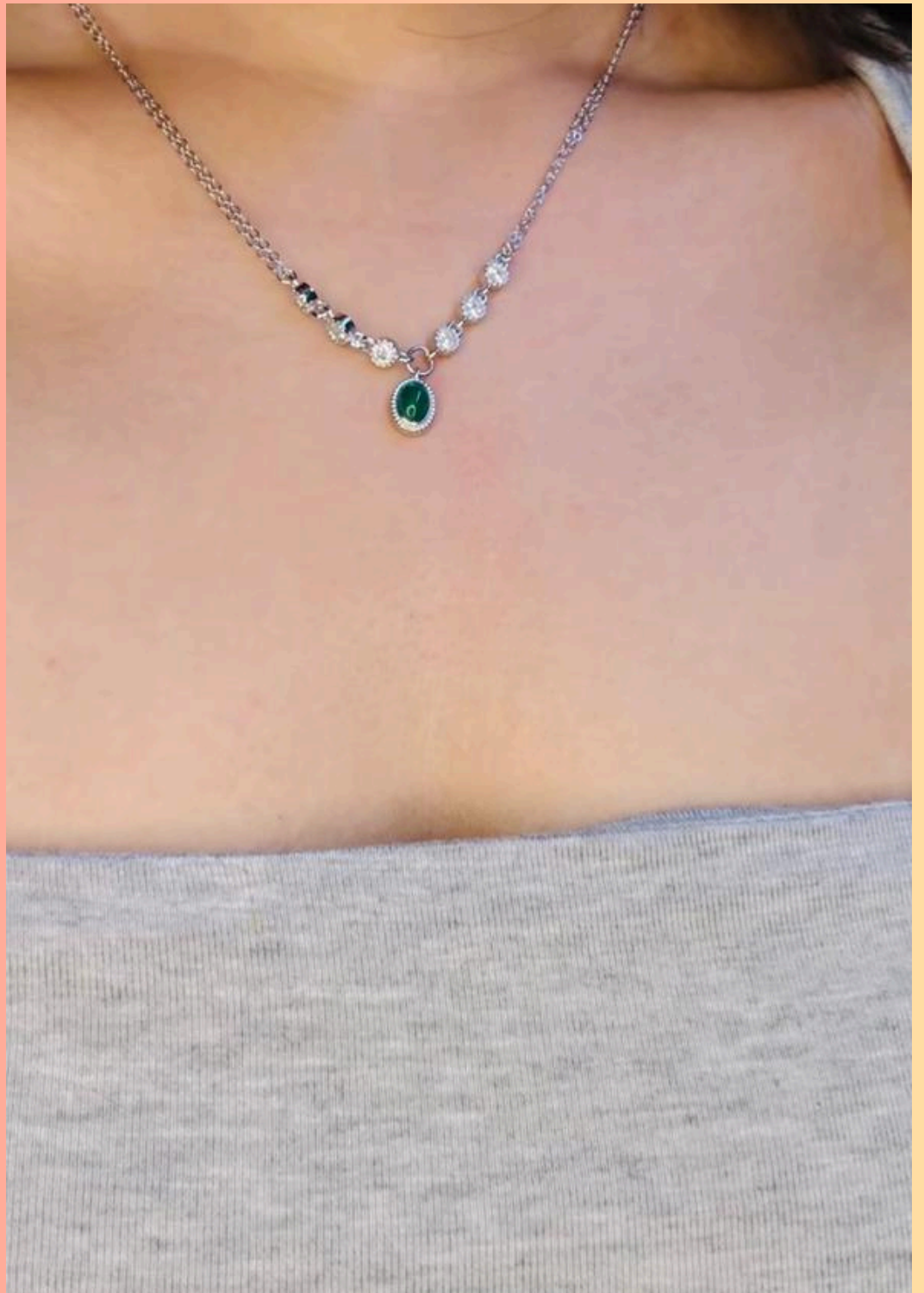
Cost Per Like
INR 4.84



Cost Per Comment
INR 32.73



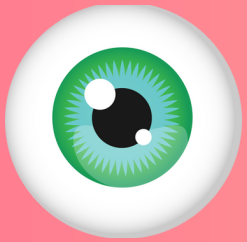
Cost Per Save
INR 24.52



Results



Cost Per Mile
INR 138.01



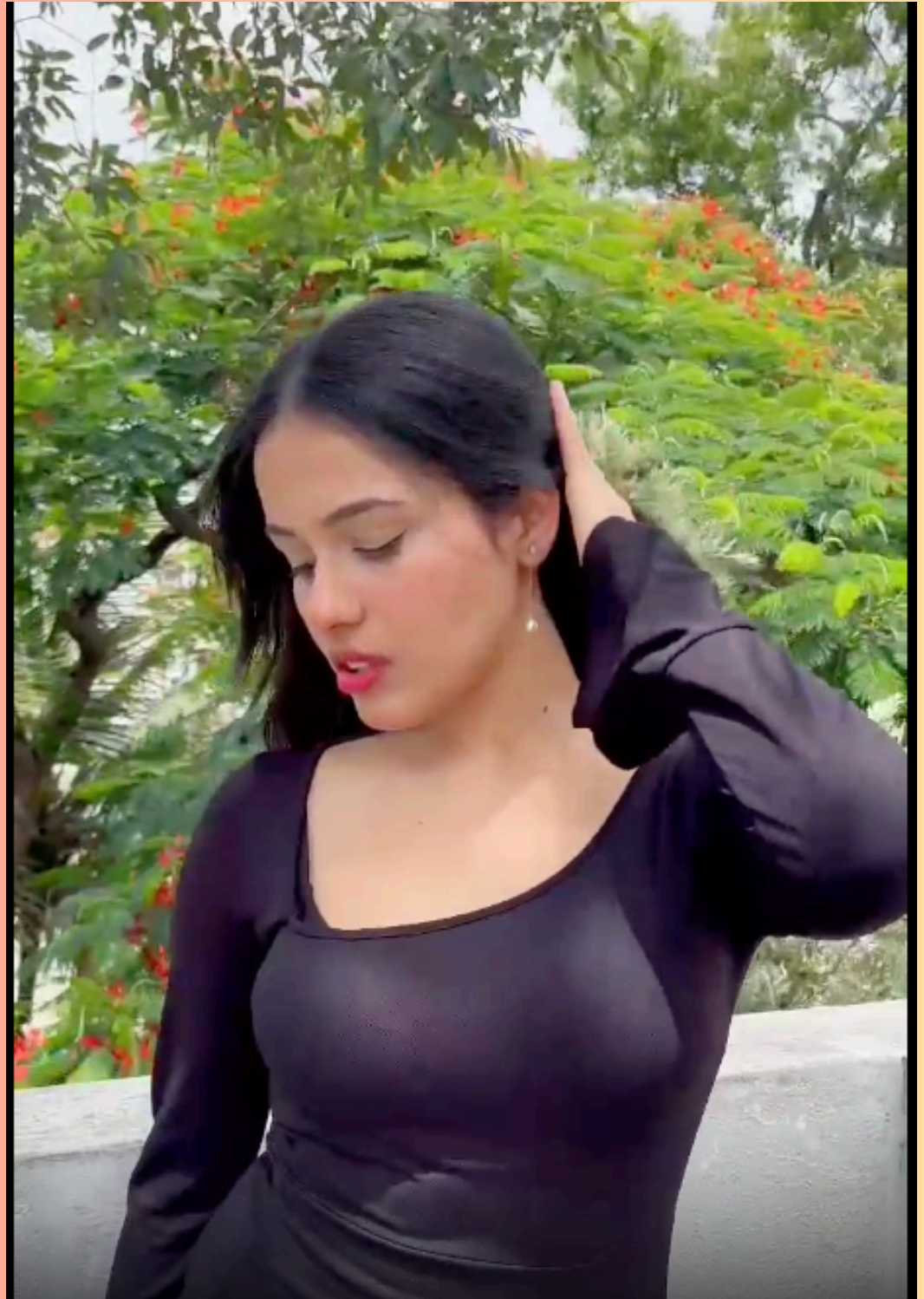
Cost Per View
INR 0.13



Cost Per Influencer
INR 1,300



Virality Meter
53%





23 Unique Content





278 Comments Sentiment Analysis



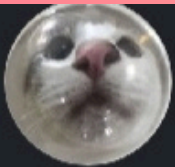
_.sarythia11 29w • ❤️ 👤

They look beautiful yesss

Reply



1



shar.aarti11 29w • ❤️ 👤

FINALLY... Found so pretty anti tarnish silver jewelry ... Love it ❤️

Reply



1



shubhiyadav03 29w

Love the earrings 😍

Reply



_aqibkhan_iss02 11w

Coolest accessories 🙌

Reply



akkumanish_ 15w

Price 😍

Reply



People trust people, not ads.

**Make thousands of people talk
about your brand online, using
AI.**

Get in touch.